

EFFECTIVE JANUARY 1, 2012

CANADIAN  
RATES



**CERTIFIED**  
**FOLDER DISPLAY**  
**SERVICE CANADA, INC.**

# VISITOR MARKETING PROGRAM CANADA



visitor**tips**.com

Access your **Brochure ANYWHERE, ANYTIME!**



Follow Us On:



# visitortips.com Online Display Racks

Participation is **FREE** for Visitor Marketing Program distribution clients!



Destination Page

- **Easy access from computers and mobile devices anywhere, anytime!**
- **Travelers can now access your brochure before, during and after their trip**
- **Online brochure links directly to your website and social media sites**
- **Viewers can share your brochure with their social networks and via email**
- **Tracking Reports generated and emailed to clients automatically**



Content Page

**FREE** postings include:

- Brochure image
- Company description
- Map to your location
- Address and contact info
- Direct links to website, reservations page, and social media sites.



Mobile Device

**OPTIONAL** Add-Ons include:



## YouTube VIDEO & Flickr SLIDESHOW

Enhance your content page with videos & photos

22-VT-15-CPV **Content Page Videos \$15/month**

22-VT-15-CPP **Content Page Photos \$15/month**



## HOT DEALS

Promote a discount or special offers

2-VT-HD **Hot Deals from \$30/month**  
depending on area



## BANNER ADS

Draw extra attention and traffic to your website

2-VT-TB **Top Banner from \$100/month**  
depending on area

2-VT-SB1 **Side Banner from \$50/month**  
depending on area

For more information, contact us at: [VTipSales@certifiedfolder.com](mailto:VTipSales@certifiedfolder.com)

# CELEBRATING OVER 110 YEARS

In 1899, the partners heading up the Peck Judah Travel Agency in San Francisco conceived a plan to place railroad timetable and brochure display racks in major hotels all over the West. Serviced by reliable men, these towering oak displays were round-the-clock information centers for the traveling public.

This simple distribution network was acquired in 1960 by John W. Fearn, who changed the name to Certified Folder Display Service (because each location is "certified" in writing by a location official) and started the long and difficult process of expanding this network from fewer than 100 locations to over 22,000 locations today.

In 2009, Certified proudly celebrated a 110 year history (1899-2009) of providing visitor information to the traveling public.



## The Most Extensive Coverage Throughout The West

\* Service provided by Inter-West Alberta

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Arkansas, Nebraska, Louisiana, South Dakota, British Columbia and Alberta.

Our locations include major hotels, motels, car rental offices, visitor centers, airports, restaurants, depots, RV parks, campgrounds, chambers of commerce, interstate service stations, corporate/industrial plants, and ski and sporting goods stores.

Tailor your use of Certified to either year-round or seasonal needs! Select and pay for only the areas and programs suited to your needs.



## CANADA SITE BREAKDOWN

The following is an itemized breakdown of the display sites serviced by **Certified Folder Display Service Canada, Inc.** Please note this breakdown is by specific distribution area and corresponds to the Canada Region Rate Sheet effective January 1, 2012.

Distribution Area	Page	Focal	Hotel	Restaurant	Car Rental	RV Park	Military	Gas	Other
1-VM-1-BC/BC <u>British Columbia</u> 797 sites		260	483	23	70	35	1	9	176
1-VM-1-BC/FV <u>Fraser Valley</u> 65 sites	1	0	42	3	2	7	0	1	10
1-VM-1-BC/KM <u>Kamloops/Merritt</u> 45 sites	2	0	35	0	0	0	0	1	9
1-VM-1-BC/OV <u>Okanagan Valley</u> 98 sites	2	0	71	4	1	1	0	1	20
1-VM-1-BC/VS <u>Victoria/ Vancouver Island</u> 227 sites		67	130	5	18	11	1	6	56
1-VM-2-BC/VIC <u>Victoria</u> 108 sites <b>(Super Cities)</b>	3	67	62	3	6	4	1	1	31
1-VM-1-BC/VIS <u>Vancouver Island</u> 119 sites	3	0	68	2	12	7	0	5	25
1-VM-2-BC/VN <u>Vancouver</u> 335 sites <b>(Super Cities)</b>	4	193	178	11	49	16	0	0	81
1-VM-2-BC/WH <u>Whistler</u> 27 sites <b>(Super Cities)</b>	6	0	27	0	0	0	0	0	0
1-VM-2-AB/CE <u>Alberta - Calgary/Edmonton</u> 176 sites <b>(Super Cities)</b>	1	0	98	3	41	4	0	0	30

Province of Alberta	
1-VM-2-AB/CE Super Cities	Calgary / Edmonton

**Airdrie, AB**

**Hotel/Motel**

- C | Holiday Inn
- C | Super 8 Motel

**Calgary, AB**

**Airport**

- C | Esso Avitat

**Campground**

- C | Calgary West Campground
- C | Pine Creek Campground
- C | Symon's Valley Campground
- C | Whispering Spruce Campground

**Car Rental**

- C | Avis - 14th Ave
- C | Avis - 29th St
- C | Avis - 6th Ave
- C | Avis - 78th Ave
- C | Avis - Airport
- C | Avis - MacLeod Trail
- C | Budget - 26th St
- C | Budget - 6th Ave SE
- C | Budget - 6th Ave SW
- C | Budget - Airport
- C | Budget - MacLeod Trail
- C | Discount Car & Truck Rentals
- C | Dollar
- C | Hertz
- C | National Car Rental - 5th Ave
- C | National Car Rental - 78th Ave
- C | National Car Rental - Airport
- C | National Car Rental - Bow Trail
- C | National Car Rental - MacLeod Trail
- C | Rent Rite - 7th Ave
- C | Rent Rite - Meridian
- C | Rent-A-Wreck - 42 Ave
- C | Rent-A-Wreck - 5th St
- C | Rent-A-Wreck - Meridian
- C | Thrifty - 5th Ave
- C | Thrifty - Pegasus

**Hotel/Motel**

- C | Best Western - Airport
- C | Best Western - Downtown Suites
- C | Best Western - Hospitality Inn / Atrium
- C | Best Western - Hospitality Inn / Tower
- C | Best Western - Strathmore Inn
- C | Best Western - Village Park Inn
- C | Budget Lodge
- C | Calgary Hostel
- C | Carriage House Inn
- C | Coast Plaza Hotel

- C | Comfort Inn & Suites - Motel Village
- C | Comfort Inn & Suites - NE
- C | Crowchild Inn
- C | Days Inn - Airport
- C | Days Inn - MacLeod South
- D | Delta Bow Valley Hotel
- C | Delta Calgary Airport Hotel
- C | Econo Lodge - Motel Village
- C | Econo Lodge - North
- C | Econo Lodge - South
- C | Econo Lodge Inn & Suites - University
- C | Executive Royal Inn
- D | Fairmont Palliser Hotel
- C | Four Points by Sheraton
- C | Glenmore Inn
- C | Greenwood Inn
- C | Hampton Inn & Suites - NE
- C | Hampton Inn & Suites - NW
- C | Hawthorn Suites
- C | Hilton Garden Inn
- C | Holiday Inn - Airport
- C | Holiday Inn - MacLeod Trail
- C | Holiday Inn Express - Northwest
- C | Holiday Inn Express - South
- C | Holiday Motel
- C | Howard Johnson Express Inn
- D | International Hotel Suites
- D | Marriott
- C | Olympia Motel
- C | Pointe Inn
- C | Quality Inn - Airport
- C | Quality Inn - MacLeod SW
- C | Quality Inn - University
- C | Radisson
- C | Ramada Inn
- C | Red Carpet Inn
- C | Regency Suites
- C | Sandman Hotel - Airport
- C | Sandman Hotel - Downtown
- C | Sheraton - Cavalier Calgary Hotel
- C | Stetson Village Inn
- C | Super 8 Motel - Airport
- C | Super 8 Motel - Northwest
- C | Thriftlodge
- C | Town & Country Motor Inn
- C | Travellers Motor Inn
- C | Travelodge - Airport
- C | Travelodge - Macleod Trail
- C | Travelodge - South
- C | Travelodge - University
- C | Vulcan Country Inn
- C | Westin

**Other**

- C | Greyhound Bus Lines - 16th St
- C | Greyhound Bus Lines - Greyhound Way
- C | Shell Aero Centre

**Restaurant**

- C | A & W Restaurant

- C | Hi-Ball Restaurant
- C | Joey's Only Seafood

**Visitor Center**

- C | Aero Space Museum
- C | Auto Club AMA - 5 Locations
- C | Bowfort Liquor Store
- C | Brewster Tours
- C | Calgary Eaton Centre
- C | Calgary Foreign College
- C | Calgary Tower
- C | Canada Olympic Park
- C | Canada Olympic Tower
- C | Cochrane Chamber
- C | Devonian Gardens
- C | Eau Claire Market - Barclay Parade 132
- C | Eau Claire Market - Barclay Parade 162
- C | Eau Claire Market - Barclay Parade 202
- C | Eau Claire Market - Barclay Parade 229
- C | Ganada Foreign College
- C | Global Foreign College
- C | International Academy
- C | Olympic Oval
- C | SAIT #1
- C | SAIT #2
- C | Science Centre
- C | TD Square - 2nd Level
- C | University Of Calgary - Housing

**Edmonton, AB**

**Car Rental**

- C | Auto Club AMA - 4 Locations
- C | Avis - Delta South Hotel
- C | Avis - Mayfield Inn
- C | Avis - Sutton Place Inn
- C | Budget - 151st St NW
- C | Budget - Airport
- C | Budget - Argyle Rd
- C | Budget - Stony Plain Rd
- C | Budget - Yellowhead Trail
- C | Hertz
- C | Hertz - 41 Ave
- C | Hertz - Downtown
- C | National Car Rental
- C | National Car Rental - Calgary Trail
- C | National Car Rental - Main

**Hotel/Motel**

- C | Ambassador Inn
- C | Argyle Plaza Hotel
- C | Cedar Park Inn
- C | Chateau Edmonton
- C | Chateau Louis Hotel
- C | City Centre Inn
- C | Coast Terrace Inn
- C | Comfort Inn
- C | Convention Inn
- C | Delta Edmonton
- C | Derrick Motel
- C | Edmonton Inn

- C | Fantasyland Motel
- C | Highway Motor Inn
- C | Hilton
- C | Holiday Inn
- C | Hotel MacDonald
- C | Journeys End Motel
- C | Lodge Motor Inn
- C | Mayfair Hotel
- C | Mayfield Inn
- C | Neighbourhood Inn
- C | Palace Inn
- C | Quality Inn
- C | Ramada Renaissance
- C | Renford Inn On Whyte
- C | Royal Inn Express
- C | Royal West Edmonton
- C | Sandman Inn
- C | Trailway Motel
- C | Travelodge
- C | Travelodge / Thriftlodge
- C | Westwood Inn

**Visitor Center**

- C | Edmonton Tourist Info - Main Street
- C | Edmonton Zoo

**Strathmore, AB**

**Hotel/Motel**

- C | Super 8 Motel

Province of British Columbia	
1-VM-1-BC/FV	Fraser Valley

**Abbotsford, BC**

**Car Rental**

- C | National Car Rental

**Hotel/Motel**

- C | Alpine Motor Inn
- C | \*Best Western - Bakerview Inn
- C | Best Western - Regency Inn
- C | Coast Abbotsford Hotel & Suites
- C | Comfort Inn
- C | Motel Rio
- C | Ramada Plaza
- C | Super 8 Motel

**Other**

- C | Greyhound Bus Lines

**Visitor Center**

- D | \*Abbotsford Chamber
- D | Tourism Abbotsford

**Agassiz, BC**

**Hotel/Motel**

- H | Koffee Kettle Motel

**Chilliwack, BC**

**Airport**

- C | \*Chilliwack Airport

**Campground**

- C | \*Camperland
- C | \*Cottonwood Meadows RV Pa

C | Rainbow Ranch RV Park  
 C | Royalwood Golf & RV

**Car Rental**

C | Budget

**Hotel/Motel**

C Best Western - Chilliwack  
 C Coast Chilliwack Hotel  
 C Comfort Inn  
 C Days Inn  
 C Parkwood Lodge  
 C Rainbow Motor Inn  
 C Royal Hotel  
 H Traders Inn  
 C Travelodge

**Restaurant**

C | A & W Restaurant  
 H | McDonalds - Luckakuck  
 H | McDonalds - Vedder Rd

**Service Station**

H | Shell - Bridal Falls

**Visitor Center**

C | \*Minter Country Gardens  
 D | Tourism Chilliwack

**Harrison Hot Springs, BC**

**Campground**

H | Harrison Springs Camping & RV Park

**Hotel/Motel**

C Executive Hotel  
 H \*Glencoe Motel  
 H Harrison Heritage House & Cottages  
 C Harrison Hot Springs Resort  
 H Harrison Hot Springs Villa Resort  
 C Harrison Hotel

**Visitor Center**

D | \*Harrison Hot Springs Chambe

**Hope, BC**

**Campground**

C | \*Hope Valley Campground  
 C | \*Wild Rose Campground

**Hotel/Motel**

H Best Continental Motel  
 H Colonial 900 Motel  
 C Heritage Inn  
 C Inn Town Motel  
 H Lucky Strike Motel  
 H Maple Leaf Motel  
 C Park Motel  
 H Quality Inn  
 H Red Roof Motel  
 H Royal Lodge Motel  
 H Slumber Lodge  
 C Swiss Chalets  
 H Windsor Motel

**Visitor Center**

D | Hope Chamber

**Maple Ridge, BC**

**Hotel/Motel**

C Best Western - Maple Ridge  
 C Travelodge

**Visitor Center**

C | Maple Ridge Chamber

**Mission, BC**

**Hotel/Motel**

C Best Western - Mission City Lodge  
 H Diamond Head Motor Inn

**Visitor Center**

D | \*Mission Chamber

**Pitt Meadows, BC**

**Hotel/Motel**

C Ramada Inn

1-VM-1-BC/KM	Kamloops / Merritt
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**Kamloops, BC**

**Hotel/Motel**

H Acadian Motel  
 C Alpine Motel  
 C Best Western - Kamloops Inn  
 C Columbia Inn  
 C Comfort Inn  
 H Courtesy Inn  
 C Dream Lodge  
 C Econo Lodge  
 C Executive Hotel  
 H Fountain Motel  
 C Grandview Motel  
 C Hampton Inn  
 C Holiday Inn Express  
 C Hospitality Inn  
 C Howard Johnson - 530 Colum  
 C Howard Johnson - 610 Colum  
 H Kings Motel  
 C Knights Inn  
 C Lake City Casino  
 C Ramada Inn  
 C Sandman Inn  
 C Stay N Save  
 C Super 8 Motel  
 C Superview Motel

**Service Station**

C | Petro Canada

**Visitor Center**

C | Aberdeen Mall  
 C | \*Acorn Gifts  
 C | All Season Rec  
 C | BCAA  
 C | Bob's PX  
 C | \*Dolsons (Lobby 1)  
 C | Dolsons (Lobby 2)  
 C | Jardines  
 C | Kamloops Info Centre

**Merritt, BC**

**Hotel/Motel**

C All Seasons Motel  
 C Best Western - Nicola Inn  
 C Copper Valley Motel  
 C Coquihalla Motor Inn  
 H Highway Haven

C Inn Towne Motel  
 C Merritt Motor Lodge  
 C Prince Motel  
 H Road Runner Motel  
 C Sportsman Motel  
 C Travelodge

1-VM-1-BC/OV	Okanagan Valley
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**Kelowna, BC**

**Car Rental**

C | Budget

**Hotel/Motel**

D Accent Inn  
 C Best Western - Kelowna Inn  
 C Best Western - West Kelowna Inn  
 C Canadas Best Value Inn  
 D Coast Capri Hotel  
 C Comfort Inn  
 C Days Inn  
 C Eagles Nest B & B  
 C Econo Lodge  
 C Fairfield Inn & Suites  
 C Grand Okanagan Lakefront Resort  
 C Holiday Inn  
 C Holiday Inn Express  
 C Hotel El Dorado  
 C Howard Johnson  
 C Kelowna Motor Inn  
 C Lakeshore Inn  
 D Manteo Beach Club  
 D Mission Park Inn  
 C Oasis Motel  
 H Okanagan Seasons Resort  
 D Prestige Hotel  
 D Ramada Lodge Hotel  
 C Royal Ann Hotel  
 C Sandman Inn  
 C Siesta Motor Inn  
 C Super 8 Motel  
 C Town & Country Motel  
 C Travelodge

**Other**

C | Greyhound Bus Lines

**Restaurant**

C | Creekside Restaurant  
 C | Keg Steakhouse & Bar  
 C | McDonalds

**Service Station**

C | Western Petro Canada

**Ski/Sporting Goods Store**

D | \*Fresh Air Experience  
 D | Island Snow

D | Sport Chek

D | Sport Mart

C | Sports Rent

**Visitor Center**

C | \*19 Greens  
 C | Capri Bowling

C | Packinghouse Pub  
 C | \*Safari Reef Paintball  
 C | Scandia  
 C | Turtle Bay Marina  
 C | Woodys Pub

**Lake Country, BC**

**Hotel/Motel**

D Super 8 Motel

**Oliver, BC**

**Campground**

C | \*Gallagher Lake KOA

**Hotel/Motel**

C Cactus Tree Inn  
 C Maple Leaf Motel  
 C Southwind Inn

**Visitor Center**

C | \*Oliver Visitor Centre  
 C | Super Valu

**Osoyoos, BC**

**Hotel/Motel**

C Bella Villa Resort  
 C Desert Surfside  
 C Econo Lodge  
 C Falcon Resort  
 C Green Gables  
 C \*Holiday Inn  
 C Lakeview  
 C \*Poplars Motel  
 C \*Richter Pass  
 C \*Riviera Motel  
 C \*Safari Beach Resort  
 C \*Sahara Courtyard Inn  
 C \*Spanish Fiesta  
 C \*Sun Beach  
 C Super 8 Motel  
 C West Ridge Motor Inn

**Restaurant**

H | \*A & W Restaurant

**Visitor Center**

C | Super Valu

**Penticton, BC**

**Hotel/Motel**

D Best Western - Inn At Penticton  
 C Flamingo Motel  
 C Holiday House  
 C Pass Motor Inn  
 D Penticton Lakeside Resort  
 D Ramada Inn & Suites  
 D Sandman Hotel  
 C Shoreline Motel  
 C Slumber Lodge  
 C Spanish Villa  
 C Swiss Sunset Inn  
 C Travelodge

**Visitor Center**

C | \*Little Acres Fruit Stand

**Vernon, BC**

**Hotel/Motel**

C Blue Stream Motel  
 C Comfort Inn

C Highwayman Motel  
 C Holiday Inn Express  
 C Park Royal  
 C Polson Park Motel  
 C Sandman Inn  
 C Schell Motel  
 C Tiki Village  
 C Village Green Hotel

**Ski/Sporting Goods Store**

D | Attridge Ski & Board Shop

**Visitor Center**

C | BCAA  
 D | Vernon Info Centre

1-VM-2-BC/VIC Super Cities	Victoria
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**Brentwood Bay, BC**

**Visitor Center**

C | Butchart Gardens  
 H | Moodyville General Store  
 C F | Victoria Butterfly Gardens

**Colwood, BC**

**Car Rental**

C F | National Car Rental

**Esquimalt, BC**

**Military Base**

C F | CFB Naden: Nelles Block

**Visitor Center**

H | West Bay Marina

**Langford, BC**

**Campground**

C | All Fun RV Park

**Hotel/Motel**

C Glen Lake Inn

**Visitor Center**

C | Royal Roads Gift Shop  
 C F | Royal Roads University  
 D | \*West Shore Visitor Info Centre

**Saanich, BC**

**Hotel/Motel**

H Cherry Tree Inn  
 C F | Howard Johnson

**Service Station**

H | Cunningham Shell

**Saanichton, BC**

**Campground**

C F | Oceanside RV Park

**Hotel/Motel**

C F | Quality Inn - Waddling Dog  
 C F | Super 8 Motel  
 C F | Western 66 Motel

**Sidney, BC**

**Car Rental**

H | National

**Hotel/Motel**

C F | Best Western - Emerald Isle  
 C F | Cedarwood Inn & Suites  
 C F | Sidney Waterfront Inn & Suites

C F | Travelodge

**Other**

C F | Victoria Shell Aero Centre

**Visitor Center**

C | BC Aviation Museum  
 C F | Victoria Flying Club

**Victoria, BC**

**Car Rental**

C F | Avis  
 C F | \*Budget - Downtown  
 C F | Budget - Victoria Conference Centre  
 C F | National Car Rental

**Hotel/Motel**

C F | Accent Inn  
 H | Admiral Motel  
 C F | Amethyst Inn  
 C F | Arbutus Inn  
 C F | Bedford Regency  
 C F | Best Western - Carlton Plaza  
 C F | Best Western - Inner Harbour  
 C F | Blue Ridge Inns  
 H | Chateau Victoria  
 C F | Cheltenham Motel & Suites  
 C F | Coast Victoria Harbourside  
 C | Comfort Hotel Conference Centre  
 C F | Comfort Inn & Suites  
 C F | Dalton Hotel & Suites  
 H | Dashwood Manor  
 C F | Days Inn - Victoria On The Harbour  
 D | Delta Ocean Point Resort  
 C F | Embassy Inn  
 D | Empress Hotel  
 H | Executive House  
 C | Friendly Inn  
 C | Harbour Towers Hotel & Suite  
 H | Helms Inn  
 D | Hotel Grand Pacific  
 C F | Hotel Rialto  
 C F | Howard Johnson - Canterbury Inn  
 C F | Huntingdon Hotel & Suites  
 C F | James Bay Inn  
 C F | Mayfair Motel  
 C F | Metro Inn  
 H | Oak Bay B & B  
 C F | Ocean Island Backpackers Inn  
 C F | Parkside Victoria Resort & Spa  
 C | Pauls Motor Inn  
 C F | Quality Inn  
 C F | Queen Victoria Hotel & Suite  
 C F | Ramada Victoria Hotel  
 C F | Red Lion Inn & Suites  
 C F | Robin Hood Motel  
 C F | Royal Scot Suite Hotel  
 C F | Sandman Hotel Victoria  
 C F | Scotsman Motel  
 C F | Super 8 Motel  
 H | \*Surf Motel  
 C F | Travellers Inn - City Centre

C F | Travellers Inn - Downtown  
 C F | Travellers Inn - Gorge  
 C F | Travelodge  
 C F | Vacation Inn  
 C F | Victoria Plaza Hotel  
 C F | Victoria Regent Hotel  
 C F | WorldMark Timeshare

**Restaurant**

H | Dutch Bakery  
 D | Harbour House Restaurant  
 H | Mings Restaurant

**Visitor Center**

C F | BCAA - Millstream  
 C | BCAA - Quadra  
 C | Belleville Park Info Centre  
 C | Coho Ferry Terminal  
 H | Craigdarroch Castle  
 C | EDU Victoria  
 C | GEOS Language Academy  
 H | Hillside Mall  
 C F | James Bay Square Mall  
 H | Mayfair Mall  
 C F | Miniature World  
 H | Oak Bay Marina  
 C F | PCL Grayline Victoria  
 C F | Stewart College Of Languages  
 C F | Study Wise Student Center - Canada Recruit Consultings  
 C | Travel Agency  
 C F | UVIC - International Exchange Centre  
 C F | UVIC - Student Services  
 D | Victoria Information Centre  
 C F | Victoria International Exchange Centre  
 C F | Will Education Consulting

**View Royal, BC**

**Campground**

H | Fort Victoria RV Park  
 H | \*Thetis Lake Campground

1-VM-1-BC/VIS	Vancouver Island
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**Black Creek, BC**

**Campground**

C | Saratoga Beach Resort

**Campbell River, BC**

**Campground**

C | \*Shelter Bay Resort & RV Park

**Car Rental**

C | Budget

**Hotel/Motel**

C | Haida Harbourside Inn  
 C | Oyster Bay Resorts  
 C | River Heritage Inn  
 C | Town Centre Inn  
 C | Travelodge

**Other**

C | Corilair Seaplane Terminal  
 C | Greyhound Bus Lines

**Service Station**

C | Campbell River Esso  
 C | Oceangrove Esso

**Visitor Center**

C | Campbell River Visitor Info Centre

**Chemainus, BC**

**Hotel/Motel**

C | Best Western - Chemainus Festival Inn  
 C | Fuller Lake Motel

**Service Station**

C | McBride's Esso

**Visitor Center**

C | Chemainus Chamber

**Cobble Hill, BC**

**Hotel/Motel**

C | Damali Lavender Farm & Bed & Breakfast

**Courtenay, BC**

**Car Rental**

C | Budget  
 C | National Car Rental

**Hotel/Motel**

C | Anco Motel  
 C | Comox Valley Inn  
 C | Holiday Inn Express  
 C | Old House Village Suites  
 C | Travelodge

**Visitor Center**

C | Comox Valley Chamber / Info Centre

**Cowichan Bay, BC**

**Hotel/Motel**

C | Travellers Inn - Oceanfront  
 C | Grand Resort & Marina  
 C | Wessex Inn

**Crofton, BC**

**Campground**

C | \*Osborne Bay Resort

**Cumberland, BC**

**Visitor Center**

H | Cumberland Visitor Info Centre

**Duncan, BC**

**Car Rental**

C | National Car Rental

**Hotel/Motel**

C | Best Western - Cowichan Valley Inn  
 C | Super 8 Motel  
 C | Thunderbird Inn

**Visitor Center**

C | Duncan Chamber  
 C | \*Genoa Bay Marina  
 C | Pacific Northwest Raptors  
 C | Quwutsun Cultural & Conference Center

**Ladysmith, BC**

**Restaurant**

C | Rickys All Day Grill

**Visitor Center**

C | Ladysmith Chamber

C I \*Ladysmith Marina

**Lake Cowichan, BC**

**Hotel/Motel**

C Lake Cowichan Lodge  
C South Shore Motel

**Visitor Center**

C I Lake Cowichan Info Centre

**Malahat, BC**

**Campground**

C I \*KOA - Victoria West  
C I Malahat Mountain Meadows

**Hotel/Motel**

C Malahat Bungalows Motel

**Nanaimo, BC**

**Car Rental**

C I Budget - Hayes  
C I Budget - Island Hwy  
C I Budget - Terminal  
C I National Car Rental

**Hotel/Motel**

C Best Western - Dorchester Hotel  
C Best Western - Northgate Inn  
C Bluebird Motel  
C Castaway Motel  
C Colonial Motel  
C Days Inn  
C Departure Bay Motel  
C Diplomat Motel  
C Grand Hotel  
C Harbour Light Motel  
C Harbourside Motel  
C Howard Johnson - Harbourside Inn  
C Inn On Long Lake  
C Port-O-Call Inn & Suites  
C Ramada Inn  
C Royal Motel  
C Travelodge  
C Value Lodge  
C Waterfront Suites & Marina

**Restaurant**

C I Rickys All Day Grill

**Visitor Center**

C I BCAA  
C I Nanaimo Info Centre

**Nanoose Bay, BC**

**Hotel/Motel**

C Pacific Shores Resort & Spa / Avia West Resorts

**Service Station**

C I Nanoose Hill Esso

**Parksville, BC**

**Campground**

C I Paradise RV Park & Miniature Golf  
C I \*Parrys RV Park & Campground

**Car Rental**

C I Budget

**Hotel/Motel**

C Bayside Ocean Front Inn / Quality Resort

C Beach Club Resort  
C Englishman River Motel  
C Paradise Seashell Motel  
C \*Parksville Beach Resort  
C Sandcastle Inn  
C Skylite Motel  
C Travelodge

**Other**

C I Greyhound Bus Lines

**Service Station**

C I Log Cabin Esso

**Visitor Center**

C I Parksville Chamber  
C I Parksville Community & Conference Centre

**Port Alberni, BC**

**Car Rental**

C I Budget

**Hotel/Motel**

C A-1 Alberni Inn  
C Howard Johnson  
C Redford Motor Inn & RV Campground  
C Sunset Motel  
C Timberlodge  
C Tyee Village Motel

**Visitor Center**

C I Alberni Valley Chamber

**Port Hardy, BC**

**Car Rental**

C I Budget

**Hotel/Motel**

C Airport Inn  
C Glen Lyon Inn & Suites  
C Quarterdeck Inn & Marina Resort  
C Seagate Hotel  
C Thunderbird Inn

**Other**

C I Port Hardy Bus Depot

**Qualicum Beach, BC**

**Hotel/Motel**

C Captains Inn  
C Casa Grande Inn  
C Ocean Crest Motel  
C Old Dutch Inn By The Sea  
C Sand Pebbles Inn

**Visitor Center**

C I Braemar Pottery  
C I Qualicum Beach Info Center

**Tofino, BC**

**Car Rental**

C I Budget - Tofino Airport

**Hotel/Motel**

C Best Western - Tin Wis Resor  
C Days Inn  
C Schooner Motel

**Visitor Center**

C I Tofino Info Centre  
C I VI's Place Sears Catalogue Depot

**Ucluelet, BC**

**Visitor Center**

C I Pacific Rim Visitor Centre

1-VM-2-BC/VN Super Cities	Vancouver
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**Aldergrove, BC**

**Campground**

C I Alderbrook RV Park  
C I Eaglewind RV

**Hotel/Motel**

H Best Western - Country Meadows

**Burnaby, BC**

**Campground**

C I Burnaby RV Park

**Car Rental**

C I Avis  
C I Budget  
C I Hertz

**Hotel/Motel**

C 2400 Motel  
C 401 Motor Inn  
C Accent Inn  
C Best Western - Kings Inn  
C Cassandra Hotel  
C Delta Burnaby Hotel  
C Executive Hotel  
C Happy Day Inn  
C Hilton  
C Holiday Inn Express  
C Howard Johnson  
C Inner City Motel  
C Lake City Motor Inn  
C Palms Motel  
C Ramada Inn - Exhibition Park

**Restaurant**

C I Arbys

**Visitor Center**

H I BCAA  
H I Burnaby City Hall  
C I \*Burnaby Village Museum  
C I \*City Of Burnaby - Carousel  
C I Loughheed Mall Info Booth  
C I \*Metrotown Shopping Centre  
C I SFU Conference & Guest Accomodation

**Cloverdale, BC**

**Restaurant**

C I Taco Bell

**Coquitlam, BC**

**Car Rental**

C I Avis  
C I Budget  
C I Go West RV Centre  
C I Hertz

**Hotel/Motel**

C Best Western - Chelsea Inn  
C Best Western - Coquitlam Inn  
C Executive Plaza Hotel  
H Ramada Inn  
H Sleepy Lodge

**Other**

C I Greyhound Bus Lines

**Visitor Center**

C I BCAA  
H I Coquitlam Centre  
C I Tri-Cities Chamber

**Delta, BC**

**Campground**

H I Parkcanada RV Park & Tentin

**Hotel/Motel**

C Coast Tsawwassen Inn  
C Delta Town & Country Inn

**Visitor Center**

H I Delta Chamber

**Langley, BC**

**Campground**

C I Cedar Springs  
C I \*Fort Camping Resorts  
C I Livingstone Campsite

**Car Rental**

C I Budget  
C I Candan RV Center  
C I National Car Rental

**Hotel/Motel**

C Best Western - Aldergrove  
H Best Western - Langley Inn  
C Coast Hotel  
C Days Inn & Suites  
C Good Knight Inn  
C Holiday Inn Express  
C Quality Hotel & Suites  
C Sandman Hotel  
D Sandman Signature Suites  
C Sleep Inn  
C Super 8 Motel - Gloucester  
C Super 8 Motel - Glover  
C Travelodge - Langley City  
C Travelodge - Walnut Grove  
C West Country Hotel  
C Westward Inn

**Visitor Center**

C I Fort Langley Historic Site  
D I Langley Visitor Centre  
C I Willowbrook Mall

**New Westminster, BC**

**Car Rental**

C I Hertz

**Hotel/Motel**

C Inn At Westminster Quay

**Visitor Center**

H I BCAA  
D I Tourism New Westminster  
C I Westminster Quay Public Market

**North Vancouver, BC**

**Campground**

CF I Capilano RV Park

**Car Rental**

CF I Alamo  
CF I Avis  
CF I Hertz



**Code Letters: C-Certified Rack H-Location Owned Rack D-Desk/Concierge Service F-Focal Point Program I-Non Hotel Site (\*) Seasonal**

C F   Lo-Cost Rent-A-Car	C F   Hampton Inn	C   Guildford Town Centre Mall	C F   Holiday Inn - Vancouver Centre
C   National Car Rental	C F   Hilton	C   King George International College	C F   Holiday Inn Express
<b>Hotel/Motel</b>	C F   La Quinta Inn	C   Surrey Mall Info Booth	C F   Hostelling International
C F   Best Western - Capilano Inn & Suites	C F   Marriott	C   Tourism Surrey	D F   Hotel Vancouver
C F   Comfort Inn & Suites	C F   Quality Hotel	<b>Vancouver, BC</b>	C F   Howard Johnson
C F   Grouse Inn	C F   Radisson	<b>Car Rental</b>	C F   Howard Johnson Plaza
C F   Holiday Inn	C F   Ramada Limited	C   Alamo - Downtown	D F   Hyatt Regency
C F   Lonsdale Quay Hotel	D F   River Rock Casino & Resort	C F   Avis - Broadway	C F   Kingston Hotel
C F   North Vancouver Hotel	C F   Sandman Hotel	C F   Avis - Hornby	C F   Landis Hotel & Suites
D F   Pinnacle Hotel @ The Pier	D F   Sandman Signature Hotel & Resort	C   Avis - Marine	D F   Le Soleil Hotel & Suites
C F   Travelodge	H F   Sheraton	C   Best Price Rent A Car	D F   LHermitage Hotel
<b>Visitor Center</b>	C F   Travelodge	C F   Budget - Georgia	D F   Listel Hotel
C F   Capilano Shopping Mall	<b>Other</b>	C   Budget - Kingsway	D F   Loden Hotel
C F   Capilano Suspension Bridge	C F   Van Aero Flight / Landmark Aviation	C   Enterprise - Fraser	C F   Marriott Pinnacle Downtown
C F   Lonsdale Quay Market	<b>Restaurant</b>	C   Enterprise - Granville	C F   Meridian At 910 Beach
C F   North Vancouver Chamber	C F   Sun Sui Wah Seafood Restaurant	C   Enterprise - Marine	D F   Metropolitan Hotel
H F   North Vancouver City Hall	<b>Visitor Center</b>	C   Hertz - Canada Place	C F   Moda Hotel
C F   *North Vancouver Info Centre - Quay	C F   Aberdeen Mall	C   Hertz - Marine	H F   Oceanside Hotel
C F   *North Vancouver Info Centre - TeePee	H F   Lansdowne Centre	C   Hertz - Robson	D F   Opus Hotel
<b>Port Coquitlam, BC</b>	H F   Richmond Centre	C F   Hertz - Seymour	D F   Pan Pacific Hotel
<b>Car Rental</b>	C F   Richmond Chamber	C   Pacific Car Rental - Georgia	C F   Park Inn & Suites
C   Rent-A-Wreck	D F   Tourism Richmond	C   Pacific Car Rental - Marriott Pinnacle	C F   Quality Hotel
<b>Hotel/Motel</b>	<b>Surrey, BC</b>	C   Thrifty - Marine	C F   Ramada Hotel Suites - Metrotown
C   Best Western - Poco Inn & Suites	<b>Campground</b>	<b>Hotel/Motel</b>	C F   Ramada Inn & Suites - Downtown
<b>Restaurant</b>	C   *Dogwood Campground	C F   Barclay Hotel	C F   Ramada Limited
C   Dennys	H   *Hazelmere RV Park	C F   Best Western - Chateau Granville	C F   Renaissance Vancouver Hotel Harbourside
<b>Visitor Center</b>	C   Pacific Border RV Park	C F   Best Western - Downtown Vancouver	D F   Residences On Georgia
C   Port Coquitlam City Hall	C   *Peace Arch RV Park	D F   Best Western - Sands Hotel	H F   Riviera Suites Hotel
<b>Port Moody, BC</b>	C   *Tynehead RV Camp	C F   Best Western - Uptown Hotel	H F   Robsonstrasse Hotel & Suites
<b>Campground</b>	<b>Car Rental</b>	C F   Blue Horizon Hotel	C F   Rosedale On Robson
H   *Anmore Camplands & RV Par	C   Avis - Central Surrey	C F   Bosmans Motor Inn	C F   Rosellen Suites
H   *Cedarbrook RV Park	C   Avis - White Rock	C F   Buchan Hotel	D F   Rosewood Hotel
<b>Richmond, BC</b>	C   Discount Car & Truck Rentals	C F   Budget Inn - Patricia Hotel	C F   Sandman Hotel
<b>Airport</b>	C   Enterprise - 120th	H F   Burrard Inn	D F   Sandman Signature
C F   Esso Avitat	C   Enterprise - King George	C F   Carmana Plaza	C F   Sandman Suites
C F   Hudson - General	C   Hertz	C F   Cascadia Hotel & Suites	D F   Shangri-La Hotel
C F   YVR - South Terminal	<b>Hotel/Motel</b>	C F   Century Plaza Hotel	C F   Shaughnessy Village
<b>Car Rental</b>	C   Best Western - King George Inn & Suites	C F   City Centre Motor Hotel	D F   Sheraton - Vancouver Wall Centre
C F   Avis	C   Best Western - Peace Arch In	D F   Coast Coal Harbour	C F   St Regis Hotel
C F   Budget	C   Break Away Motel	C F   Coast Plaza Hotel	C F   Sunset Inn & Suites
C F   Enterprise - Minoru	C   Canadian Inn	C F   Coast Vancouver Airport Hot	C F   Super 8 Motel - Vancouver Airport
C F   Enterprise - No 3 Rd	C   Coast Surrey Guildford	C F   Columbia Hotel	D F   Sutton Place Hotel
C F   Hertz	C   Comfort Inn & Suites	H F   Comfort Inn	D F   Sylvia Hotel
C F   Lo-Cost Rent-A-Car	C   Compass Point Inn	H F   Days Inn - Downtown	C F   Times Square Suites
C F   Mr Rent A Car	C   Gateway Inn	C F   Days Inn - Metro	C F   Totem Park Residences - UBC
C F   National Car Rental	C   Grouse Creek Motel	C F   Delta Vancouver Suites	C F   Tropicana Suite Hotel
<b>Hotel/Motel</b>	H   Happy Holiday Inn	H F   Empire Landmark Hotel	D F   Wedgewood Hotel
C F   Accent Inn	C   Hare Creek Motel	C F   English Bay Hotel	H F   Westin Bayshore Hotel
C F   Best Western - Abercorn Inn	C   Holiday Inn Express	C F   Executive Hotel	D F   Westin Grand Hotel
C F   Comfort Inn	C   Howard Johnson Express Inn	D F   Fairmont Pacific Rim	C F   WorldMark
C F   Days Inn	H   Linda Vista Motel	D F   Fairmont Waterfront Hotel	C F   YMCA Discovery Hotel
C F   Delta Vancouver Airport Hot	C   Motel Hollywood	D F   Four Seasons Hotel	H F   YWCA Hotel
C F   Executive Airport Plaza Hotel (Lobby 1)	C   Quality Inn	D F   Georgian Court Hotel	<b>Other</b>
C F   Executive Airport Plaza Hotel (Lobby 2)	C   Ramada Inn	C F   Global Village Hostel	C F   Harbour Air
C F   Executive Inn Express	D   Sandman Suites	C F   Granville Island Hotel	C F   Pacific Central Station
D F   Fairmont Hotel	C   Sheraton - Vancouver Guildford Hotel	H F   Greenbrier Suites Hotel	C F   SeaBus Terminal
C F   Four Points by Sheraton	<b>Visitor Center</b>	C F   Hampton Inn & Suites	<b>Restaurant</b>
	H   Bear Creek Park Train	C F   Holiday Inn - Downtown	

	1-VM-2-BC/WH Super Cities	Whistler
CF I Elephant & Castle		
HF I McDonalds - 29th		
HF I McDonalds - Cambie		
HF I McDonalds - Main		
HF I McDonalds - SW Marine		
CF I Sun Sui Wah Seafood Restaurant		
HF I White Spot Restaurant		
<b>Visitor Center</b>		
CF I Accent Cruises		
HF I Aviawest		
CF I BCAA		
CF I Big Bus		
CF I Chinese Community Policing Centre		
CF I Choices Markets		
CF I Dr Sun Yat Sen Classical Chinese Gardens		
CF I *Gage House - UBC		
CF I Gastown Info Centre		
CF I Harbour Cruises		
CF I Harbour Cruises - Denham		
CF I Kids Market		
CF I Lookout Observation Deck		
CF I Museum Of Anthropology		
CF I Oakridge Shopping Mall		
CF I OK Tours		
CF I Pacific Centre Mall		
CF I *Place Vanier Res - UBC		
CF I Prospect Point Observation Lookout		
CF I Science World		
D I Sewell Marina		
CF I Sinclair Centre		
CF I Sophos		
CF I Stanley Park Info Centre		
C I Stanley Park Pavilion		
HF I Tourism Vancouver		
CF I Van Dusen Botanical Gardens		
CF I Vancouver Aquarium		
HF I Vancouver Coast & Mountain		
DF I Vancouver Convention & Exhibition Centre		
CF I Vancouver Convention & Exhibition Centre West		
CF I Vancouver Maritime Museum		
CF I Vancouver Museum		
CF I West Coast Express		
C I Zoni Language Centers		

**Whistler, BC  
Hotel/Motel**

D	Adara Hotel
C	Best Western - Listel
D	Chateau Whistler
C	Club Intrawest
D	Coast Whistler Hotel
C	Deer Lodge
D	Four Seasons
D	Glacier Lodge
C	Glaciers Reach
C	Greystone Lodge
D	Hilton - Delta Mountain Inn
H	Holiday Inn
C	Keg Lodge
C	Legends
D	Pan Pacific Whistler Mountainside Hotel
D	Pan Pacific Whistler Village Centre Hotel
C	Pinnacle International Resort
C	Powder Lodge
D	Summit Hotel
D	Sundial Lodge
C	Tantalus Lodge
C	Twin Peaks
C	UBC Lodge
D	Westin Resort
C	Whistler Creek Lodge
C	Whistler Village Inns & Suites
C	Woodrun

**West Vancouver, BC**

**Visitor Center**

CF I	Park Royal Shopping Centre
C I	West Vancouver Chamber

**White Rock, BC**

**Campground**

C I	Peace Portal RV Park
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**Car Rental**

C I	Budget
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**Hotel/Motel**

C	Ocean Promenade Hotel
C	Pacific Inn

**Visitor Center**

H I	White Rock Chamber
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# PRINT DESIGN

## How can we help you?

Our award-winning in-house print and multi-media design department provides creative solutions and great service, all at very affordable rates!

Whether it's a rack card, multi-panel full-color brochure, magazine, catalog, or a complete identity package (logo, business cards, media kit and stationery), our full-service design department has the necessary tools and expertise to meet all of your print and multi-media needs.

### Rack Card (4" x 9")

- › **1-Side** (4-Color) ..... **\$350**
- › **2-Sides** (4-Color on Both Sides) ..... **\$425**

### Brochures

- › **2 Panel** (8" x 9") ..... **\$525**
- › **3-Panel** (12" x 9") ..... **\$725**
- › **4-Panel** (16" x 9") ..... **\$875**

### Other Services Include

- |                  |               |                |
|------------------|---------------|----------------|
| › Branding       | › Print Ads   | › Promo Items  |
| › Business Cards | › Postcards   | › Publications |
| › Posters        | › Displays    | › Banners      |
| › Flyers         | › Direct Mail | › Packaging    |
| › Stationary     | › Menus       | › T-Shirts     |

**Hourly Rate** ..... **\$70**

**Call for quote on special projects.**

**1-800-799-7373**

or email [williamh@certifiedfolder.com](mailto:williamh@certifiedfolder.com)



Standard Rack Cards



Single Fold

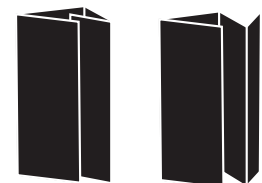


"Z" Fold

Roll Fold



Accordion Fold



Gate Fold

Parallel Fold



### Discount Printing Program

Take advantage of our volume-priced discount printing. Call today for fast and dependable service!



# WEB DESIGN PACKAGES

**Certified Design Services** specializes in creative solutions for business communications that get results. With your success in mind, we deliver award-winning marketing projects on time and within budget. Our team of experienced designers turns ideas into quality business solutions.

*“ I utilize Certified Folder Display, Inc. for all my graphic, brochure and website development and have always received excellent service and a quality product. ”*

Leslee Gaul  
*Oceanside Chamber of Commerce*

**Small** ..... **\$1,000**

- › Custom-Designed Website
- › Up to 5 Pages of Content (*additional static pages \$100 each*)
- › Unlimited Images

**Medium** ..... **\$1,350**

- › Custom-Designed Website
- › Up to 10 Pages of Content (*additional static pages \$100 each*)
- › Unlimited Images
- › “Contact Us” Form

**Large** ..... **\$2,000**

- › Custom-Designed Website
- › Up to 20 Pages of Content (*additional static pages \$100 each*)
- › Unlimited Images
- › “Contact Us” Form
- › “Members Only” Access Protected Area

**Not seeing a package that fits your specific needs?**

We can create a site that implements your company’s vision.

**1-800-799-7373**

or email [williamh@certifiedfolder.com](mailto:williamh@certifiedfolder.com)

\* Hosting and Domain name registration fees are not included with these packages. However, domain names can be registered for as little as \$13.50 per year and hosting service for as little as \$4.95 per month through our recommended affiliates.



## BROCHURE DESIGN TIPS

- 1. DESIGN** A strong, simple headline is essential. Your sales message needs to appear in the top 2-3 inches of the front panel of your brochure. If possible, repeat the headline on the back panel. Be sure to include both the days and hours of operation, a simple map with written directions, a telephone number (toll-free if possible), and your website address. You should also include a call-to-action (special offer or discount). If you are using photographs, make sure they are current, clear and appealing.
- 2. SIZE** The final size of your brochure should not exceed 4 inches wide by 9 inches tall. This is an industry standard. For improved visibility, a vertical layout is essential.
- 3. PAPER** For multi-panel brochures, we recommend using no less than an 80-lb. coated stock. Be sure to specify "vertical grain." For rack cards, we recommend using a 10-point coated card-stock or 100-lb. cover stock.
- 4. BROCHURE QUANTITY** For many clients, a standard suggested amount is 50 brochures per location for the first month, then 25 brochures per location each month thereafter. The quantity needed will vary depending on the thickness of the brochure and its subject matter. Please consult your Certified Sales Representative for a specific quantity estimate.
- 5. DATE MATERIALS** Always include a print date on your brochure, and, if possible, indicate the country of origin (e.g., "Printed in USA"). This will facilitate international shipping. Brochures which have minor year-to-year changes should have some small change on the cover to aid in identifying whether it is "current" or "out-of-date." This will help anyone who might handle your materials for you. Be sure to consider what you want done with materials from each preceding year.
- 6. FOLDING** Remain with a "simple fold" when producing your brochure. This will assure reasonable folding costs as well as produce a sturdy brochure for your paper weight. Some elaborate folds cost extra money and result in a weakened brochure that "kneels over" in the brochure rack.
- 7. BANDING** Whenever possible, brochures should be banded inside each box. Never exceed 500 brochures in each band. Paper bands are sufficient. All brochures in a bundle should face the same direction.
- 8. PACKAGING** The maximum weight of each box of brochures should not exceed 35 pounds. All boxes should be clearly marked with the client's name, the contents, and the number of brochures contained therein. Use suitable sized boxes. Boxes not filled can be damaged during shipping and storage.
- 9. OWNERSHIP OF DIGITAL PLATES, AND ARTWORK** This is probably the single most important factor in saving money! Specify on your purchase order or on your brochure printing contract that upon final payment, all digital files, plates, etc., become your property. This leaves you free to shop for the best prices in the future and keeps you from becoming a "captive customer."



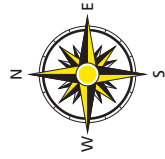
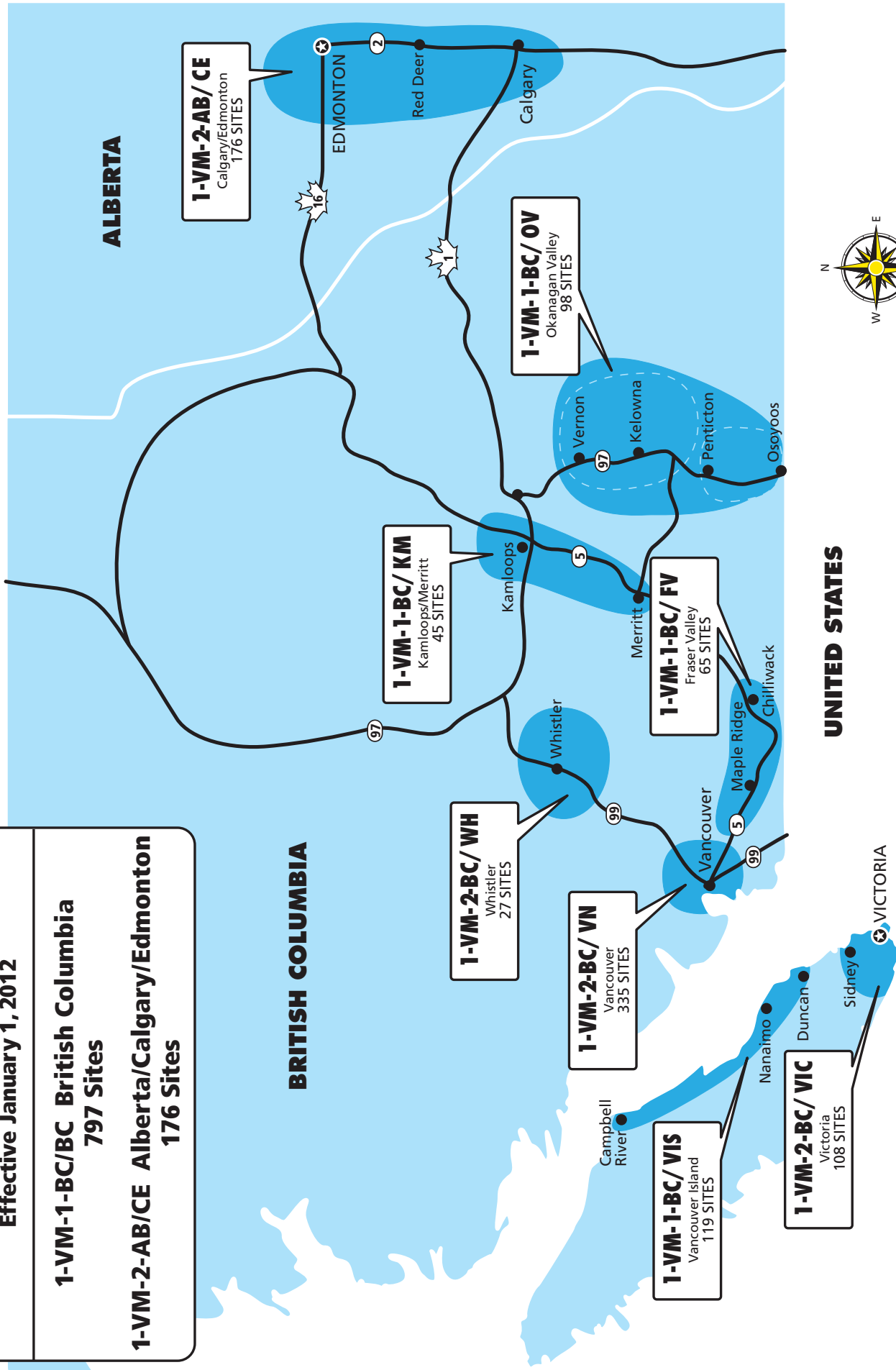
<i>Visitor Marketing Program</i>		# SITES	MONTHLY FEE	MONTHLY FEE	MONTHLY FEE
DISTRIBUTION AREA			12 Month Rate	6 Month Rate	3-5 Month Rate
1-VM-1-BC/BC	<u>British Columbia</u>	797	\$1,730.90	\$1,893.50	not available
1-VM-1-BC/FV	<u>Fraser Valley</u>	65	\$149.50	\$165.75	\$185.25
1-VM-1-BC/KM	<u>Kamloops/Merritt</u>	45	\$87.75	\$94.50	\$108.00
1-VM-1-BC/OV	<u>Okanagan Valley</u>	98	\$156.80	\$181.30	not available
	<i>options</i>				
1-VM-3-BC/KL	<u>Kelowna/Vernon</u> (Focal Point)	67	\$130.65	\$140.70	not available
1-VM-3-BC/PN	<u>Penticton/Osoyoos</u> (Focal Point)	31	\$72.85	\$80.60	not available
1-VM-1-BC/VS	<u>Victoria/</u> <u>Vancouver Island</u>	227	\$567.50	\$624.25	\$715.05
	<i>options</i>				
1-VM-2-BC/VIC	<u>Victoria (Super Cities)</u>	108	\$351.00	\$383.40	\$426.60
1-VM-3-BC/VIC	<u>Victoria (Focal Point)</u>	67	\$281.40	\$321.60	\$351.75
1-VM-1-BC/VIS	<u>Vancouver Island</u>	119	\$291.55	\$321.30	\$351.05
1-VM-2-BC/VN	<u>Vancouver</u> (Super Cities)	335	\$653.25	\$703.50	not available
	<i>options</i>				
1-VM-3-BC/VN	<u>Vancouver</u> (Focal Point)	193	\$579.00	\$646.55	not available
1-VM-11-BC/VNE	<u>Vancouver</u> (Downtown Only)	76	\$551.00	\$627.00	not available
1-VM-11-BC/VNL	<u>Vancouver</u> (Feature Locations)	32	\$256.00	\$288.00	not available
1-VM-11-BC/VNS	<u>Vancouver</u> (Hot Spots)	2	\$100.00	\$120.00	not available
1-VM-2-BC/WH	<u>Whistler (Super Cities)</u>	27	\$116.10	\$124.20	not available
1-VM-2-AB/CE	<u>Alberta -</u> <u>Calgary/Edmonton</u> (Super Cities)	176	\$536.80	\$563.20	\$589.60

# CANADA REGION

Effective January 1, 2012

**1-VM-1-BC/BC** British Columbia  
797 Sites

**1-VM-2-AB/CE** Alberta/Calgary/Edmonton  
176 Sites



**VICTORIA OFFICE:** 225 Russell St. | Victoria B.C. V9A 3X1 | (250) 382-4207 | Fax (250) 382-4264 | [www.certifiedfolder.ca](http://www.certifiedfolder.ca)  
**VANCOUVER OFFICE:** #45-13320 78th Ave. | Surrey B.C. V3W 0H6 | (604) 572-9203 | Fax (604) 599-6206 | [www.certifiedfolder.ca](http://www.certifiedfolder.ca)

# HERE'S WHAT CLIENTS SAY

"I want to take this opportunity to tell you how pleased we have been with the service we receive from Certified."

**Lisa Lydum – Gray Line Seattle**

"Our reports of our brochure distribution are very good...thank you...brochures have been our best venue of selling tickets."

**Eric Skat-Peterson – Red Mountain Resorts, Inc.**

"We have experienced an extremely high return on our investment, with an average of nine visitors a day coming to our office with rack cards they have received from your displays. Thank you for providing us with such an excellent and high quality service."

**Moe Ammar – Pacific Grove Chamber of Commerce**

"Over the last calendar year, we have experienced a significant increase in customers from the year before, while other businesses in our industry have experienced flat or decreased customer counts. We believe the distribution of our rack cards in the Bay Area contributed to our increased business."

**Tom C. Davies – V. Sattui Winery**

"The impact of your service on Paramount Studio Tour has been absolutely immeasurable."

**Robert Greg – Paramount Pictures, Hollywood**

"Your rack has proved to be a valuable customer service. Many customers use the rack and it helps generate conversation between my front counter employees and customers. Our customers leave the museum happy about their visit and often with a new destination in mind."

**Nora D. Cooper – Guinness World of Records Museum**

"I would once again like to thank you for your support... I look forward to the continuation of our relationship."

**Debbie Erickson – Six Flags Magic Mountain**

"Where Magazine and Certified Folder have worked together from the beginning and we couldn't be any more delighted or pleased...you should be very proud of not only your company, but also the people who make your company what it is today – the best!"

**Nola Palmer – Where Magazine, Seattle**

"Please know how thrilled we are with the response we have gotten from our rack cards...almost daily we are having someone come visit us because they have picked up our rack card. These have been the most positive advertising dollars we have spent."

**Bill & Gretchen Loken – Pahrump Valley Winery, Nevada**

"Thank you for the excellent service you provide to the Desert Botanical Garden. Our rack brochure coupon continues to be the most redeemed coupon each month by far. The average redemption on coupons is anywhere from 100 – 300 per month, but our rack brochure coupon is anywhere from 1,500 – 2,000 per month."

**John Sallot – Desert Botanical Garden, Phoenix**

"I wanted to take a moment to express our sincerest appreciation to you and the great service you have provided..."

**Laura Jobin – Leavenworth Chamber of Commerce**

"Thank you for the continued outstanding service...Certified Folder remains an integral part of our effort to provide a high level of service both to our convention meeting planners and to our leisure travel clientele."

**Don Welsh – Seattle Convention and Visitors Bureau**

"We would like to take a moment to say how satisfied we are with your distribution of our brochures within the state. Since we have begun a wider distribution, we have noticed a significant increase in our visitors."

**Tom Rogers – The Cliff Dwelling Museum**

"We have been very pleased with the service your company affords us. The only way to describe your company is "First Class!"

**Walter Ratay – Las Vegas Mini Grand Prix**

"Thank you for providing such a valuable service for businesses like mine. We have tried newspaper ads, magazine ads, had articles pushed through the local papers and even wasted a lot of money on television. Without any doubt in my mind, your folder display service is the key to reaching our potential customers. It really works!"

**Gary J. Gordon – Windhaven Glider Rides**

"The strategic placement of your brochure racks and the timely distribution of our sight-seeing tour brochures, gives us excellent saturation of the market in a cost effective manner."

**Gregory G. Hoffman – Gray Line of New Orleans**

"I would like to commend you and your staff for the consistent and quality service which you have provided."

**Gerald P. Breaux – Lafayette Convention & Visitors Commission**

"Certified's brochure distribution program is one of our most effective marketing tools – and the service is first rate!"

**Deborah Muehleison – Royal Gorge Bridge**

"I would also like to make sure we let you know how much we appreciated your driver...his customer service and accommodating ways made him a pleasure to work with..."

**Pam Painter – Mt. Rainer Visitor Association**

"Thank you for hiring such wonderful employees who truly care about their clients and represent Certified Folder Display so very well."

**Sherry Taft – Augustavo Burrus Advertising**

"We have used Certified Folder to distribute our marketing materials for over 25 years...we believe Certified's distribution service is an effective marketing tool because the racks are in locations which reach our target audience."

**Julie Maurer – Booth Creek Resorts**

"I wanted to tell you the current brochure is the very best ever produced for Museum & Attractions in Nevada. It is outstanding... thank you."

**Pat Dingle – Las Vegas Zoo**

"One of the primary ways we talk to our customers is through our brochures strategically placed in our primary markets. We couldn't achieve that consistent, sustained and widespread distribution without Certified Folder."

**Carol Chaplin – ARAMARK, Lake Tahoe**

"Smith and Jones has used Certified Folder for over ten years with excellent results for our hotel and recreation clients. We track all of our marketing components for numbers of leads generated and consistently their distribution provides us with the most leads at one of the lowest costs."

**Kelly Houston – Smith and Jones Agency, Las Tahoe**

"I utilize Certified Folder Display, Inc. for all my graphic, brochure and website development and have always received excellent service and a quality product."

**Leslee Gaul – Oceanside Chamber of Commerce**

"At a fraction of the cost of what advertising agencies normally charge, the creative team at Certified Folder Display has helped to give this small under-funded destination marketing organization both the look and feel of a bigtime player! The Certified team is prompt, professional and engaging."

**Kurt Burkhart – Charlottesville Albemarle Convention & Visitors Bureau**

"In the past two years we have tapped in and noticed the positive results that your service brings us. Marketing to the Salt Lake area and not just in the Park City area has save our business without a doubt. Keep up the awesome work."

**Brad Giebel – Recreation Ventures, Inc.**

"I just wanted to say thank you so much...the new racks look great and the place is really starting to come together...we appreciate your team's willingness to help and the fact that you take great pride in both Certified Folder and the CWC relationship."

**Lisa Jackson – California Welcome Center San Francisco**

"I had to write to say how wonderful my folder supplier is to work with. He is friendly, dependable and very knowledgeable. He always has a smile on his face, and if he has anything new in the rack or new information for me to give my guests he lets me know right away."

**Julia Henderson – Canyon Inn Motel, Flagstaff**

WORKING FOR YOU 24/7

**TEAM  
CERTIFIED**