

CERTIFIED
FOLDER DISPLAY
SERVICE, INC.
SINCE 1899

CERTIFIED
FOLDER DISPLAY
SERVICE CANADA, INC.
SINCE 1899

CANADIAN
RATES

WINTER AND SUMMER SPORTS PROGRAMS

EFFECTIVE JANUARY 1, 2012



visitor **tips** .com

Access your **Brochure ANYWHERE, ANYTIME!**



Follow Us On:



visitortips.com Online Display Racks

Participation is **FREE** for Visitor Marketing Program distribution clients!



Destination Page

- **Easy access from computers and mobile devices anywhere, anytime!**
- **Travelers can now access your brochure before, during and after their trip**
- **Online brochure links directly to your website and social media sites**
- **Viewers can share your brochure with their social networks and via email**
- **Tracking Reports generated and emailed to clients automatically**



Content Page

FREE postings include:

- Brochure image
- Company description
- Map to your location
- Address and contact info
- Direct links to website, reservations page, and social media sites.



Mobile Device

OPTIONAL Add-Ons include:



YouTube VIDEO & Flickr SLIDESHOW

Enhance your content page with videos & photos

22-VT-15-CPV **Content Page Videos \$15/month**

22-VT-15-CPP **Content Page Photos \$15/month**



HOT DEALS

Promote a discount or special offers

2-VT-HD **Hot Deals from \$30/month**
depending on area



BANNER ADS

Draw extra attention and traffic to your website

2-VT-TB **Top Banner from \$100/month**
depending on area

2-VT-SB1 **Side Banner from \$50/month**
depending on area

For more information, contact us at: VTipSales@certifiedfolder.com

CELEBRATING OVER 110 YEARS

In 1899, the partners heading up the Peck Judah Travel Agency in San Francisco conceived a plan to place railroad timetable and brochure display racks in major hotels all over the West. Serviced by reliable men, these towering oak displays were round-the-clock information centers for the traveling public.

This simple distribution network was acquired in 1960 by John W. Fearn, who changed the name to Certified Folder Display Service (because each location is "certified" in writing by a location official) and started the long and difficult process of expanding this network from fewer than 100 locations to over 22,000 locations today.

In 2009, Certified proudly celebrated a 110 year history (1899-2009) of providing visitor information to the traveling public.



The Most Extensive Coverage Throughout The West

* Service provided by Inter-West Alberta

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Arkansas, Nebraska, Louisiana, South Dakota, British Columbia and Alberta.

Our locations include major hotels, motels, car rental offices, visitor centers, airports, restaurants, depots, RV parks, campgrounds, chambers of commerce, interstate service stations, corporate/industrial plants, and ski and sporting goods stores.

Tailor your use of Certified to either year-round or seasonal needs! Select and pay for only the areas and programs suited to your needs.

**SPORTS
PROGRAM**



**WINTER
SUMMER
Canadian
2012 Rates**

| Distribution Area | Page | # Sites | Monthly Fee | Monthly Fee | Monthly Fee | Monthly Fee |
|-------------------------|------|--------------------------|---------------------------|------------------------------|---------------------------|------------------------------|
| | | | Category "A" | Category "B" | Category "C" | Category "D" |
| British Columbia | 1 | 35 Winter | 1-SG-WA-BC/C \$132.83 | 1-SG(WB-SB)BC/C \$112.70 | 1-SG-WC-BC/C \$102.64 | 1-SG(WD-SD)BC/C \$199.24 |
| | | 34 Summer | | \$109.48 | | \$169.05 |
| Washington | 4 | 123 Winter 123 Summer | 1-SG-WA-NW/W \$381.92 | 1-SG(WB-SB)NW/W \$297.05 | 1-SG-WC-NW/W \$268.76 | 1-SG(WD-SD)NW/W \$572.87 |
| Idaho | 3 | 53 Winter 50 Summer | 1-SG-WA-NW/ID \$152.38 | 1-SG(WB-SB)NW/ID \$115.81 | 1-SG-WC-NW/ID \$103.62 | 1-SG(WD-SD)NW/ID \$228.56 |
| Oregon | 4 | 52 Winter 51 Summer | 1-SG-WA-NW/O \$179.40 | 1-SG(WB-SB)NW/O \$143.52 | 1-SG-WC-NW/O \$134.55 | 1-SG(WD-SD)NW/O \$269.10 |
| N. California | 2 | 191 Winter 182 Summer | 1-SG-WA-NC/C \$505.20 | 1-SG(WB-SB)NC/C \$384.39 | 1-SG-WC-NC/C \$351.44 | 1-SG(WD-SD)NC/C \$757.79 |
| Reno | 1 | 16 Winter 12 Summer | 1-SG-WA-N/R \$45.08 | 1-SG(WB-SB)N/R \$35.88 | 1-SG-WC-N/R \$33.12 | 1-SG(WD-SD)N/R \$67.62 |
| North Lake Tahoe | 1 | 11 Winter 6 Summer | 1-SG-WA-N/NLT \$74.75 | 1-SG(WB-SB)N/NLT \$63.25 | 1-SG-WC-N/NLT \$51.75 | 1-SG(WD-SD)N/NLT \$112.13 |
| South Lake Tahoe | 1 | 22 Winter 9 Summer | 1-SG-WA-N/SLT \$109.25 | 1-SG(WB-SB)N/SLT \$97.75 | 1-SG-WC-N/SLT \$86.25 | 1-SG(WD-SD)N/SLT \$163.88 |
| S. California | 6 | 162 Winter 157 Summer | 1-SG-WA-SC/C \$419.18 | 1-SG(WB-SB)SC/C \$316.71 | 1-SG-WC-SC/C \$288.77 | 1-SG(WD-SD)SC/C \$628.76 |
| Las Vegas | 1 | 17 Winter 17 Summer | 1-SG-WA-N/LV \$43.99 | 1-SG(WB-SB)N/LV \$34.21 | 1-SG-WC-N/LV \$31.28 | 1-SG(WD-SD)N/LV \$65.98 |
| Southwest | 7 | 89 Winter 57 Summer | 1-SG-WA-SW/TX \$230.29 | 1-SG(WB-SB)SW/TX \$174.00 | 1-SG-WC-SW/TX \$158.64 | 1-SG(WD-SD)SW/TX \$345.43 |
| Colorado/Wyoming | 5 | 40 Winter 38 Summer | 1-SG-WA-R/C \$170.20 | 1-SG(WB-SB)R/C \$142.60 | 1-SG-WC-R/C \$133.40 | 1-SG(WD-SD)R/C \$255.30 |
| Utah | 1 | 22 Winter 22 Summer | 1-SG-WA-N/U \$63.25 | 1-SG(WB-SB)N/U \$49.34 | 1-SG-WC-N/U \$45.54 | 1-SG(WD-SD)N/U \$94.88 |

Rate Category Definition

Category "A" - Ski Areas/Tourist Attractions

Category "B" - Reservation Service/Lodges over 25 units

1120 Joshua Way, Vista, California 92081

5100 or 1-800-799-7373 Fax: (760) 727-1583

tp://www.certifiedfolder.com

Category "C" - Lodges 25 units and under

Category "D" - Magazines/Tabloids

| Sporting Goods | |
|--|-------------------------|
| 1-SG-BC/C rate sheet code includes an A/B/C/D to indicate rate | British Columbia |

Abbotsford, BC
Ski/Sporting Goods Store
 C I A Mad Dog's Source For Sports
 C I A Sports Traders

Burnaby, BC
Ski/Sporting Goods Store
 C I A Coast Mountain Sports
 C I A Sport Chek

Chilliwack, BC
Ski/Sporting Goods Store
 C I A Cheam Sports & Recreations

Coquitlam, BC
Ski/Sporting Goods Store
 C I A Coast Mountain Sports
 C I A Sport Chek

Langley, BC
Ski/Sporting Goods Store
 C I A Coast Mountain Sports
 C I A Mountain Alpine
 C I A Sport Chek
 C I A Sports Traders

North Vancouver, BC
Ski/Sporting Goods Store
 C I A Destination Ski
 C I A North Shore Ski & Board

Richmond, BC
Ski/Sporting Goods Store
 C I A Sport Chek

Surrey, BC
Ski/Sporting Goods Store
 C I A Backroad Outfitters
 C I A Sport Chek - Guildford
 C I A Sport Chek - Scott

Vancouver, BC
Ski/Sporting Goods Store
 C I A Coast Mountain Sports
 C I A Eco Outdoor Sports
 C I A HO Boardroom
 C I A Pacific Boarders
 C I A Siggies Sports Villa
 C I A Skyline Sports
 C I A Snow Covers
 C I A Sport Chek
 C I A Vancouver Ski Services
 C I A Westside Ski - Broadway
 C I A Westside Ski - Burrard

Vernon, BC
Ski/Sporting Goods Store
 C I W Sports Authority

Victoria, BC
Ski/Sporting Goods Store
 C I A Sport Chek - Island Home Centre

C I A Sport Chek - Victoria Bay Centre
 C I A Sports Rent
 C I A Sports Traders

West Vancouver, BC
Ski/Sporting Goods Store
 C I A Sport Chek
 C I A Swiss Sporthaus

| | |
|--|------------------|
| 1-SG-N/LV rate sheet code includes an A/B/C/D to indicate rate | Las Vegas |
|--|------------------|

Henderson, NV
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Dicks Sporting Goods
 H I A REI
 C I A Sport Chalet
 H I A Sports Authority

Las Vegas, NV
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 H I A It's All Downhill Snowboard Shop
 C I A Las Vegas Cyclery
 H I A REI
 C I A Sport Chalet - Arroyo
 C I A Sport Chalet - Charleston
 C I A Sports Authority - North Rainbow
 H I A Sports Authority - Tropicana
 C I A Vegas Ski Chalet / McGhie's Ski & Snowboard

Nellis AFB, NV
Military Base
 C I A Outdoor Adventures
 C I A Special Services Tour & Ticket Office

North Las Vegas, NV
Ski/Sporting Goods Store
 H I A Boarddeep Ski & Snowboards

| | |
|---|-------------------------|
| 1-SG-N/NLT rate sheet code includes an A/B/C/D to indicate rate | North Lake Tahoe |
|---|-------------------------|

Kings Beach, CA
Ski/Sporting Goods Store
 D I W Tahoe Bike & Ski
 C I W Tahoe Daves Skis & Boards

Olympic Valley, CA
Ski/Sporting Goods Store
 C I W Mountain Mikes Sports
 D I W Tahoe Daves Skis & Boards

Tahoe City, CA
Ski/Sporting Goods Store
 C I A Porters Ski & Sport - 100 N Lake
 C I A Porters Ski & Sport - 501 N Lake
 C I A Tahoe Daves Skis & Boards
 C I A Tahoe Daves Skis & Boards / Village Sports

Truckee, CA
Ski/Sporting Goods Store
 C I A Porters Ski & Sport
 D I A Sports Exchange
 C I W Tahoe Daves Skis & Boards

| | |
|---|---------------------------|
| 1-SG-N/R rate sheet code includes an A/B/C/D to indicate rate | Reno / Carson City |
|---|---------------------------|

Carson City, NV
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A CV Sports

Minden, NV
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Reno, NV
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I W Galena Ski Rental
 C I W Mogul Mouse
 C I W Mountain Top Sports
 H I A REI
 H I W Reno Mountain Sports
 C I A Sports Authority - Kietzke
 C I A Sports Authority - Meadowood Mall
 C I A Sundance Ski Rental

Sparks, NV
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Eternal Sports
 C I A Scheels Sports Shop
Visitor Center
 C I A Northern Nevada Chamber

| | |
|---|-------------------------|
| 1-SG-N/SLT rate sheet code includes an A/B/C/D to indicate rate | South Lake Tahoe |
|---|-------------------------|

South Lake Tahoe, CA
Ski/Sporting Goods Store
 C I A Alpaca Pete's Ski Rental
 C I W Don Cheepo's Skis
 C I W George's Skis & Snowboards
 C I W Pyramid Peak Discount Skis & Snowboards
 C I W Rainbow Mountain Ski & Sno
 C I W Rip N' Willies
 H I W Rock House Ski & Board
 C I A Sierra Mountain Sports
 C I A Sierra Ski & Cycle
 C I W Ski Renter
 H I A Snowshoe Thompson Skis
 C I A Sportsman
 H I A Tahoe Sports Limited
 H I A Village Ski Shop
 C I W Winter Wonderland

Stateline, NV
Ski/Sporting Goods Store
 C I W House Of Ski
 C I W Rip N' Willies

C I A Shoreline Ski & Sport
 C I W Sport Habitat - MontBleu Casino
 C I W Sunrise Ski Rental

Tahoe Paradise, CA
Ski/Sporting Goods Store
 C I W Sunrise Sports

Zephyr Cove, NV
Ski/Sporting Goods Store
 C I A High Sierra Adventure Sports

| | |
|---|-------------|
| 1-SG-N/U rate sheet code includes an A/B/C/D to indicate rate | Utah |
|---|-------------|

American Fork, UT
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Cedar City, UT
Ski/Sporting Goods Store
 C I A Sports Authority

Centerville, UT
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Farmington, UT
Ski/Sporting Goods Store
 C I A Sports Authority

Layton, UT
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Logan, UT
Ski/Sporting Goods Store
 C I A Sports Authority

Murray, UT
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sports Authority

Ogden, UT
Ski/Sporting Goods Store
 C I A Sports Authority

Orem, UT
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sports Authority

Park City, UT
Ski/Sporting Goods Store
 C I A Destination Sports
 C I A Sports Authority

Riverdale, UT
Ski/Sporting Goods Store
 C I A Sports Authority

Salt Lake City, UT
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Sandy, UT
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sports Authority

South Jordan, UT
Ski/Sporting Goods Store
 C I A Sports Authority

South Ogden, UT

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Taylorville, UT

Ski/Sporting Goods Store
C I A Sports Authority

West Jordan, UT

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sport Chalet

| | |
|--|---------------------------------------|
| <p>1-SG-NC/C rate sheet code includes an A/B/C/D to indicate rate</p> | <p>Northern California</p> |
|--|---------------------------------------|

Alameda, CA

Military Base
C I A US Coast Guard: Support Center

Antioch, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sport Chalet

Auburn, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
Visitor Center
C I A California Welcome Center

Beale AFB, CA

Ski/Sporting Goods Store
C I A Outdoor Adventure Center

Berkeley, CA

Ski/Sporting Goods Store
C I A Any Mountain
C I A California Ski Company
C I A Destination 1440
C I A REI

Brentwood, CA

Ski/Sporting Goods Store
C I A Sports Authority

Campbell, CA

Ski/Sporting Goods Store
C I A Rack-N-Roll

Capitola, CA

Ski/Sporting Goods Store
C I A Helm Of Sun Valley
C I A Outdoor World Sporting Goods

Carmichael, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sports Authority

Ceres, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Chico, CA

Ski/Sporting Goods Store
C I A Hughes Ski Hut
C I A Sports Limited

Citrus Heights, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

C I W Sierra Chalet

Clovis, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Concord, CA

Ski/Sporting Goods Store
C I A Any Mountain
C I A Big 5 Sporting Goods
C I A REI
C I A Sports Authority - Concord Ave
C I A Sports Authority - Sun Valley

Corte Madera, CA

Ski/Sporting Goods Store
C I A Any Mountain
C I A REI

Cupertino, CA

Ski/Sporting Goods Store
C I A Any Mountain
C I A Ski Renter

Daly City, CA

Ski/Sporting Goods Store
C I A Sports Authority

Davis, CA

Ski/Sporting Goods Store
C I A Kens Bike & Ski

Dublin, CA

Ski/Sporting Goods Store
C I A Any Mountain
C I A Big 5 Sporting Goods

El Cerrito, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Elk Grove, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sport Chalet
C I A Sports Authority

Emeryville, CA

Ski/Sporting Goods Store
C I A Sports Authority

Eureka, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Folsom, CA

Corporate
C I A Intel Corporation
Ski/Sporting Goods Store
C I A REI
C I A Sports Authority

Fremont, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Niles Ski & Sport Bike Shop
C I A REI

Fresno, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods - Blackstone
C I A Big 5 Sporting Goods - Shaw

C I A Herb Bauer Sporting Goods
C I A Sports Authority - 7477 Blackstone
C I A Sports Authority - 7572 Blackstone

Gilroy, CA

Ski/Sporting Goods Store
C I A Sports Authority
C I A Sports Shack

Grass Valley, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Mountain Recreation

Healdsburg, CA

Ski/Sporting Goods Store
C I A Rivers Edge Kayak & Canoe Trips

Kentfield, CA

Ski/Sporting Goods Store
C I A Uli Seiler Ski Shop

Lafayette, CA

Ski/Sporting Goods Store
C I A Nor-Ski

Livermore, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Lockeford, CA

Visitor Center
C I A Clements Lockeford Chamber

Lodi, CA

Ski/Sporting Goods Store
C I W 4 Seasons Sports
C I A Big 5 Sporting Goods

Manteca, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Marina, CA

Ski/Sporting Goods Store
C I A REI

Menlo Park, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Merced, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A McNamara Sports

Millbrae, CA

Ski/Sporting Goods Store
C I W Tim Muhic Ski & Snowboard Service

Milpitas, CA

Ski/Sporting Goods Store
C I A Sports Authority - Great Mall
C I A Sports Authority - Ranch

Modesto, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sports Authority
C I A Valley Sporting Goods

Monterey, CA

Military Base

C I A Presidio Of Monterey - MWR / Outdoor Recreation
Ski/Sporting Goods Store
C I A On The Beach Surf Shop
C I A Sunshine Free Style Sports

Morgan Hill, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Mountain View, CA

Ski/Sporting Goods Store
C I W Ski Renter
C I A Sports Authority

Napa, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Boardgarden Snowboards
C I W Snowdrift

NAS Lemoore, CA

Military Base
C I A MWR: Outdoor Adventure Ce

North Highlands, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Novato, CA

Ski/Sporting Goods Store
C I A Old Town Sports
C I A Sports Authority

Oakland, CA

Ski/Sporting Goods Store
C I A Montclair Sports

Petaluma, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Pinole, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Placerville, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I W Mountain & Surf Pro Shop

Pleasanton, CA

Ski/Sporting Goods Store
C I A Nor-Ski
C I A Sport Chalet

Porterville, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Rancho Cordova, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Redding, CA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Boardmart
C I W Hermit's Hut
C I A Sport Chalet
C I A Sports Authority
C I A Sports Limited

Redwood City, CA

Ski/Sporting Goods Store

C I A Any Mountain
 C I A Big 5 Sporting Goods
Visitor Center
 C I A Canada College

Rohnert Park, CA
Ski/Sporting Goods Store
 C I A Rental Place

Roseville, CA
Ski/Sporting Goods Store
 C I A Any Mountain
 C I A Clark's Snow Sports
 C I A REI
 C I A Sport Chalet
 C I A Sports Authority

Sacramento, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods - Arden
 C I A Big 5 Sporting Goods - Florin
 C I A Big 5 Sporting Goods - Mack
 C I A Clark's Snow Sports
 C I A CSU / ASI Peak Adventures
 C I A Helm Of Sun Valley
 C I A Land Park Ski & Sport
 C I A REI
 C I W Ski Doctor
 C I A Ski Sports Patio
 C I A Sport Chalet
 C I A Sports Authority - Arden
 C I A Sports Authority - Natomas

Salinas, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

San Bruno, CA
Ski/Sporting Goods Store
 C I W Sequoia Skateboards & Ski Shop

San Carlos, CA
Ski/Sporting Goods Store
 C I A REI

San Francisco, CA
Ski/Sporting Goods Store
 C I A FTC Ski & Sports
 C I A Lombardi Sports
 C I A Mountain West Sports
 C I A SFO Snowboard Shop
 C I A Ski World
 C I A Sports Authority

Visitor Center
 C I A University Of San Francisco - Student Union Center

San Jose, CA
Ski/Sporting Goods Store
 C I A Any Mountain
 C I A Big 5 Sporting Goods
 C I A Boarder Nation
 C I A Helm Of Sun Valley
 C I A Mel Cotton's Sporting Goods
 C I A REI
 C I A Sport Chalet
 C I A Sports Authority

San Leandro, CA

Ski/Sporting Goods Store
 C I A Oshmans
 C I A Sports Authority

San Lorenzo, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

San Mateo, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Helm Of Sun Valley
 C I A Sports Authority

San Rafael, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Rack N Road

San Ramon, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Nor-Ski

Santa Clara, CA
Ski/Sporting Goods Store
 C I A Sports Authority
 C I A Wintersport Warehouse

Santa Cruz, CA
Ski/Sporting Goods Store
 C I A Outdoor World Sporting Goods
 C I A Ski Shop

Santa Rosa, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A REI
 C I A Rental Place
 C I A Santa Rosa Ski & Sports
 C I A Sonoma Outfitters
 C I A Sports Authority

Sebastopol, CA
Ski/Sporting Goods Store
 C I A Rental Place

Sonoma, CA
Ski/Sporting Goods Store
 C I A Sonoma Sport

Sonora, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

South San Francisco, CA
Military Base
 C I A US Coast Guard Station - SFO

Stockton, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sports Authority

Sunnyvale, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sports Authority
 C I A Sports Rack

Travis AFB, CA
Military Base
 C I A MWR
 C I A Special Service

Tulare, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Turlock, CA
Ski/Sporting Goods Store
 C I A Bilsons Sport Shop
 C I A Sunsports

Visitor Center
 C I A CSU / Stanislaus

Ukiah, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Union City, CA
Ski/Sporting Goods Store
 C I A Sports Authority

Vacaville, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sport Chalet
 C I A Sports Authority
 C I A Sports Cove

Vallejo, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Tell Rentals

Visalia, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sport Chalet

Walnut Creek, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Rack N Road / Sports Rack

Woodland, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Yuba City, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

| | |
|--|-------|
| 1-SG-NW/ID rate sheet code includes an A/B/C/D to indicate rate | Idaho |
|--|-------|

Ammon, ID
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Boise, ID
Ski/Sporting Goods Store
 C I A Affordable Sports #2302
 C I A Affordable Sports #2445
 D I A Benchmark Adventures
 C I A Big 5 Sporting Goods
 C I A Brown Rental
 C I A Greenwood's Ski Haus
 C I A H Koppel Company
 C I A Hardys Sports Replay
 D I A Idaho Mountain Touring
 H I A Idaho River Sports
 C I A Idaho Sporting Goods
 C I A McU Sports - Bogus Basin

C I A McU Sports - Jefferson
 H I A Newt & Harolds
 C I A Play It Again Sports
 H I A REI
 C I A Sports Authority - Boise Ave
 C I A Sports Authority - Milwaukee
 H I A Sports Shoppe
 H I A Sunset Sports Center
 D I A World Cycle
 C I A Zumiez

Bonnars Ferry, ID
Ski/Sporting Goods Store
 C I A Far North Outfitters

Caldwell, ID
Ski/Sporting Goods Store
 D I A Yamaha Sports

Coeur D'Alene, ID
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Loulou's - Moose Camp Sport
 C I A Tri-State Outfitters

Visitor Center
 C I A AAA Idaho
 C I A Timberline Trading Company

Donnelly, ID
Ski/Sporting Goods Store
 C I A Pro Peak Sports

Hayden, ID
Ski/Sporting Goods Store
 C I W Ski Shack

Idaho Falls, ID
Ski/Sporting Goods Store
 C I A Sports Authority

Kellogg, ID
Ski/Sporting Goods Store
 C I A Lookout Ski Shop (Lobby 1)
 C I A Lookout Ski Shop (Lobby 2)
 C I A Silver Mountain Sports

Lewiston, ID
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sports Authority
Visitor Center
 C I A AAA Idaho

Meridian, ID
Ski/Sporting Goods Store
 C I A Pedersens Ski & Sports
 C I S Play Ground (Lobby 1)
 C I S Play Ground (Lobby 2)

Moscow, ID
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

Nampa, ID
Ski/Sporting Goods Store
 H I A Sports Authority - Caldwell Blvd
 H I A Sports Authority - Gateway Center (Lobby 1)
 C I A Sports Authority - Gateway Center (Lobby 2)

Pocatello, ID

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Sandpoint, ID

Ski/Sporting Goods Store
C I A Alpine Shop
C I A Alpine Ski Shop
C I A Athlete's Choice
C I A Big 5 Sporting Goods

Twin Falls, ID

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Donnelly's Sports

| | |
|--|---------------|
| 1-SG-NW/O rate sheet code includes an A/B/C/D to indicate rate | Oregon |
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Albany, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
Visitor Center
C I A Albany Visitors Center

Baker City, OR

Ski/Sporting Goods Store
C I A Flagstaff Sports

Beaverton, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Play It Again Sports
C I A Sports Authority
Visitor Center
C I A AAA Oregon

Bend, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Clackamas, OR

Ski/Sporting Goods Store
C I A Sports Authority

Corvallis, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Peak Sports
C I A Play It Again Sports
Visitor Center
C I A AAA Oregon

Eugene, OR

Ski/Sporting Goods Store
C I W Bergs Ski & Snowboard Shop
C I A Big 5 Sporting Goods
C I A Play It Again Sports
C I A Sports Authority
Visitor Center
C I A AAA Oregon

Grants Pass, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Gresham, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Hillcrest Ski & Sports

Hillsboro, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sports Authority

Klamath Falls, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Parker Rod & Gun

Lake Oswego, OR

Visitor Center
C I A AAA Oregon

McMinnville, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Medford, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Rogue Ski Shop
C I A Sports Authority

Milton Freewater, OR

Ski/Sporting Goods Store
C I A Sportster

North Bend, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Ontario, OR

Ski/Sporting Goods Store
C I A Outdoorsman

Pendleton, OR

Visitor Center
C I A AAA Oregon

Phoenix, OR

Ski/Sporting Goods Store
C I A Shoppes At Exit 24

Portland, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Bob's Ski Rentals
C I A Mountain Shop
C I A Oregon Mountain Communit
C I A Sports Authority - Cascade
Station
C I A Sports Authority - Jantzen
Beach
Visitor Center
C I A AAA Oregon

Roseburg, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Waldrons Outdoor Sports

Salem, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods - North
C I A Big 5 Sporting Goods - South
C I A Sports Authority
Visitor Center
C I A AAA Oregon

Springfield, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
Visitor Center
C I A AAA Oregon

Tigard, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Warrenton, OR

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

| | |
|--|-------------------|
| 1-SG-NW/W rate sheet code includes an A/B/C/D to indicate rate | Washington |
|--|-------------------|

Arlington, WA

Ski/Sporting Goods Store
C I A Jim Creek

Auburn, WA

Ski/Sporting Goods Store
C I A Sports Authority

Bangor NSB, WA

Military Base
C I A ITT - MWR Library
C I A Liberty @ EEZ
C I A Outdoor Gear - Pacific Edge
Outfitters
C I A Travel / Rec Center

Bellevue, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Mini Mountain Sports
C I A Sports Authority -
Crossroads Mall
C I A Sports Authority - Lakeside
Holdings
C I A Sturtevant's Ski Mart - 20th
St
C I A Sturtevant's Ski Mart -
Bellevue Way

Visitor Center

C I A AAA Washington

Bellingham, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Fairhaven Bike & Ski
C I A Yeagers Sporting Goods

Bothell, WA

Ski/Sporting Goods Store
C I A Bothell Ski & Bike

Bremerton NS, WA

Military Base
C I A NSB Fleet & Family Info
Center
C I A Sinclair's

Bremerton, WA

Visitor Center
C I A AAA Washington

Burien, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Burlington, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Hidden Wave Board Shop
C I A Outlet Shoppes At
Burlington (Lobby 1)

C I A Outlet Shoppes At
Burlington (Lobby 2)
C I A Wholesale Sports

Chehalis, WA

Service Station
C I A Texaco / Dashmesh Petroleum
Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Cheney, WA

Ski/Sporting Goods Store
D I A EWSU Outdoor

Clarkston, WA

Visitor Center
C I A Asotin Family Aquatic Center

Ellensburg, WA

Ski/Sporting Goods Store
C I A Mountain High Sports
C I A Outdoor Pursuits & Rentals

Enumclaw, WA

Ski/Sporting Goods Store
C I A Ski & Mountain Company

Everett, WA

Military Base
C I A Naval Base: MWR

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods
C I A Grass Roots Outdoor
C I A Sports Authority

Visitor Center

C I A AAA Washington

Fairchild AFB, WA

Military Base
C I A BX
C I A Outdoor Rec Center

Federal Way, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Fort Lewis, WA

Military Base
C I A Information, Tickets & Tours
C I A Northwest Adventures

Gig Harbor, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Hazel Dell, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Issaquah, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sports Authority

Kelso, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Kennewick, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sports Authority

Kent, WA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods
C I A Moxies Powder House

Kirkland, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Lacey, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Wholesale Warehouse

Lake Stevens, WA

Ski/Sporting Goods Store
C I A Sports Authority

Lakewood, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Longview, WA

Ski/Sporting Goods Store
C I A Bob's Merchandise
C I A Pro Shop

Lynden, WA

Visitor Center
C I A Lynden Chamber

Lynnwood, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Play It Again Sports
C I A Sports Authority
C I A Sturtevant's Ski Mart

McChord AFB, WA

Military Base
C I A Adventures Unlimited

Moses Lake, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Tri-State Outfitters

Mount Vernon, WA

Visitor Center
C I A Mount Vernon Skagit Chamber

North Bend, WA

Visitor Center
C I A Factory Stores At North Bend

Oak Harbor, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Olympia, WA

Ski/Sporting Goods Store
C I A Alpine Experience
C I A Big 5 Sporting Goods
C I A Olympic Outfitters
Visitor Center
C I A AAA Washington
C I A State Capitol Visitor Center

Pullman, WA

Ski/Sporting Goods Store
C I A WSU Sports Center

Puyallup, WA

Ski/Sporting Goods Store
C I A Sports Authority

Renton, WA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Seattle, WA

Military Base
C I A 13 Coast Guard - ISC
Gymnasium
C I A US Coast Guard
Ski/Sporting Goods Store
C I A Alpine Hut
C I A Big 5 Sporting Goods - Barton
C I A Big 5 Sporting Goods - Leary
Way
C I A Big 5 Sporting Goods -
University
C I A Feathered Friends
C I A Play It Again Sports
C I A Sports Authority
C I A Sports X - Sports Exchange

Visitor Center

C I A Argosy Anchor - Simply
Seattle
D I A SeaTac Airport Info Center /
Members Only

Silverdale, WA

Ski/Sporting Goods Store
C I A Kitsap Sports Shop
Visitor Center
C I A Silverdale Chamber

Spokane Valley, WA

Ski/Sporting Goods Store
C I A Sports Authority

Spokane, WA

Ski/Sporting Goods Store
C I A Alpine Haus - Indiana
C I A Alpine Haus - Regal
C I A Big 5 Sporting Goods -
Division
C I A Big 5 Sporting Goods -
Sprague
C I A Mountain Gear
C I A REI
C I A Runners Soul
C I A Sports Authority

Sumas, WA

Visitor Center
C I A Cherry Street Market

Tacoma, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sports Authority
C I A Sturtevant's Ski Mart
Visitor Center
C I A AAA Washington

Tukwila, WA

Ski/Sporting Goods Store
C I A Sports Authority

Vancouver, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods -
Fourth Plain
C I A Big 5 Sporting Goods - Mill
Plain
C I A Bob's Rentals
Visitor Center

C I A AAA Washington

Walla Walla, WA

Ski/Sporting Goods Store
C I A Dusty's Ski Shop & Rentals
Visitor Center
C I A AAA Washington

Wenatchee, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
Visitor Center
C I A AAA Washington
C I A Wenatchee Visitor Info Center

Whidbey Island NAS, WA

Military Base
C I A Back Alley @ The
Convergence Zone
C I A Crescent Harbor Adventures

Winlock, WA

Service Station
C I A Winlock Shell Mini Mart

Woodinville, WA

Ski/Sporting Goods Store
C I A Woodinville Ski Rentals

Yakima, WA

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sporthaus Ski & Tennis Shop
Visitor Center
C I A AAA Washington

| | |
|--|----------|
| 1-SG-R/C rate sheet code includes an A/B/C/D to indicate rate | Colorado |
|--|----------|

Arvada, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Aurora, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Gander Mountain (Front
Counter)
C I A Gander Mountain (Rear Of
Store)

Boulder, CO

Visitor Center
C I A AAA Colorado

Buckley AFB, CO

Military Base
C I A Outdoor Recreation Services

Castle Rock, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Cheyenne, WY

Ski/Sporting Goods Store
C I A Sierra Trading Post
C I A Sports Authority

Colorado Springs, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods -
Academy

C I A Big 5 Sporting Goods -
Constitution
C I A Big 5 Sporting Goods - Uintah
C I A Christy Sports
C I A Colorado Kite & Ski
C I A Red Mountain Sports
C I W Ski Shop

Denver, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods - 36th
C I A Big 5 Sporting Goods -
Colorado

Durango, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Golden, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Grand Junction, CO

Ski/Sporting Goods Store
C I A REI

Greeley, CO

Ski/Sporting Goods Store
C I W Alpine Haus
C I A Big 5 Sporting Goods

Highlands Ranch, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Jackson, WY

Ski/Sporting Goods Store
D I A Sports Authority

Lakewood, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Rocky Mountain Sports

Littleton, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Longmont, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Loveland, CO

Visitor Center
C I A Outlets At Loveland - North
C I A Outlets At Loveland - South

Parker, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Peterson AFB, CO

Military Base
C I A Aquatics Center

Pueblo, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods

Thornton, CO

Ski/Sporting Goods Store
C I A Big 5 Sporting Goods
C I A Sportsman's Warehouse

USAF Academy, CO

Military Base

C I A Outdoor Center

Warren AFB, WY
Military Base

C I A Outdoor Rec #366

Wheat Ridge, CO

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Larsons Ski & Sport

| | |
|--|--------------------------------|
| 1-SG-SC/C rate sheet code includes an A/B/C/D to indicate rate | Southern California |
|--|--------------------------------|

Alhambra, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Anaheim, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Visitor Center

C I A Disneyland Team Center -
Cerritos

C I A Disneyland Team Center -
Harbor

Arcadia, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Bakersfield, CA

Ski/Sporting Goods Store

C I A Action Sports

C I A Big 5 Sporting Goods

C I A Sport Chalet

C I A Sports Authority

Boron, CA

Service Station

C I A Union 76

Brea, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sport Chalet

Buena Park, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Burbank, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sport Chalet

C I A Sports Authority

Camarillo, CA

Ski/Sporting Goods Store

C I A Sports Authority

Camp Pendleton, CA

Military Base

C I A ITT - Bldg 1339

C I A ITT - Bldg 52420

Canoga Park, CA

Ski/Sporting Goods Store

C I A Sports Authority

Capistrano Beach, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Cerritos, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sports Authority

Chino Hills, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Chula Vista, CA

Ski/Sporting Goods Store

C I A Sports Authority

Corona, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sports Authority

Coronado, CA

Military Base

C I A Naval Air Station North
Island / MWR

C I A Naval Amphibious Base / MW

Costa Mesa, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I W Phils Ski & Sport Shop

C I W Ski & Snow Liquidation Center

C I A Sport Chalet

Downey, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Edwards AFB, CA

Military Base

C I A FamCamp

C I A Outdoor Recreation

El Cajon, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

El Segundo, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Encinitas, CA

Ski/Sporting Goods Store

C I A Hansens

C I A Sports Authority

Escondido, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Dicks Sporting Goods

C I A Sports Authority

Fontana, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sports Authority

Foothill Ranch, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Fountain Valley, CA

Ski/Sporting Goods Store

C I A Sports Authority

Fullerton, CA

Ski/Sporting Goods Store

C I A Sports Authority

Glendale, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Glendora, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Goleta, CA

Ski/Sporting Goods Store

C I A Sports Authority

Granada Hills, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Hawthorne, CA

Ski/Sporting Goods Store

C I A Sports Authority

Hemet, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Huntington Beach, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sport Chalet

Irvine, CA

Ski/Sporting Goods Store

C I A Sport Chalet

La Canada, CA

Ski/Sporting Goods Store

C I A Sport Chalet

La Habra, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sports Authority

La Mesa, CA

Ski/Sporting Goods Store

C I A Sports Authority

Laguna Niguel, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Lake Forest, CA

Ski/Sporting Goods Store

C I A CBS Boardshop

Lakewood, CA

Ski/Sporting Goods Store

C I A Sports Authority

Long Beach, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sport Chalet

C I A Sports Authority

Los Alamitos, CA

Military Base

C I A Armed Forces Reserve Center

Los Angeles, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Marina Del Rey, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Menifee, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Mira Loma, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Mission Viejo, CA

Ski/Sporting Goods Store

C I A Sport Chalet

C I A Sports Authority

Mojave, CA

Restaurant

C I A Carls Jr

Montclair, CA

Ski/Sporting Goods Store

C I A Sports Authority

Moreno Valley, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sports Authority

Murrieta, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Dicks Sporting Goods

Northridge, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sports Authority

Oceanside, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Dicks Sporting Goods

C I A Sports Authority

Ontario, CA

Ski/Sporting Goods Store

C I A Sports Authority

Orange, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Oxnard, CA

Ski/Sporting Goods Store

C I A Sport Chalet

C I A Sports Authority

Palm Desert, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

C I A Sports Authority (Lobby 1)

C I A Sports Authority (Lobby 2)

Palmdale, CA

Ski/Sporting Goods Store

C I A Sport Chalet

Pasadena, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Pismo Beach, CA

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Pomona, CA

Visitor Center

C I A Cal Poly Pomona

Porter Ranch, CA

Ski/Sporting Goods Store

C I A Sport Chalet
Rancho Bernardo, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
Rancho Cucamonga, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sport Chalet
Rancho Santa Margarita, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
Redlands, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sport Chalet
Ridgecrest, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
Riverside, CA
Military Base
 C I A March Air Force Base
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sport Chalet
 C I A Sports Authority
San Bernardino, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods - E Street
 C I A Big 5 Sporting Goods - Highland
 C I A Sports Authority
San Diego, CA
Military Base
 C I A 32nd St - Recreation Rentals
 C I A 32nd St - Special Services
 C I A MCCA Miramar - ITT
 C I A MCCA Miramar - Outdoor Adventure Center
 C I A MCRD - ITT
 C I A MWR - Base Theatre
 C I A MWR - ITT Naval Hospital
 C I A MWR - NMAWC
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods - Convo
 C I A Big 5 Sporting Goods - El Cajon
 C I A Big 5 Sporting Goods - Mira Mesa
 C I A Big 5 Sporting Goods - Rosecrans
 C I A Play It Again Sports
 C I A Ranch Craft Ski Shop
 C I A Sport Chalet - Midway
 C I A Sport Chalet - Mission Valley
 C I A Sport Chalet - University Town Center
 C I A Sports Authority - Balboa
 C I A Sports Authority - Carmel Mountain
 C I A Sports Authority - Kearny Mesa

C I A Sports Authority - Rio San Diego
San Gabriel, CA
Ski/Sporting Goods Store
 C I W Ski & Snow Liquidation Center
San Luis Obispo, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Sports Authority
San Marcos, CA
Ski/Sporting Goods Store
 C I A Sport Chalet
Santa Ana, CA
Ski/Sporting Goods Store
 C I W PF McMullen
 C I A Sports Authority
Santa Barbara, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I A Mountain Air Sports
Santa Clarita, CA
Ski/Sporting Goods Store
 C I A Sport Chalet
Santa Monica, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I W Ski & Sports
Sherman Oaks, CA
Ski/Sporting Goods Store
 C I A Sports Authority
Spring Valley, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
Temecula, CA
Ski/Sporting Goods Store
 C I A Sport Chalet
 C I A Sports Authority (Entrance)
 C I A Sports Authority (Ski Area)
Thousand Oaks, CA
Ski/Sporting Goods Store
 C I A Sport Chalet
Torrance, CA
Ski/Sporting Goods Store
 C I A Sport Chalet
 C I A Sports Authority
Tustin, CA
Ski/Sporting Goods Store
 C I A Sports Authority
Upland, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
Valley Village, CA
Ski/Sporting Goods Store
 C I A Val Surf & Sport
Vista, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
West Covina, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

West Hills, CA
Ski/Sporting Goods Store
 C I A Sport Chalet
West Los Angeles, CA
Ski/Sporting Goods Store
 C I A Sports Authority
Westchester, CA
Ski/Sporting Goods Store
 C I A Summit Ski & Cycle
Westlake, CA
Ski/Sporting Goods Store
 C I A Sports Authority
Whittier, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
Yorba Linda, CA
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods

| | |
|--|-----------|
| 1-SG-SW/TX | Southwest |
| rate sheet code includes an A/B/C/D to indicate rate | |

Albuquerque, NM
Ski/Sporting Goods Store
 C I W Big 5 Sporting Goods - Coors
 C I W Big 5 Sporting Goods - San Mateo
 C I W Big 5 Sporting Goods - Wyoming
 C I W Sports Authority - Alexander
 C I W Sports Authority - Louisiana
 C I W Sports Systems
Amarillo, TX
Ski/Sporting Goods Store
 C I W CD Ski & Sports
 C I W Hills Sport Shop
 C I W Lifts West Ski Shop
Arlington, TX
Ski/Sporting Goods Store
 C I A Sun & Ski Sports
Austin, TX
Ski/Sporting Goods Store
 C I A Sail & Ski Center
 C I A Sun & Ski Sports
Avondale, AZ
Ski/Sporting Goods Store
 C I A Sports Authority
Canon AFB, NM
Military Base
 C I A Outdoor Rec Center
Casa Grande, AZ
Ski/Sporting Goods Store
 C I A Sports Authority
Chandler, AZ
Ski/Sporting Goods Store
 D I A Big 5 Sporting Goods
 C I A Ski Pro
 C I A Sports Authority
Clovis, NM
Ski/Sporting Goods Store

C I W Big 5 Sporting Goods
El Paso, TX
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
 C I W Sports Authority
Farmers Branch, TX
Ski/Sporting Goods Store
 C I A REI
Farmington, NM
Ski/Sporting Goods Store
 C I A Big 5 Sporting Goods
Flagstaff, AZ
Military Base
 C I A Luke AFB: Recreation Center
Ski/Sporting Goods Store
 D I W Big 5 Sporting Goods
 D I W Humphrey Summit Ski
 D I W Ski Haus
Fort Bliss, TX
Military Base
 C I S ITR
Gilbert, AZ
Ski/Sporting Goods Store
 C I A Sports Authority
Glendale, AZ
Military Base
 C I A Luke AFB: Recreation Center
Ski/Sporting Goods Store
 C I A Sports Authority
Grapevine, TX
Ski/Sporting Goods Store
 C I W CD Ski & Sports
 C I A Sun & Ski Sports
Houston, TX
Ski/Sporting Goods Store
 C I A Sun & Ski Sports - FM 1960
 C I A Sun & Ski Sports - Memorial City Mall
 C I A Sun & Ski Sports - Westheimer
Katy, TX
Ski/Sporting Goods Store
 C I A Sun & Ski Sports
Lackland AFB, TX
Military Base
 C I W Tickets & Tours
Las Cruces, NM
Ski/Sporting Goods Store
 C I W Big 5 Sporting Goods
Lubbock, TX
Ski/Sporting Goods Store
 C I A Cardinal Sports
 C I A Outdoor Adventure
 C I A Ski Lubbock Sports
 C I A Troy's Ski Apparel
Mesa, AZ
Ski/Sporting Goods Store
 H I W Action Rideshop
 C I A Big 5 Sporting Goods
 C I A Ski Pro - Mesa Riverview
 C I A Ski Pro - Southern Ave

C I A Sports Authority

Midland, TX

Ski/Sporting Goods Store

C I W Ski Skeller Sports

Oklahoma City, OK

Ski/Sporting Goods Store

D I W Sun & Ski Sports

Oro Valley, AZ

Ski/Sporting Goods Store

C I A Sports Authority

Peoria, AZ

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods

Phoenix, AZ

Ski/Sporting Goods Store

C I A Alpine Ski & BoardSports

C I A Big 5 Sporting Goods - Bell

C I A Big 5 Sporting Goods - Ray

D I W Big 5 Sporting Goods -
Spectrum

C I A Ski Pro

C I A Sports Authority - Camelback

C I A Sports Authority - Mayo

C I A Sports Authority - Ray

C I A Sports Authority - Tatum

Randolph AFB, TX

Military Base

C I W Tickets & Tours

Richardson, TX

Ski/Sporting Goods Store

C I A Sun & Ski Sports

C I W Warming Hut Ski & Board

Rio Rancho, NM

Ski/Sporting Goods Store

C I W Big 5 Sporting Goods

San Antonio, TX

Ski/Sporting Goods Store

C I W Active Sportswear Outlet

C I A Good Sports

C I A Sun & Ski Sports

Santa Fe, NM

Ski/Sporting Goods Store

C I W Alpine Sports

C I A Big 5 Sporting Goods

C I W Oshmans

C I W Santa Fe Mountain Sports

C I W Ski Tech

C I W Skiers Edge

C I A Sports Authority - Cerrillos

C I A Sports Authority - Villa Linda
Mall

Scottsdale, AZ

Ski/Sporting Goods Store

C I A Big 5 Sporting Goods - Hayde

C I A Big 5 Sporting Goods -
Northsight

C I A Sports Authority

Tempe, AZ

Ski/Sporting Goods Store

C I A Sports Authority

Tucson, AZ

Military Base

C I A Davis Monthan AFB:
Recreation Center

Ski/Sporting Goods Store

C I S Big 5 Sporting Goods

C I A Peter Glenn Ski & Sports

C I A Sports Authority - Broadway

C I A Sports Authority - Calle
Santa Cruz

C I A Sports Authority - Oracle

Tulsa, OK

Ski/Sporting Goods Store

C I A Sun & Ski Sports

Webster, TX

Ski/Sporting Goods Store

C I A Academy Sports & Outdoors

C I A Sun & Ski Sports

PRINT DESIGN

How can we help you?

Our award-winning in-house print and multi-media design department provides creative solutions and great service, all at very affordable rates!

Whether it's a rack card, multi-panel full-color brochure, magazine, catalog, or a complete identity package (logo, business cards, media kit and stationery), our full-service design department has the necessary tools and expertise to meet all of your print and multi-media needs.

Rack Card (4" x 9")

- › **1-Side** (4-Color) **\$350**
- › **2-Sides** (4-Color on Both Sides) **\$425**

Brochures

- › **2 Panel** (8" x 9") **\$525**
- › **3-Panel** (12" x 9") **\$725**
- › **4-Panel** (16" x 9") **\$875**

Other Services Include

- | | | |
|------------------|---------------|----------------|
| › Branding | › Print Ads | › Promo Items |
| › Business Cards | › Postcards | › Publications |
| › Posters | › Displays | › Banners |
| › Flyers | › Direct Mail | › Packaging |
| › Stationary | › Menus | › T-Shirts |

Hourly Rate **\$70**

Call for quote on special projects.

1-800-799-7373

or email williamh@certifiedfolder.com



Standard Rack Cards



Single Fold

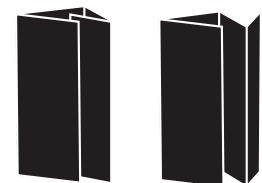


"Z" Fold

Roll Fold



Accordion Fold



Gate Fold

Parallel Fold



Discount Printing Program

Take advantage of our volume-priced discount printing. Call today for fast and dependable service!



WEB DESIGN PACKAGES

Certified Design Services specializes in creative solutions for business communications that get results. With your success in mind, we deliver award-winning marketing projects on time and within budget. Our team of experienced designers turns ideas into quality business solutions.

“ I utilize Certified Folder Display, Inc. for all my graphic, brochure and website development and have always received excellent service and a quality product. ”

Leslee Gaul
Oceanside Chamber of Commerce

- Small** **\$1,000**
 - › Custom-Designed Website
 - › Up to 5 Pages of Content *(additional static pages \$100 each)*
 - › Unlimited Images

- Medium** **\$1,350**
 - › Custom-Designed Website
 - › Up to 10 Pages of Content *(additional static pages \$100 each)*
 - › Unlimited Images
 - › “Contact Us” Form

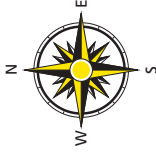
- Large** **\$2,000**
 - › Custom-Designed Website
 - › Up to 20 Pages of Content *(additional static pages \$100 each)*
 - › Unlimited Images
 - › “Contact Us” Form
 - › “Members Only” Access Protected Area

Not seeing a package that fits your specific needs?
We can create a site that implements your company’s vision.

1-800-799-7373
or email williamh@certifiedfolder.com

* Hosting and Domain name registration fees are not included with these packages. However, domain names can be registered for as little as \$13.50 per year and hosting service for as little as \$4.95 per month through our recommended affiliates.

SPORTS PROGRAM
Effective January 1, 2012



1-SG-BC/C
Winter 35 SITES | Summer 34 SITES

1-SG-NW/W
Winter 123 SITES | Summer 123 SITES

1-SG-NW/O
Winter 52 SITES | Summer 51 SITES

1-SG-N/R
Winter 16 SITES | Summer 12 SITES

1-SG-N/NLT
Winter 11 SITES | Summer 6 SITES

1-SG-N/SLT
Winter 22 SITES | Summer 9 SITES

1-SG-N/LV
Winter 17 SITES | Summer 17 SITES

1-SG-NC/C
Winter 191 SITES | Summer 182 SITES

1-SG-SC/C
Winter 162 SITES | Summer 157 SITES

1-SG-SW/TX
Winter 89 SITES | Summer 57 SITES

1-SG-NW/ID
Winter 53 SITES | Summer 50 SITES

1-SG-N/U
Winter 22 SITES | Summer 22 SITES

1-SG-R/C
Winter 40 SITES | Summer 38 SITES

Alberta
British Columbia

Washington
Oregon

Idaho
Wyoming

Nevada
Utah
Colorado

Northern California
Southern California
Arizona
New Mexico
Oklahoma
Texas

Montana
South Dakota
Nebraska
Kansas
Arkansas
Louisiana



HERE'S WHAT CLIENTS SAY

"I want to take this opportunity to tell you how pleased we have been with the service we receive from Certified."

Lisa Lydum – Gray Line Seattle

"Our reports of our brochure distribution are very good...thank you...brochures have been our best venue of selling tickets."

Eric Skat-Peterson – Red Mountain Resorts, Inc.

"We have experienced an extremely high return on our investment, with an average of nine visitors a day coming to our office with rack cards they have received from your displays. Thank you for providing us with such an excellent and high quality service."

Moe Ammar – Pacific Grove Chamber of Commerce

"Over the last calendar year, we have experienced a significant increase in customers from the year before, while other businesses in our industry have experienced flat or decreased customer counts. We believe the distribution of our rack cards in the Bay Area contributed to our increased business."

Tom C. Davies – V. Sattui Winery

"The impact of your service on Paramount Studio Tour has been absolutely immeasurable."

Robert Greg – Paramount Pictures, Hollywood

"Your rack has proved to be a valuable customer service. Many customers use the rack and it helps generate conversation between my front counter employees and customers. Our customers leave the museum happy about their visit and often with a new destination in mind."

Nora D. Cooper – Guinness World of Records Museum

"I would once again like to thank you for your support... I look forward to the continuation of our relationship."

Debbie Erickson – Six Flags Magic Mountain

"Where Magazine and Certified Folder have worked together from the beginning and we couldn't be any more delighted or pleased...you should be very proud of not only your company, but also the people who make your company what it is today – the best!"

Nola Palmer – Where Magazine, Seattle

"Please know how thrilled we are with the response we have gotten from our rack cards...almost daily we are having someone come visit us because they have picked up our rack card. These have been the most positive advertising dollars we have spent."

Bill & Gretchen Loken – Pahrump Valley Winery, Nevada

"Thank you for the excellent service you provide to the Desert Botanical Garden. Our rack brochure coupon continues to be the most redeemed coupon each month by far. The average redemption on coupons is anywhere from 100 – 300 per month, but our rack brochure coupon is anywhere from 1,500 – 2,000 per month."

John Sallot – Desert Botanical Garden, Phoenix

"I wanted to take a moment to express our sincerest appreciation to you and the great service you have provided..."

Laura Jobin – Leavenworth Chamber of Commerce

"Thank you for the continued outstanding service...Certified Folder remains an integral part of our effort to provide a high level of service both to our convention meeting planners and to our leisure travel clientele."

Don Welsh – Seattle Convention and Visitors Bureau

"We would like to take a moment to say how satisfied we are with your distribution of our brochures within the state. Since we have begun a wider distribution, we have noticed a significant increase in our visitors."

Tom Rogers – The Cliff Dwelling Museum

"We have been very pleased with the service your company affords us. The only way to describe your company is "First Class!"

Walter Ratay – Las Vegas Mini Grand Prix

"Thank you for providing such a valuable service for businesses like mine. We have tried newspaper ads, magazine ads, had articles pushed through the local papers and even wasted a lot of money on television. Without any doubt in my mind, your folder display service is the key to reaching our potential customers. It really works!"

Gary J. Gordon – Windhaven Glider Rides

"The strategic placement of your brochure racks and the timely distribution of our sight-seeing tour brochures, gives us excellent saturation of the market in a cost effective manner."

Gregory G. Hoffman – Gray Line of New Orleans

"I would like to commend you and your staff for the consistent and quality service which you have provided."

Gerald P. Breaux – Lafayette Convention & Visitors Commission

"Certified's brochure distribution program is one of our most effective marketing tools – and the service is first rate!"

Deborah Muehleison – Royal Gorge Bridge

"I would also like to make sure we let you know how much we appreciated your driver...his customer service and accommodating ways made him a pleasure to work with..."

Pam Painter – Mt. Rainer Visitor Association

"Thank you for hiring such wonderful employees who truly care about their clients and represent Certified Folder Display so very well."

Sherry Taft – Augustavo Burrus Advertising

"We have used Certified Folder to distribute our marketing materials for over 25 years...we believe Certified's distribution service is an effective marketing tool because the racks are in locations which reach our target audience."

Julie Maurer – Booth Creek Resorts

"I wanted to tell you the current brochure is the very best ever produced for Museum & Attractions in Nevada. It is outstanding... thank you."

Pat Dingle – Las Vegas Zoo

"One of the primary ways we talk to our customers is through our brochures strategically placed in our primary markets. We couldn't achieve that consistent, sustained and widespread distribution without Certified Folder."

Carol Chaplin – ARAMARK, Lake Tahoe

"Smith and Jones has used Certified Folder for over ten years with excellent results for our hotel and recreation clients. We track all of our marketing components for numbers of leads generated and consistently their distribution provides us with the most leads at one of the lowest costs."

Kelly Houston – Smith and Jones Agency, Las Tahoe

"I utilize Certified Folder Display, Inc. for all my graphic, brochure and website development and have always received excellent service and a quality product."

Leslee Gaul – Oceanside Chamber of Commerce

"At a fraction of the cost of what advertising agencies normally charge, the creative team at Certified Folder Display has helped to give this small under-funded destination marketing organization both the look and feel of a bigtime player! The Certified team is prompt, professional and engaging."

Kurt Burkhart – Charlottesville Albemarle Convention & Visitors Bureau

"In the past two years we have tapped in and noticed the positive results that your service brings us. Marketing to the Salt Lake area and not just in the Park City area has save our business without a doubt. Keep up the awesome work."

Brad Giebel – Recreation Ventures, Inc.

"I just wanted to say thank you so much...the new racks look great and the place is really starting to come together...we appreciate your team's willingness to help and the fact that you take great pride in both Certified Folder and the CWC relationship."

Lisa Jackson – California Welcome Center San Francisco

"I had to write to say how wonderful my folder supplier is to work with. He is friendly, dependable and very knowledgeable. He always has a smile on his face, and if he has anything new in the rack or new information for me to give my guests he lets me know right away."

Julia Henderson – Canyon Inn Motel, Flagstaff

WORKING FOR YOU 24/7

**TEAM
CERTIFIED**