



bcrts

British Columbia
Regional Tourism
Secretariat

Canada, British Columbia & Alberta

Monthly Visitor Highlights | 2024

Kootenay Rockies Region – *Jan - May Update*



SYMPHONY
TOURISM
SERVICES



KOOTENAY
ROCKIES
TOURISM

2024 DATA VINTAGE

Purpose

- Baseline visitor analysis will help industry understand who is visiting our regions so they can plan strategically how and what visitors to attract
- Research commenced with the **BC Market** as the top priority followed by the **Alberta Market**
- This report focuses on visitor analysis to **Kootenay Rockies**
- VisitorView Canada provides insights the tourism industry needs to understand, market and grow their business with Canadian travellers



Research Overview

- **Environics Analytics** is a Canadian based research firm providing information solutions for a variety of industries in both the Canadian and USA Markets
- Visitor View Canada provides insights the tourism industry needs to understand, market and grow their business with Canadian travellers
- Visitor View produces neighbourhood-level estimates of overnight Canadian visitors to **Canada**, the **provinces** and **territories**, or one of Canada's **85 tourism regions** as defined by Destination Canada
- Estimates are provided for the **total number of visitors**, the **number of trips** and the **number of nights spent** in each province or tourism region
- Visitor View is based on anonymized, consent-based mobile location data. Monthly, quarterly and annual estimate data is available starting with January 2021 to allow for analysis of historical trends

Methodology

- **Visitor:** A visitor is defined as someone who travels 60+km from their point of origin
- **Trips:** Are defined as the count of domestic traveller trips which involved spending one or more nights over the time period as part of a continuous visit to the destination
- **Nights Stayed:** Is defined as the count of unique nights a domestic visitor was observed in the destination over the time period (between 6:00pm – 8:00am the following day)

Research Overview

- Visitor View can help you measure the effectiveness of your marketing strategies to Canadian Visitors, as well as understand the Canadian travel and tourism industry and the impact of the worldwide COVID-19 pandemic as it relates to Visitors, Number of Trips and Number of Overnight Stays within **Canada**, its **provinces**, **territories**, and **tourism regions**
- Using Visitor View, we can compare the number of visitors and their travel patterns in 2021, 2022, 2023 and 2024
- We can also compare different regions to assess the impact of the pandemic on Canadian travel patterns and the path to recovery
- Visitor View also allows us to identify the best regions and neighbourhoods in Canada to prospect for new visitors and use the PRIZM Segmentation System to optimize experience development and marketing



An aerial photograph of a golf course set against a backdrop of rugged mountains. The foreground shows a green with a lone golfer, surrounded by a thick forest of evergreen trees. The middle ground features a large, well-maintained green with several sand traps. The background is dominated by a range of dark, rocky mountains under a clear blue sky with a few wispy clouds.

Canada Insights

Q1 2020, 2021, 2022 & 2023: Domestic Visitors by Quarter

Kootenay Rockies

Q1 = January | February | March
 Note: All counts have been rounded to the nearest 100

Overview

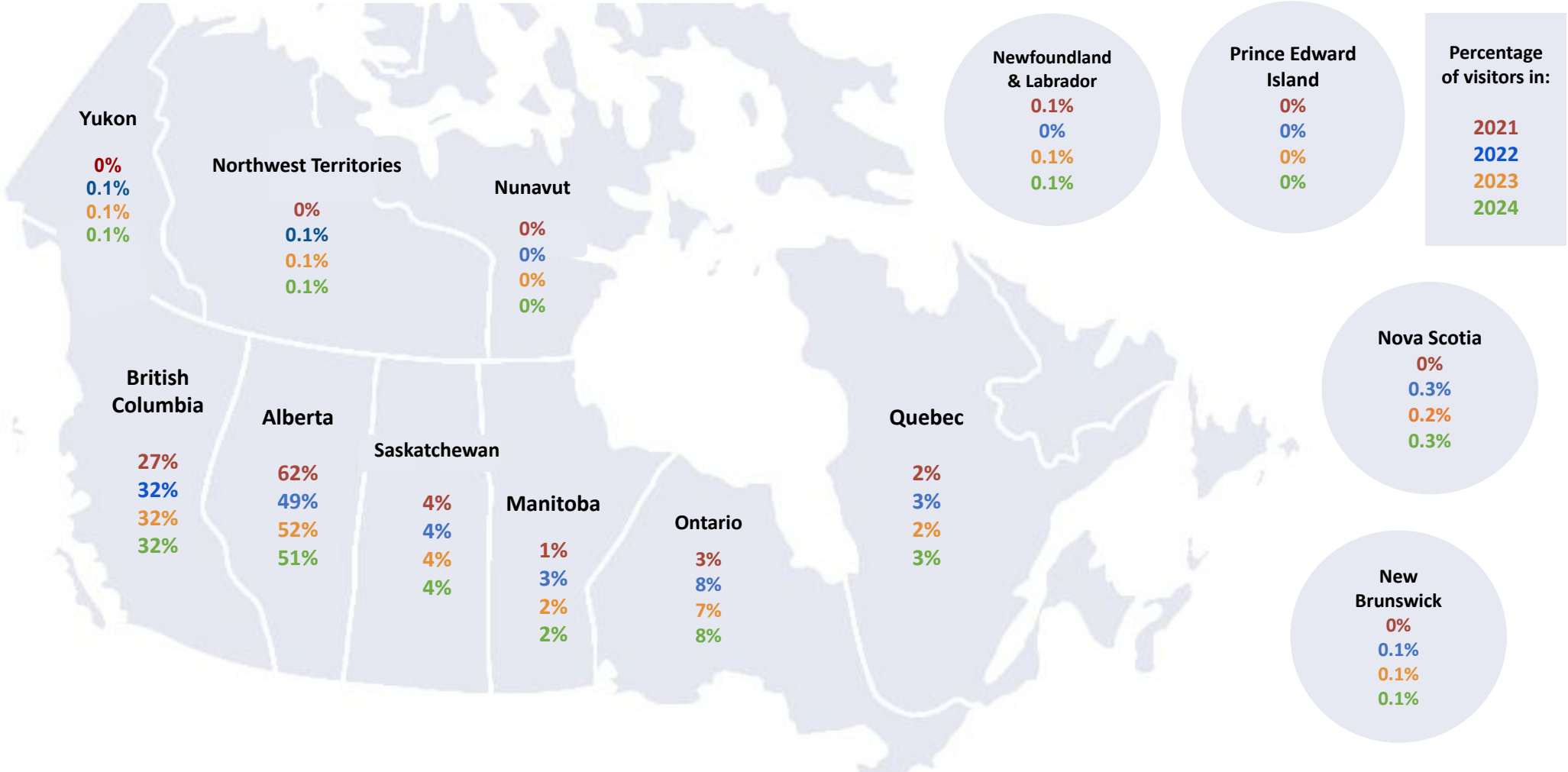
During Q1 2021 Kootenay Rockies saw an average of **360,000** Domestic Visitors. During Q1 2022 the region saw **478,300** Domestic Visitors, in Q1 2023, **537,700** Domestic Visitors and in Q1 2024, **430,500** Domestic Visitors.

- **Increase** of **20%** 2024 compared to 2021

- **Decrease** of **-10%** 2024 compared to 2022

- **Decrease** of **-20%** 2024 compared to 2023

Note: A Visitor is defined as someone who travels 60+ km from their point of origin, counts may include Kootenay Rockies resident visitors depending on point of origin and point of destination



Canadian Visitation

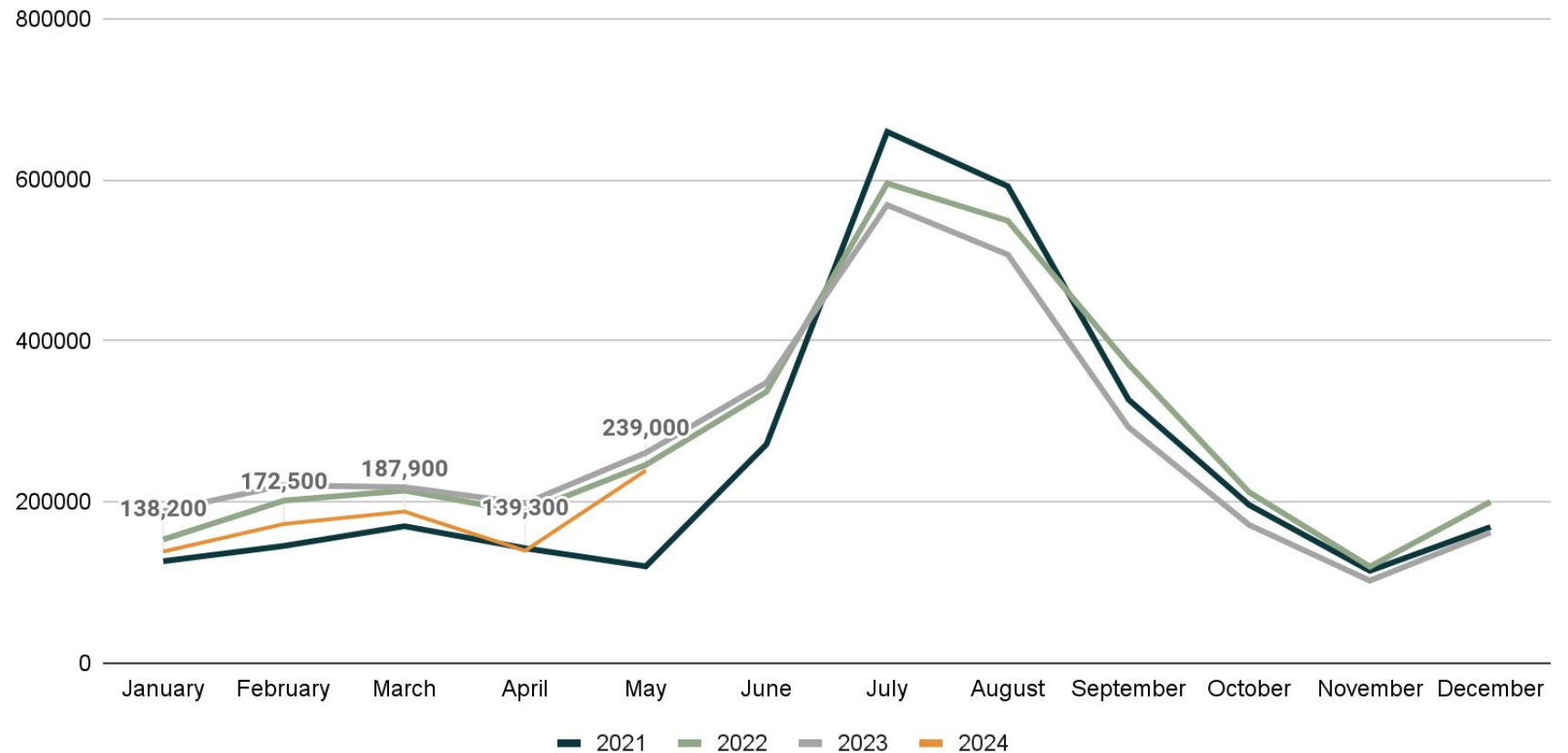
Canadian Visitors Travelling to Kootenay Rockies by Month

2024 Visitor Highlights



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- February 2024 saw a **19%** increase compared to 2021, a **-14%** decrease compared to 2022 and a **-22%** decrease compared to 2023
- March 2024 saw a **11%** increase compared to 2021, a **-12%** decrease compared to 2022 and a **-14%** decrease compared to 2023
- April 2024 saw a **-2%** decrease compared to 2021, a **-25%** decrease compared to 2022 and a **-30%** decrease compared to 2023
- May 2024 saw a **99%** increase compared to 2021, a **-3%** decrease compared to 2022 and a **-8%** decrease compared to 2023



Note: "Visitors" is a unique visitor count of travelers who spent one or more nights in the destination over the respective time period.

Canadian Visitation

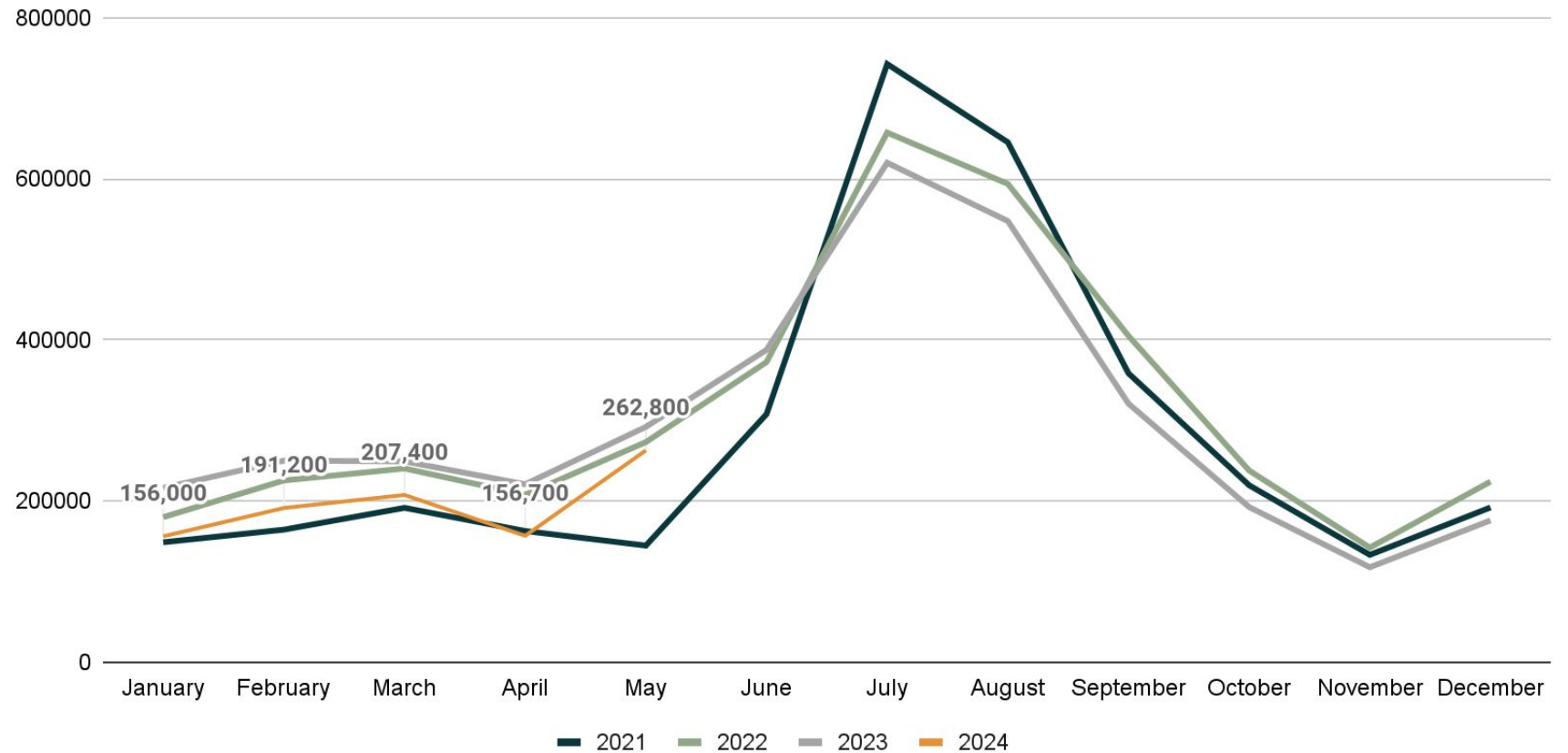
Canadian Trips To Kootenay Rockies By Month

2024 Visitor Highlights



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- February 2024 saw a **16%** increase compared to 2021, a **-15%** decrease compared to 2022 and a **-24%** decrease compared to 2023
- March 2024 saw a **8%** increase compared to 2021, a **-14%** decrease compared to 2022 and a **-17%** decrease compared to 2023
- April 2024 saw a **-4%** decrease compared to 2021, a **-25%** decrease compared to 2022 and a **-29%** decrease compared to 2023
- May 2024 saw a **82%** increase compared to 2021, a **-4%** decrease compared to 2022 and a **-10%** decrease compared to 2023



Note: "Visitors" is a unique visitor count of travelers who spent one or more nights in the destination over the respective time period.

Canadian Visitation

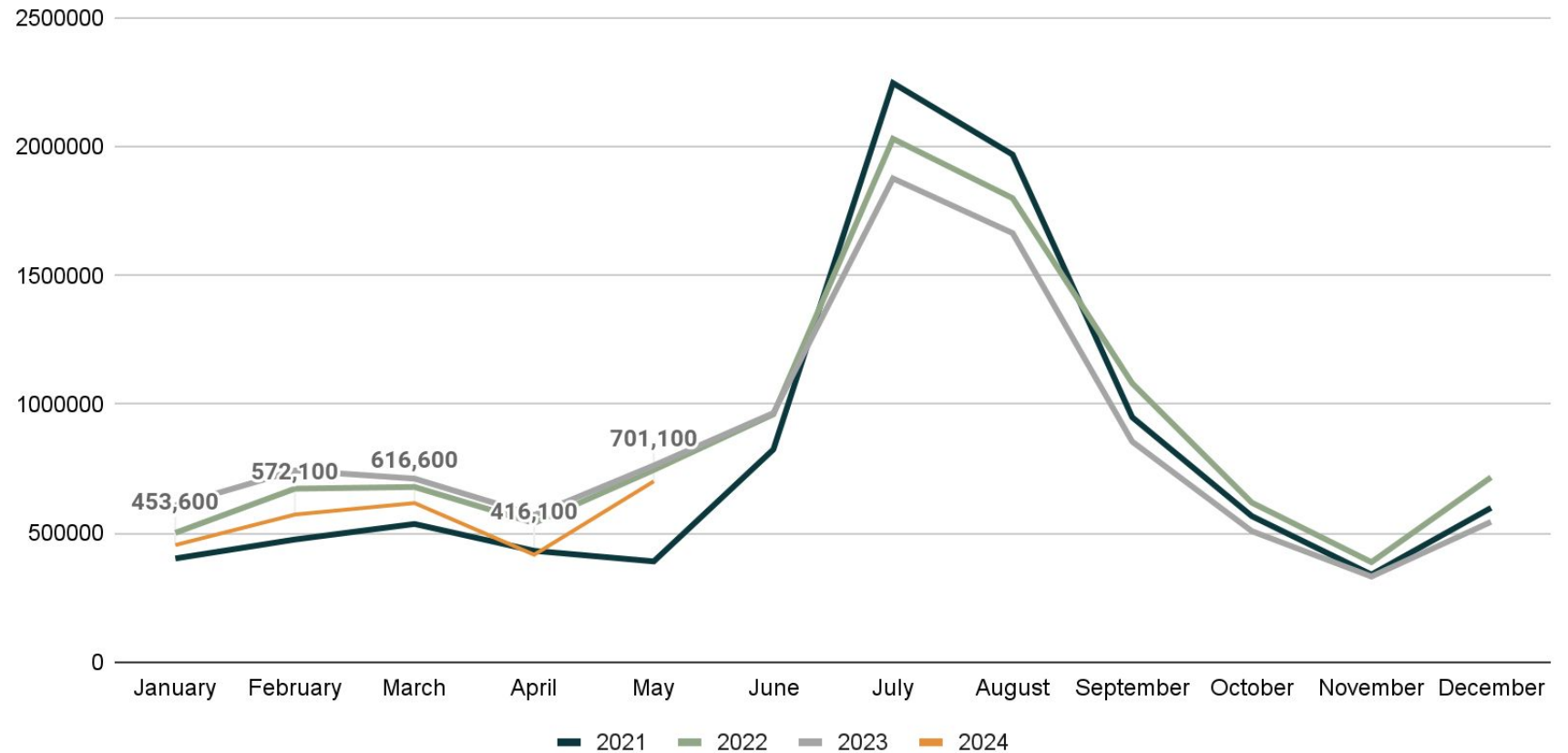
Canadian Overnight Stays In Kootenay Rockies By Month

2024 Visitor Highlights



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- February 2024 saw a **20%** increase compared to 2021, a **-15%** decrease compared to 2022 and a **-23%** decrease compared to 2023
- March 2024 saw a **15%** increase compared to 2021, a **-9%** decrease compared to 2022 and a **-13%** decrease compared to 2023
- April 2024 saw a **-4%** decrease compared to 2021, a **-23%** decrease compared to 2022 and a **-27%** decrease compared to 2023
- May 2024 saw a **80%** increase compared to 2021, a **-6%** decrease compared to 2022 and a **-8%** decrease compared to 2023



Note: "Visitors" is a unique visitor count of travelers who spent one or more nights in the destination over the respective time period.



British Columbia Insights

Kootenay Rockies Visitation

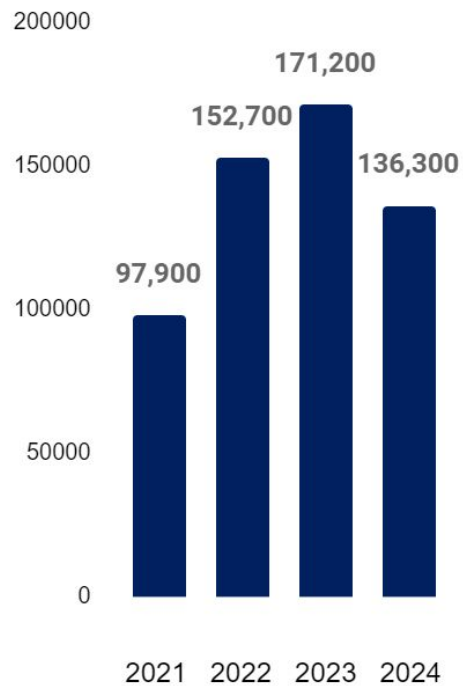
BC Residents Travelling To Kootenay Rockies By Quarter

2024 Visitor Highlights

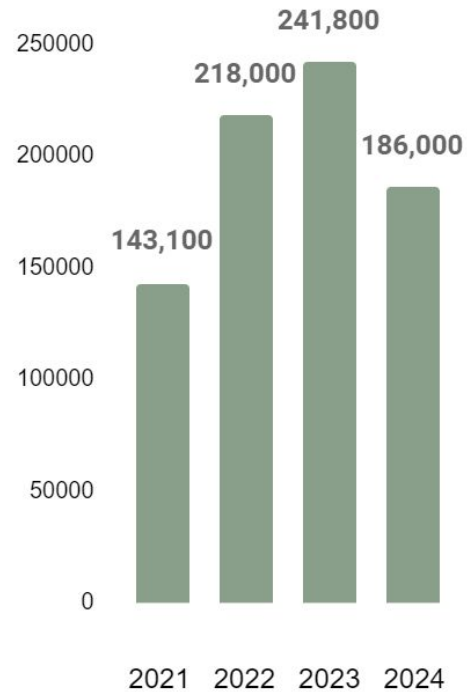


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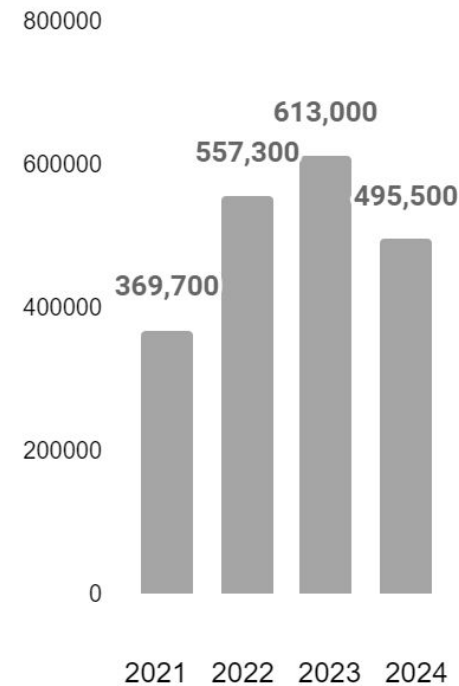
Number of Visitors to KR from BC in Q1



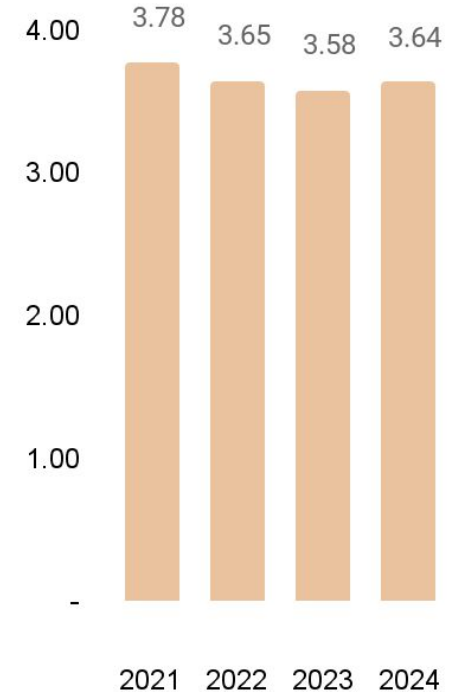
Number of Trips to KR from BC in Q1



Number of Nights Stayed in KR from BC in Q1



Length of Stay in KR from BC in Q1



Q1 = January | February | March

Note: All counts have been rounded to the nearest 100

BC Visitors To Kootenay Rockies By Quarter – Q1

Number of Visitors To Kootenay Rockies By Origin City

2024 Visitor Highlights



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| City | 2021 Visitor Count |
|--------------|--------------------|
| Kelowna | 8,200 |
| Surrey | 7,400 |
| Vancouver | 7,300 |
| Abbotsford | 3,400 |
| Cranbrook | 3,300 |
| Kamloops | 3,100 |
| Vernon | 2,500 |
| West Kelowna | 1,900 |
| Burnaby | 1,700 |
| Chilliwack | 1,700 |

| City | 2022 Visitor Count |
|--------------|--------------------|
| Vancouver | 13,500 |
| Surrey | 12,100 |
| Kelowna | 11,500 |
| Kamloops | 5,400 |
| Abbotsford | 4,500 |
| Cranbrook | 4,000 |
| Vernon | 3,900 |
| Burnaby | 3,500 |
| West Kelowna | 2,800 |
| Richmond | 2,800 |

| City | 2023 Visitor Count |
|------------|--------------------|
| Vancouver | 16,000 |
| Surrey | 15,700 |
| Kelowna | 11,300 |
| Kamloops | 6,000 |
| Abbotsford | 4,700 |
| Cranbrook | 4,400 |
| Burnaby | 4,200 |
| Vernon | 3,600 |
| Richmond | 3,300 |
| Langley | 2,900 |

| City | 2024 Visitor Count |
|--------------|--------------------|
| Vancouver | 12,400 |
| Surrey | 11,300 |
| Kelowna | 10,100 |
| Kamloops | 4,700 |
| Cranbrook | 3,800 |
| Vernon | 3,500 |
| Abbotsford | 3,400 |
| Burnaby | 3,300 |
| Richmond | 2,600 |
| West Kelowna | 2,500 |

Q1 = January | February | March

Note: All counts have been rounded to the nearest 100

British Columbian Visitation

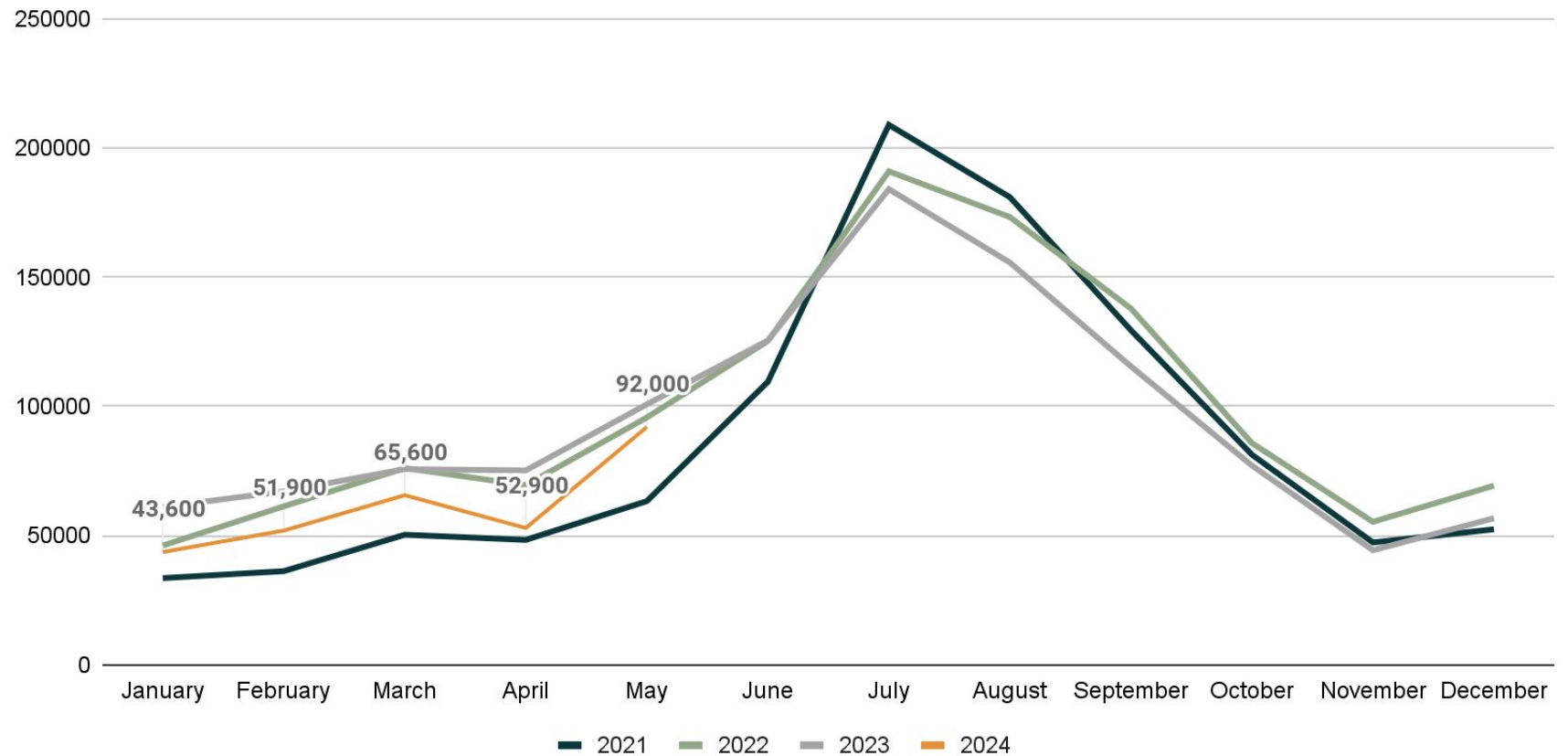
BC Visitors Travelling To Kootenay Rockies By Month

2024 Visitor Highlights



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- February 2024 saw a **43%** increase compared to 2021, a **-15%** decrease compared to 2022 and a **-23%** decrease compared to 2023
- March 2024 saw a **31%** increase compared to 2021, a **-14%** decrease compared to 2022 and a **-13%** decrease compared to 2023
- April 2024 saw a **10%** increase compared to 2021, a **-24%** decrease compared to 2022 and a **-30%** decrease compared to 2023
- May 2024 saw a **45%** increase compared to 2021, a **-4%** decrease compared to 2022 and a **-9%** decrease compared to 2023

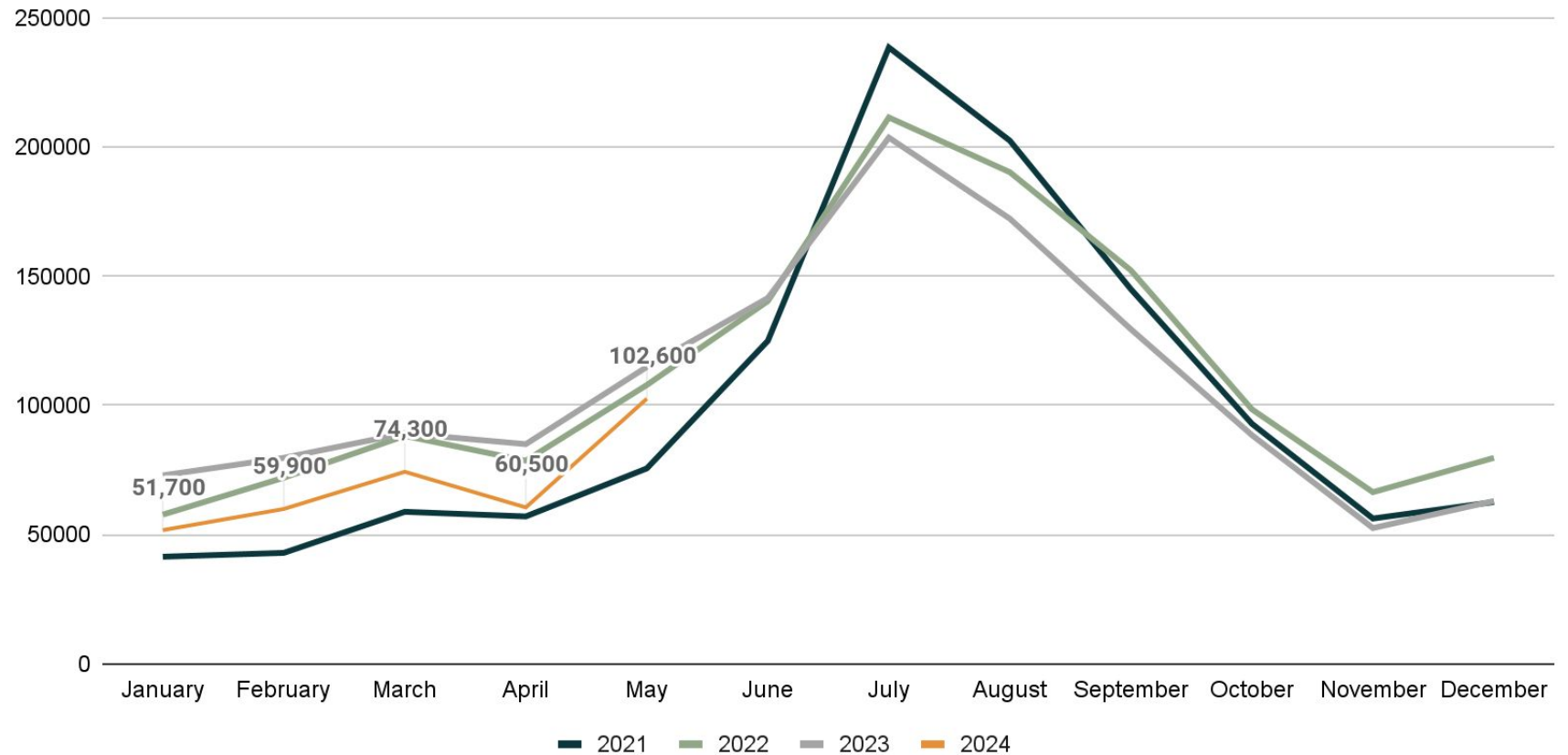


Note: "Visitors" is a unique visitor count of travelers who spent one or more nights in the destination over the respective time period.

British Columbian Visitation

BC Trips To Kootenay Rockies By Month

- February 2024 saw a **40%** increase compared to 2021, a **-17%** decrease compared to 2022 and a **-25%** decrease compared to 2023
- March 2024 saw a **26%** increase compared to 2021, a **-16%** decrease compared to 2022 and a **-17%** decrease compared to 2023
- April 2024 saw a **6%** increase compared to 2021, a **-23%** decrease compared to 2022 and a **-29%** decrease compared to 2023
- May 2024 saw a **36%** increase compared to 2021, a **-5%** decrease compared to 2022 and a **-11%** decrease compared to 2023



Note: "Trips" is a count which involved spending one or more nights over the time period as part of a continuous visit to the destination. One 'visitor' can take multiple 'trips' over the time period.

British Columbian Visitation

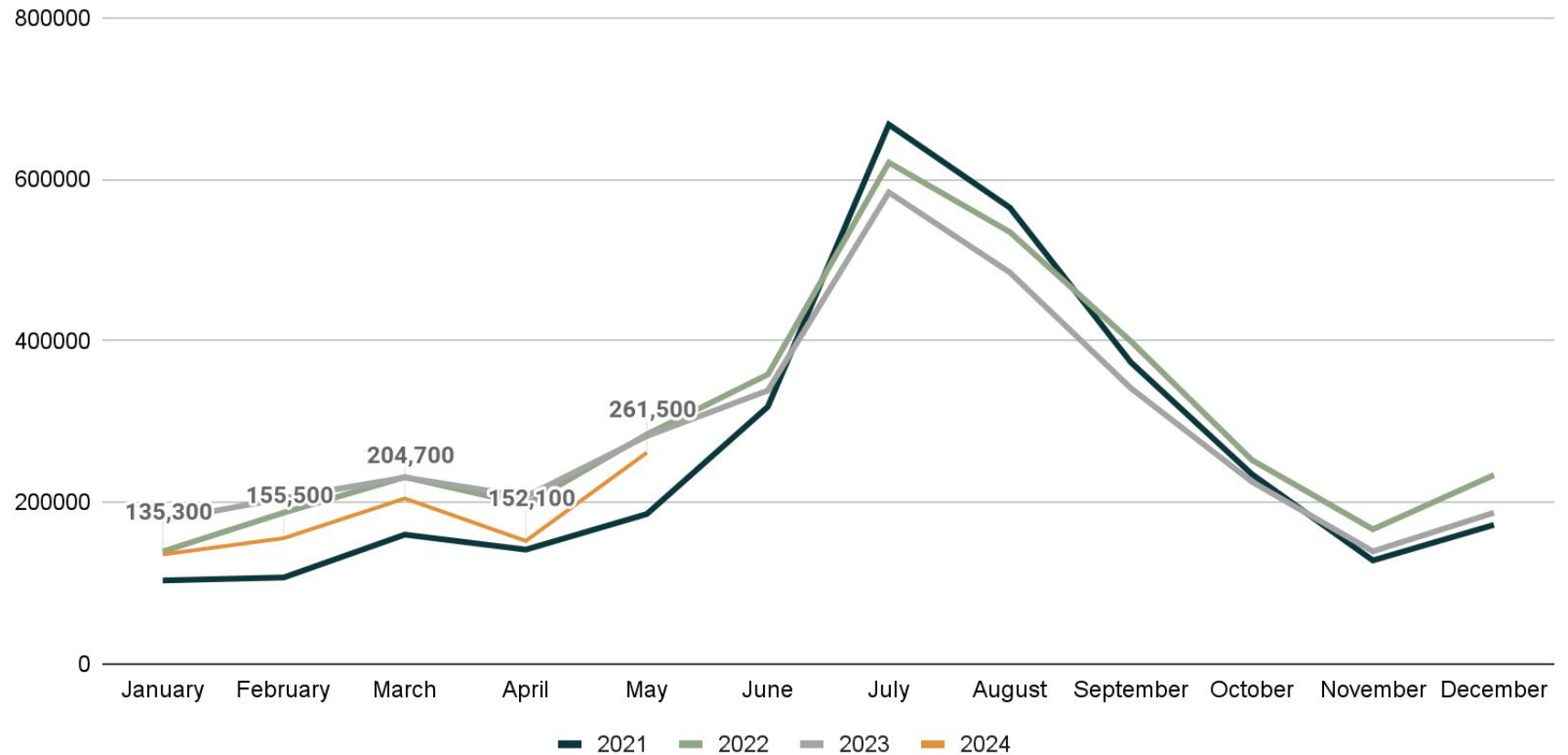
BC Overnight Stays In Kootenay Rockies By Month

2024 Visitor Highlights



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- February 2024 saw a **46%** increase compared to 2021, a **-17%** decrease compared to 2022 and a **-24%** decrease compared to 2023
- March 2024 saw a **28%** increase compared to 2021, a **-11%** decrease compared to 2022 and a **-11%** decrease compared to 2023
- April 2024 saw a **8%** increase compared to 2021, a **-23%** decrease compared to 2022 and a **-27%** decrease compared to 2023
- May 2024 saw a **41%** increase compared to 2021, a **-8%** decrease compared to 2022 and a **-7%** decrease compared to 2023



Note: "Overnight Stays" is a count of a unique night a visitor was observed in the destination over the time period

January 2024 Canada/British Columbia Regional Visitation

Kootenay Rockies

2024 Visitor Highlights



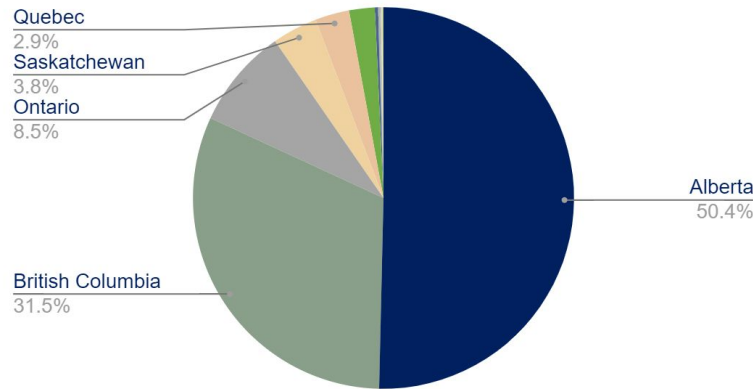
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Overview

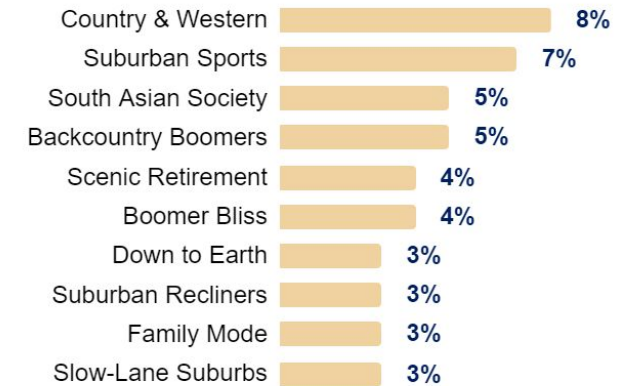
The number of visitors to British Columbia from Canadian travelers increased by **9%** when comparing January 2024 to January 2021.

Visitors decreased by **-10%** when compared to January 2022, and decreased by **-27%** when compared to January 2023.

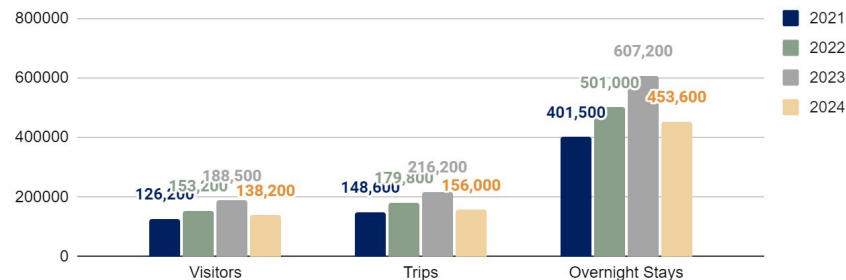
Percentage of Visitors to Kootenay Rockies by Province January 2024



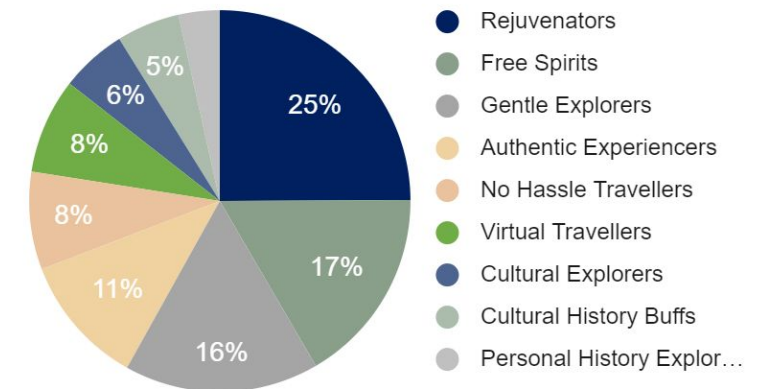
January 2024 BC Visitors by PRIZM Segment



Canadian Visitors to Kootenay Rockies January 2021-2024



January 2024 BC Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing January in previous years to January 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

February 2024 Canada/British Columbia Regional Visitation

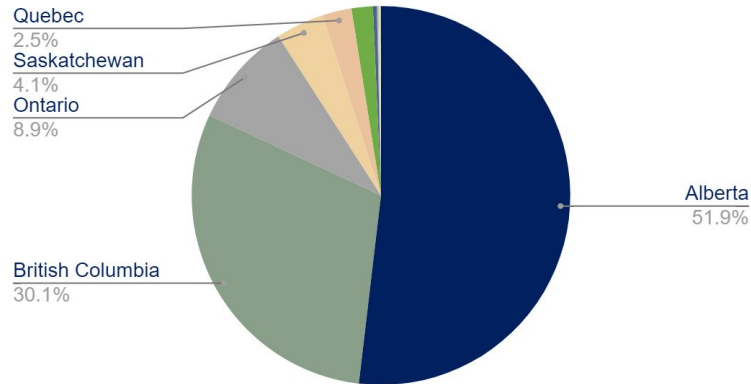
Kootenay Rockies

Overview

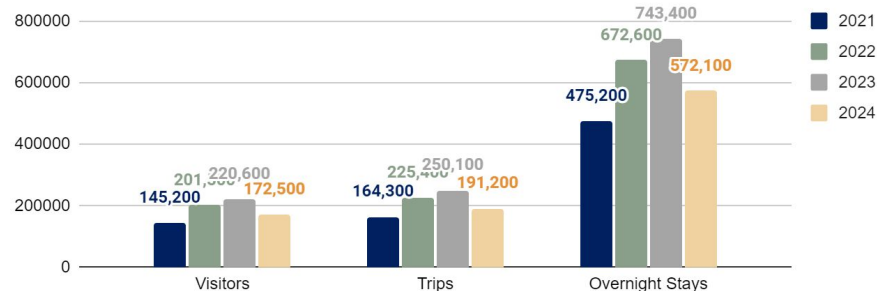
The number of visitors to British Columbia from Canadian travelers increased by **19%** when comparing February 2024 to February 2021.

Visitors decreased by **-14%** when compared to February 2022, and decreased by **-22%** when compared to February 2023.

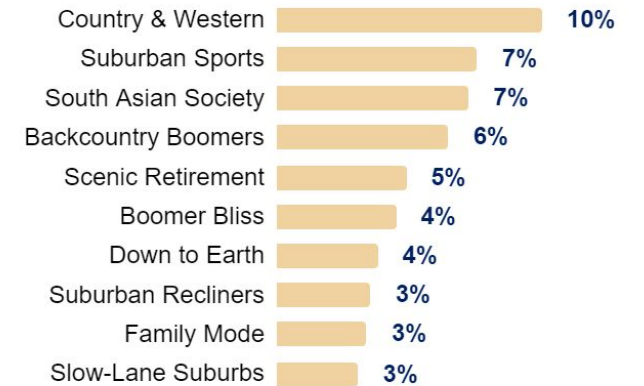
Percentage of Visitors to Kootenay Rockies by Province February 2024



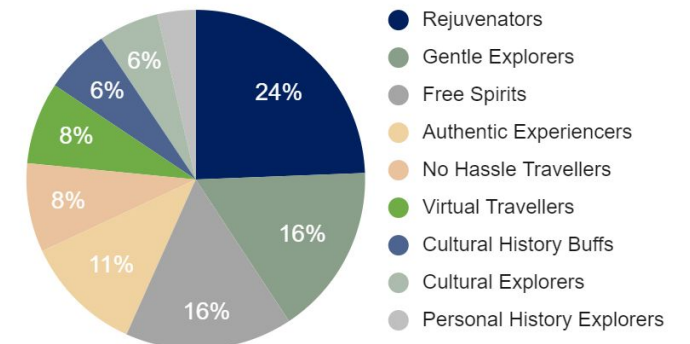
Canadian Visitors to Kootenay Rockies February 2021-2024



February 2024 BC Visitors by PRIZM Segment



February 2024 BC Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing February in previous years to February 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

March 2024 Canada/British Columbia Regional Visitation

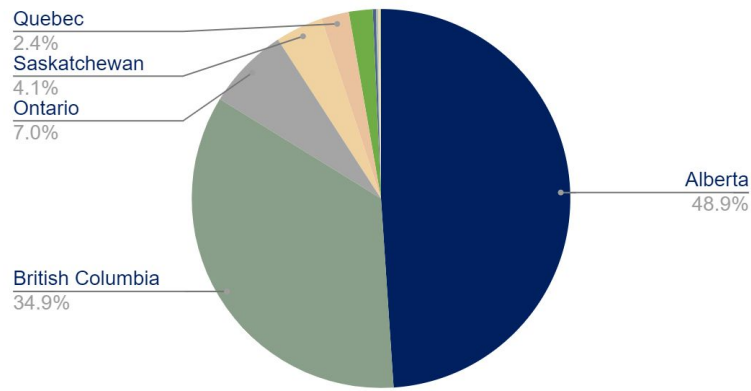
Kootenay Rockies

Overview

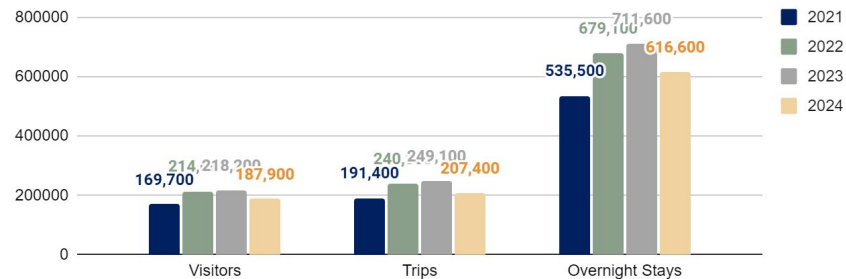
The number of visitors to British Columbia from Canadian travelers increased by **11%** when comparing March 2024 to March 2021.

Visitors decreased by **-12%** when compared to March 2022, and decreased by **-14%** when compared to March 2023.

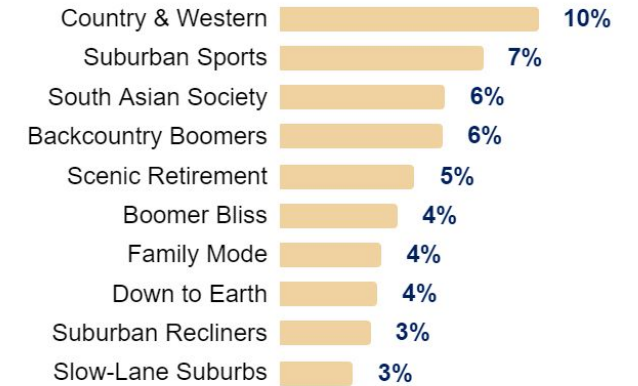
Percentage of Visitors to Kootenay Rockies by Province March 2024



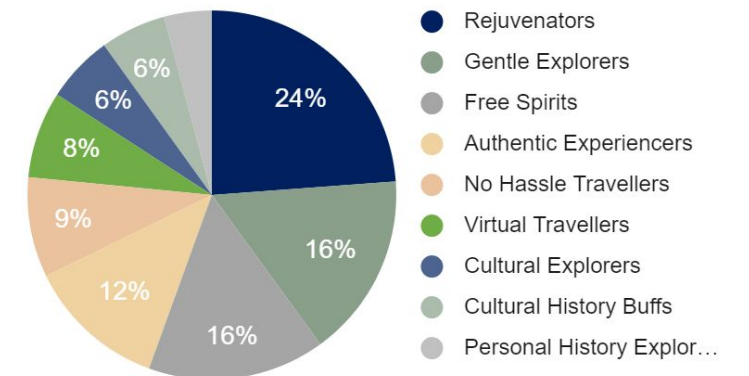
Canadian Visitors to Kootenay Rockies March 2021-2024



March 2024 BC Visitors by PRIZM Segment



March 2024 BC Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing March in previous years to March 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

April 2024 Canada/British Columbia Regional Visitation

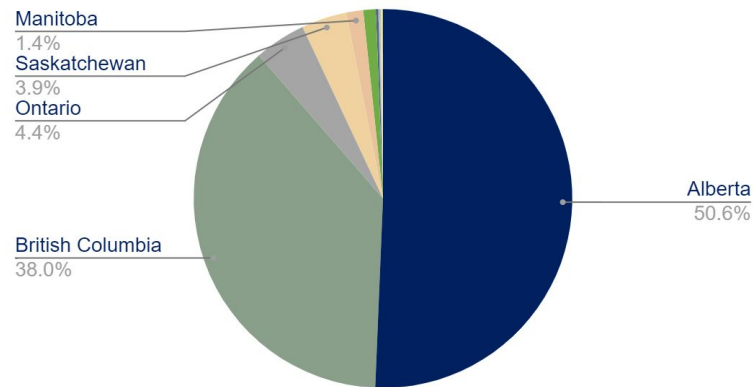
Kootenay Rockies

Overview

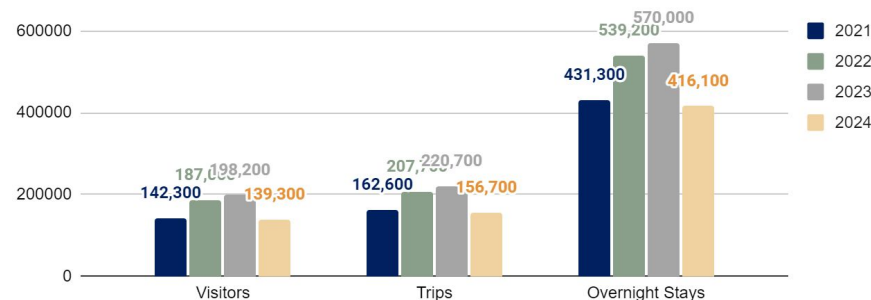
The number of visitors to British Columbia from Canadian travelers decreased by **-2%** when comparing April 2024 to April 2021.

Visitors decreased by **-25%** when compared to April 2022, and decreased by **-30%** when compared to April 2023.

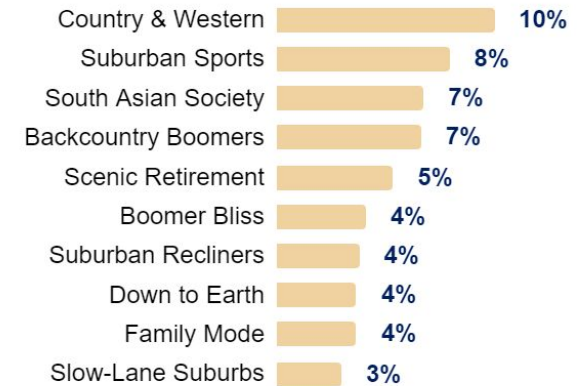
Percentage of Visitors to Kootenay Rockies by Province April 2024



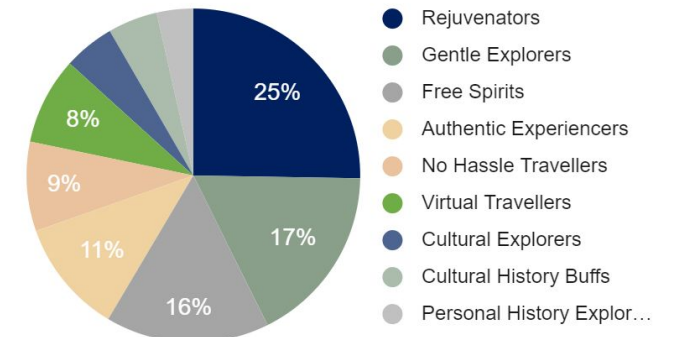
Canadian Visitors to Kootenay Rockies April 2021-2024



April 2024 BC Visitors by PRIZM Segment



April 2024 BC Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing April in previous years to April 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

May 2024 Canada/British Columbia Regional Visitation

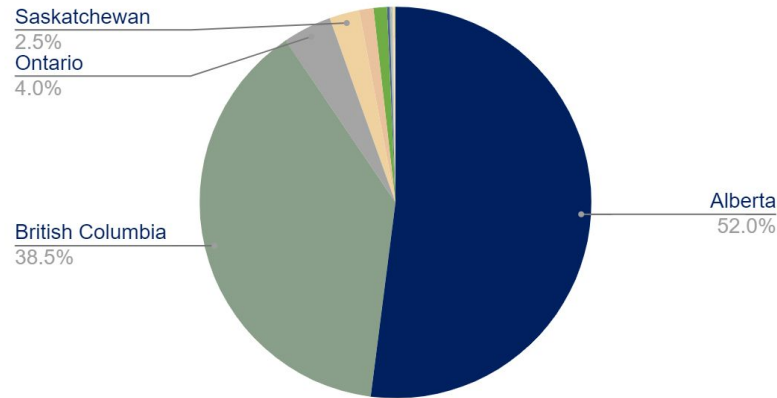
Kootenay Rockies

Overview

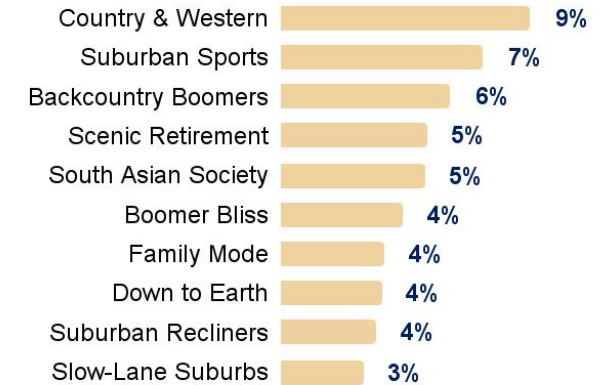
The number of visitors to British Columbia from Canadian travelers increased by **58%** when comparing May 2024 to May 2021.

Visitors increased by **25%** when compared to May 2022, and decreased by **-1%** when compared to May 2023.

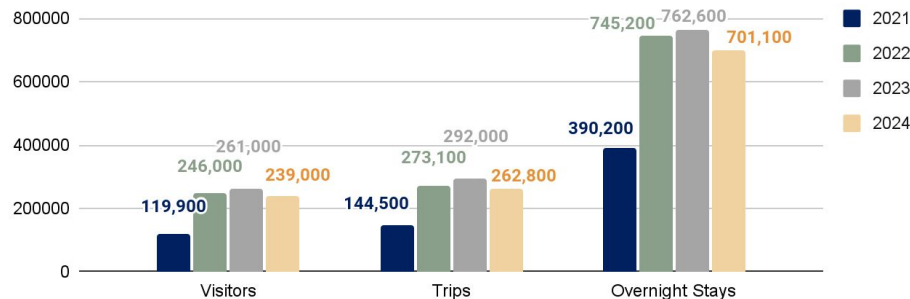
Percentage of Visitors to Kootenay Rockies by Province May 2024



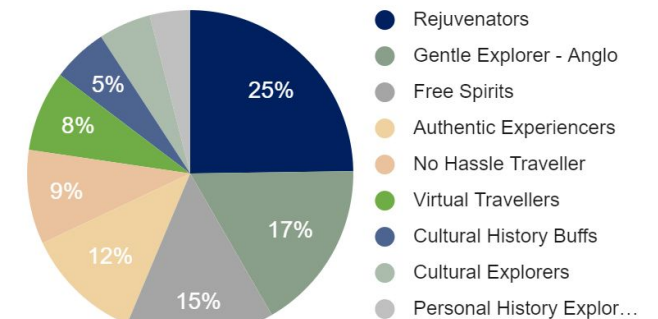
May 2024 BC Visitors by PRIZM Segment



Canadian Visitors to Kootenay Rockies May 2021-2024



May 2024 BC Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing May in previous years to May 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100



Alberta Insights

Kootenay Rockies Visitation

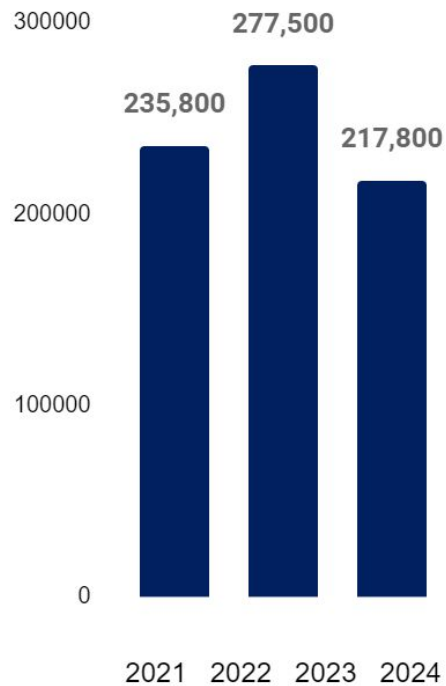
Alberta Residents Travelling To Kootenay Rockies By Quarter

2024 Visitor Highlights

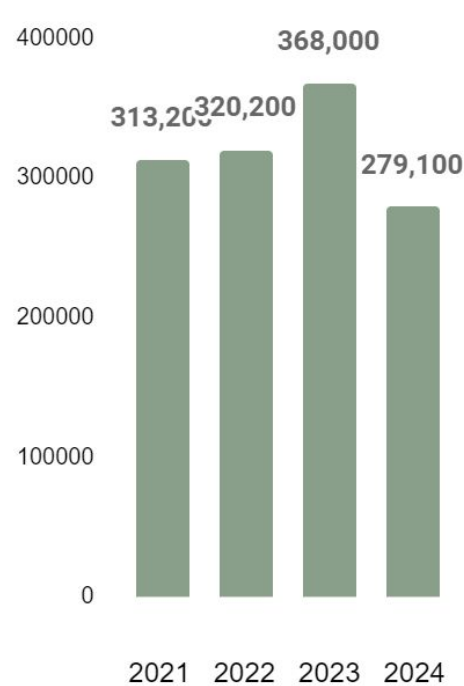


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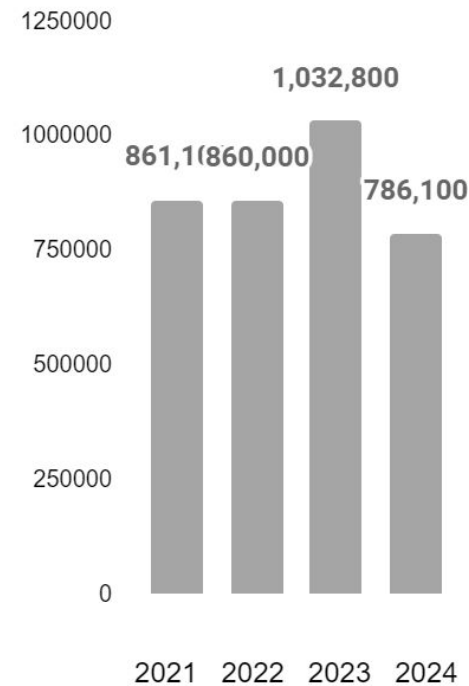
Number of Visitors to KR from AB in Q1



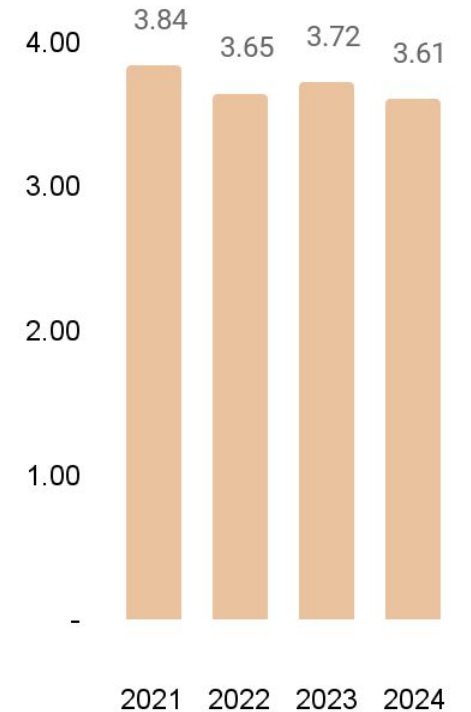
Number of Trips to KR from AB in Q1



Number of Nights Stayed in KR from AB in Q1



Length of Stay in KR from AB in Q1



Q1 = January | February | March

Note: All counts have been rounded to the nearest 100

Alberta Visitors To Kootenay Rockies By Quarter – Q1

Number of Visitors To Kootenay Rockies By Origin City

2024 Visitor Highlights



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| City | 2020 Visitor Count |
|-------------------|--------------------|
| Calgary | 102,900 |
| Edmonton | 26,300 |
| Airdrie | 6,400 |
| Lethbridge | 6,100 |
| Red Deer | 4,800 |
| Rocky View County | 4,500 |
| Strathcona County | 3,700 |
| Canmore | 3,100 |
| Cochrane | 3,000 |
| Medicine Hat | 2,600 |

| City | 2021 Visitor Count |
|-------------------|--------------------|
| Calgary | 113,700 |
| Edmonton | 30,100 |
| Lethbridge | 6,300 |
| Airdrie | 6,100 |
| Rocky View County | 4,700 |
| Red Deer | 4,400 |
| Strathcona County | 3,900 |
| Canmore | 3,900 |
| Cochrane | 2,900 |
| St. Albert | 2,600 |

| City | 2022 Visitor Count |
|-------------------|--------------------|
| Calgary | 132,500 |
| Edmonton | 36,100 |
| Airdrie | 7,500 |
| Lethbridge | 7,100 |
| Rocky View County | 5,700 |
| Red Deer | 5,200 |
| Canmore | 4,400 |
| Strathcona County | 4,400 |
| Cochrane | 3,400 |
| Okotoks | 3,100 |

| City | 2023 Visitor Count |
|-------------------|--------------------|
| Calgary | 104,700 |
| Edmonton | 28,600 |
| Airdrie | 5,900 |
| Lethbridge | 5,100 |
| Rocky View County | 4,200 |
| Red Deer | 3,800 |
| Strathcona County | 3,500 |
| Canmore | 2,900 |
| Cochrane | 2,700 |
| St. Albert | 2,500 |

Q1 = January | February | March

Note: All counts have been rounded to the nearest 100

Alberta Visitation

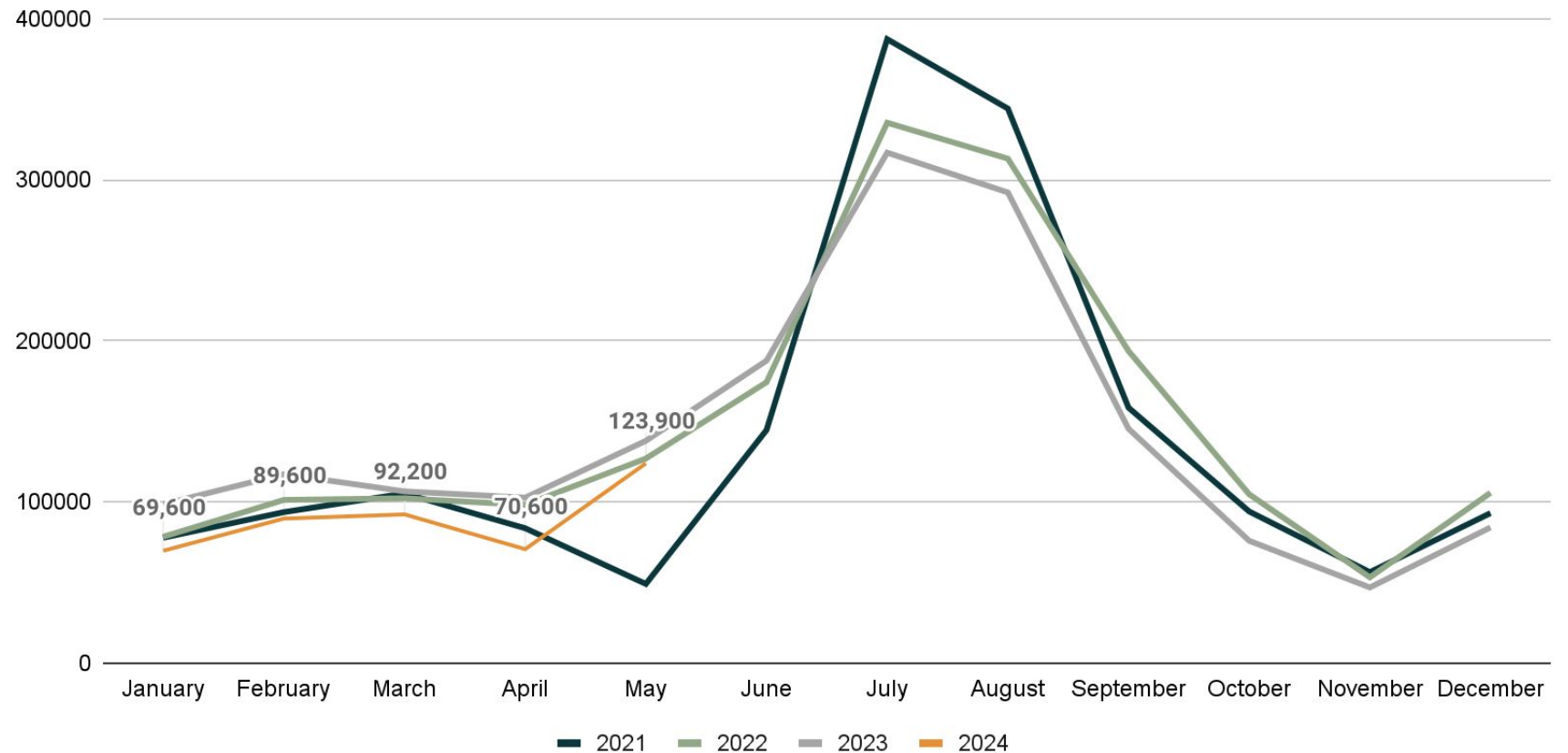
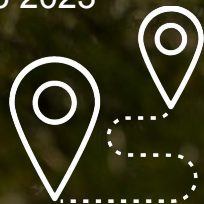
Alberta Visitors Travelling To Kootenay Rockies By Month

2024 Visitor Highlights



bcrts

- February 2024 saw a **-4%** decrease compared to 2021, a **-11%** decrease compared to 2022 and a **-24%** decrease compared to 2023
- March 2024 saw a **-12%** decrease compared to 2021, a **-10%** decrease compared to 2022 and a **-13%** decrease compared to 2023
- April 2024 saw a **-16%** decrease compared to 2021, a **-28%** decrease compared to 2022 and a **-31%** decrease compared to 2023
- May 2024 saw a **153%** increase compared to 2021, a **-2%** decrease compared to 2022 and a **-10%** decrease compared to 2023



Note: "Visitors" is a unique visitor count of travelers who spent one or more nights in the destination over the respective time period.

Alberta Visitation

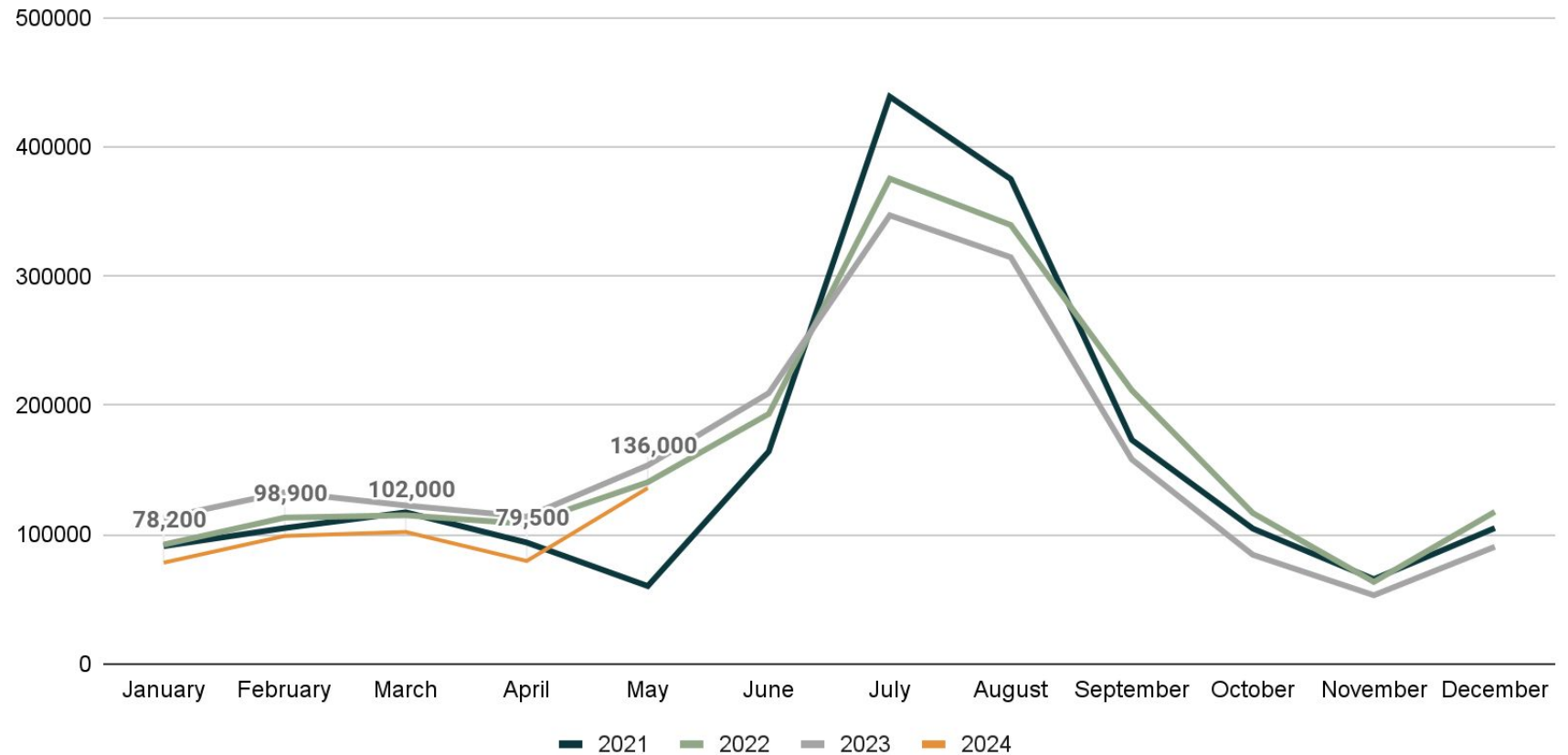
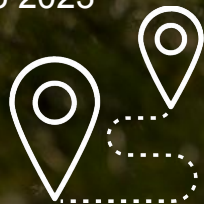
Alberta Trips to Kootenay Rockies By Month

2024 Visitor Highlights



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- February 2024 saw a **-6%** decrease compared to 2021, a **-13%** decrease compared to 2022 and a **-26%** decrease compared to 2023
- March 2024 saw a **-13%** decrease compared to 2021, a **-11%** decrease compared to 2022 and a **-17%** decrease compared to 2023
- April 2024 saw a **-15%** decrease compared to 2021, a **-27%** decrease compared to 2022 and a **-30%** decrease compared to 2023
- May 2024 saw a **126%** increase compared to 2021, a **-3%** decrease compared to 2022 and a **-11%** decrease compared to 2023

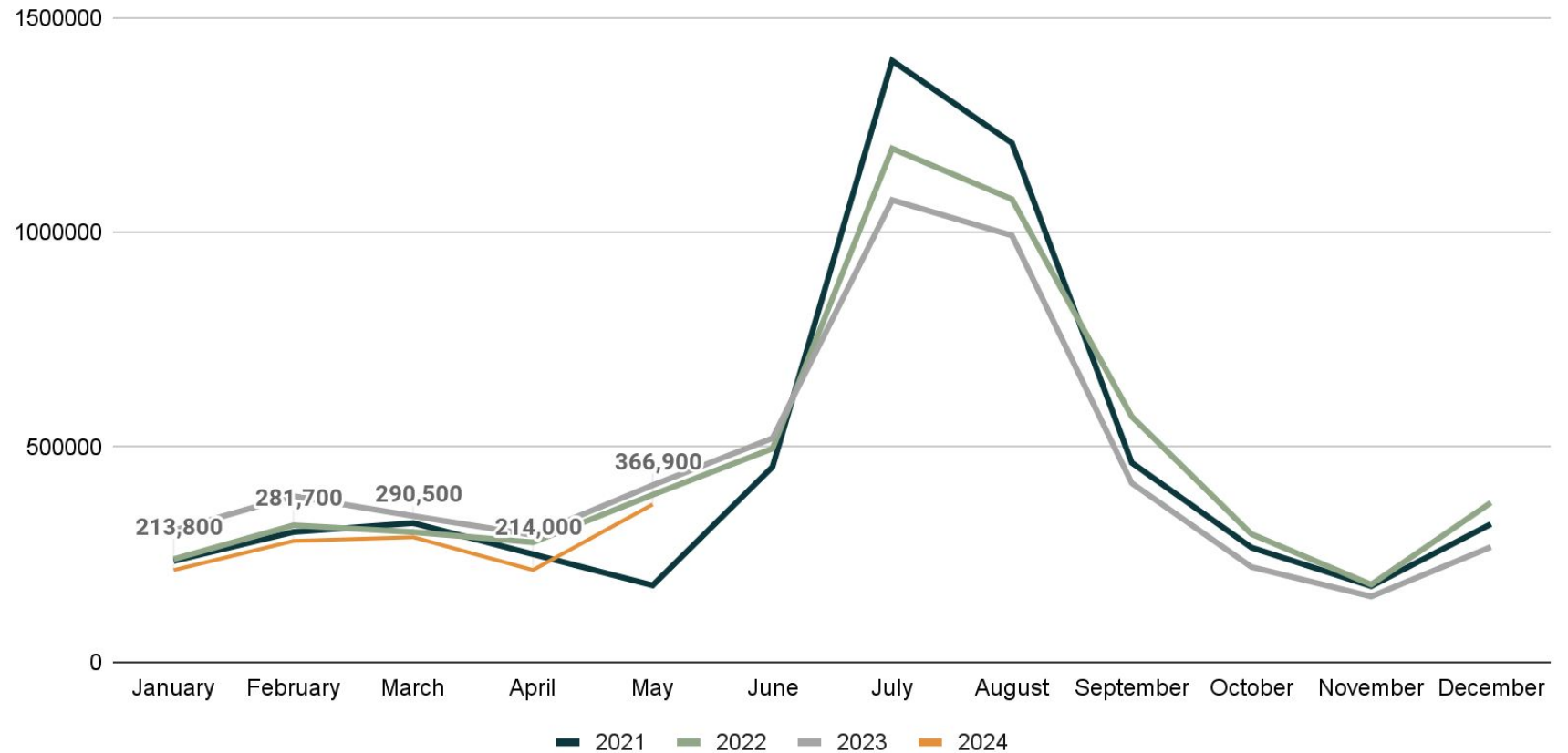
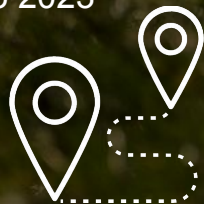


Note: "Trips" is a count which involved spending one or more nights over the time period as part of a continuous visit to the destination. One 'visitor' can take multiple 'trips' over the time period.

Alberta Visitation

Alberta Overnight Stays In Kootenay Rockies By Month

- February 2024 saw a **-7%** decrease compared to 2021, a **-11%** decrease compared to 2022 and a **-27%** decrease compared to 2023
- March 2024 saw a **-10%** decrease compared to 2021, a **-4%** decrease compared to 2022 and a **-15%** decrease compared to 2023
- April 2024 saw a **-15%** decrease compared to 2021, a **-23%** decrease compared to 2022 and a **-28%** decrease compared to 2023
- May 2024 saw a **106%** increase compared to 2021, a **-6%** decrease compared to 2022 and a **-11%** decrease compared to 2023



Note: "Overnight Stays" is a count of a unique night a visitor was observed in the destination over the time period

January 2024 Canada/Alberta Regional Visitation

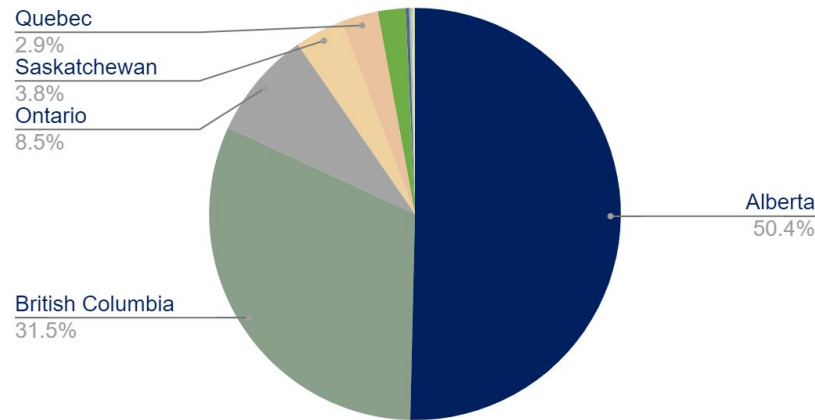
Kootenay Rockies

Overview

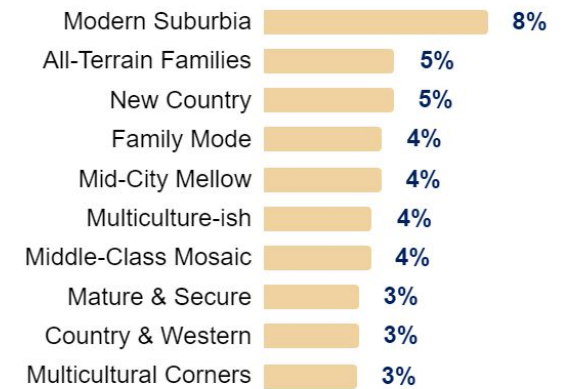
The number of visitors to British Columbia from Canadian travelers increased by **9%** when comparing January 2024 to January 2021.

Visitors decreased by **-10%** when compared to January 2022, and decreased by **-27%** when compared to January 2023.

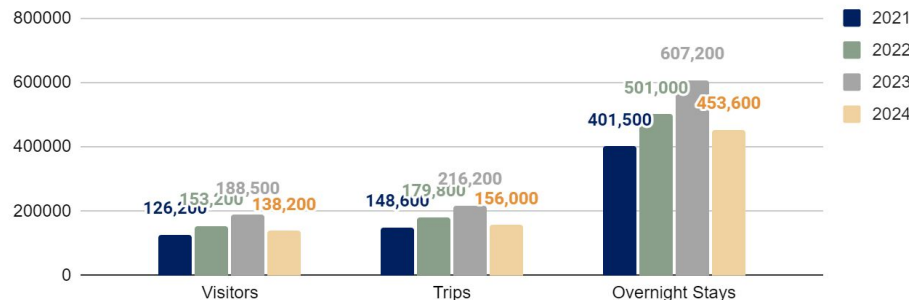
Percentage of Visitors to Kootenay Rockies by Province January 2024



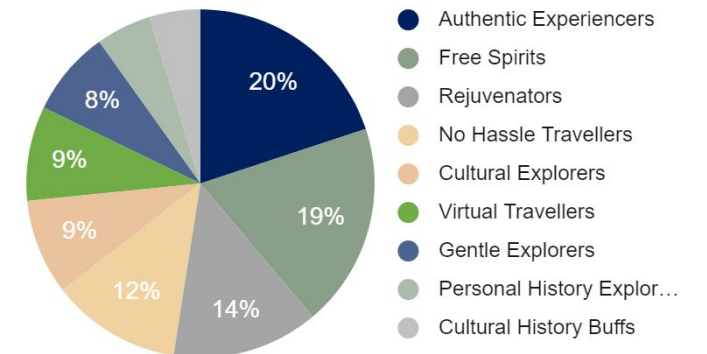
January 2024 AB Visitors by PRIZM Segment



Canadian Visitors to Kootenay Rockies January 2021-2024



January 2024 AB Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing January in previous years to January 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

February 2024 Canada/Alberta Regional Visitation

2024 Visitor Highlights



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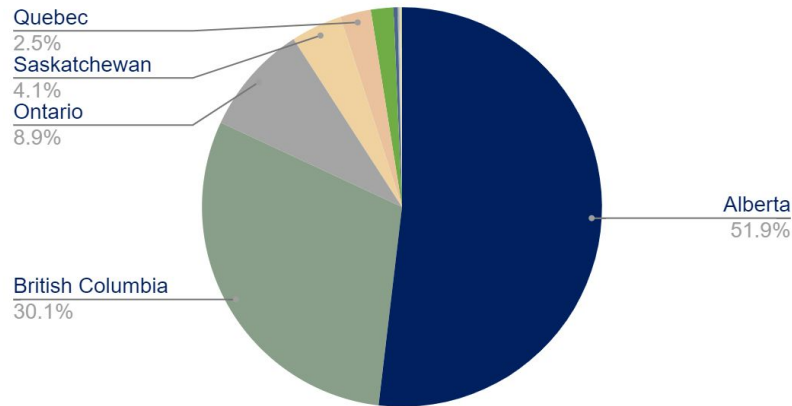
Kootenay Rockies

Overview

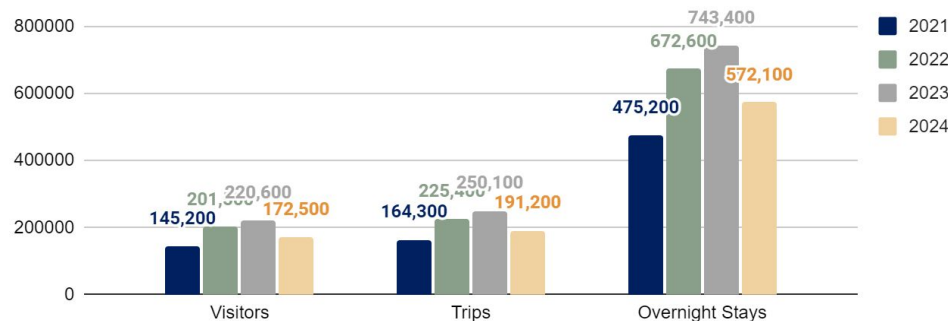
The number of visitors to British Columbia from Canadian travelers increased by **19%** when comparing February 2024 to February 2021.

Visitors decreased by **-14%** when compared to February 2022, and decreased by **-22%** when compared to February 2023.

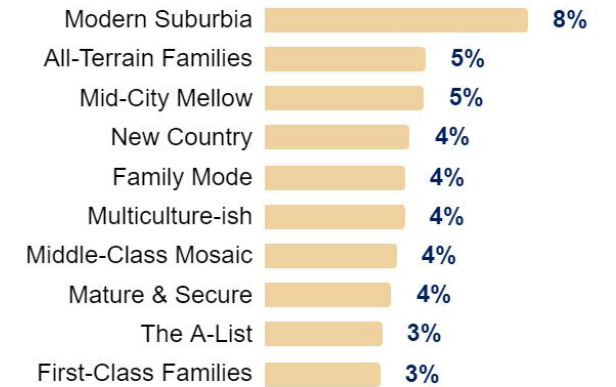
Percentage of Visitors to Kootenay Rockies by Province February 2024



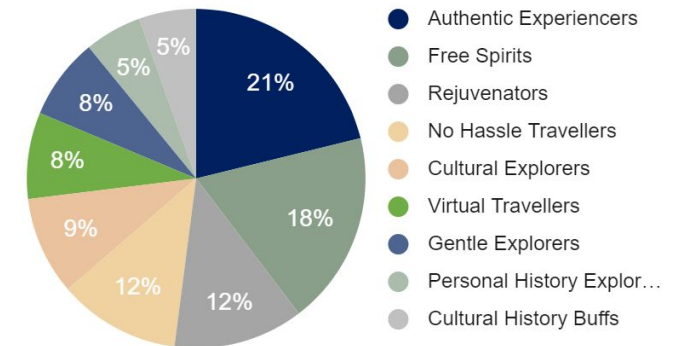
Canadian Visitors to Kootenay Rockies February 2021-2024



February 2024 AB Visitors by PRIZM Segment



February 2024 AB Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing February in previous years to February 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

March 2024 Canada/Alberta Regional Visitation

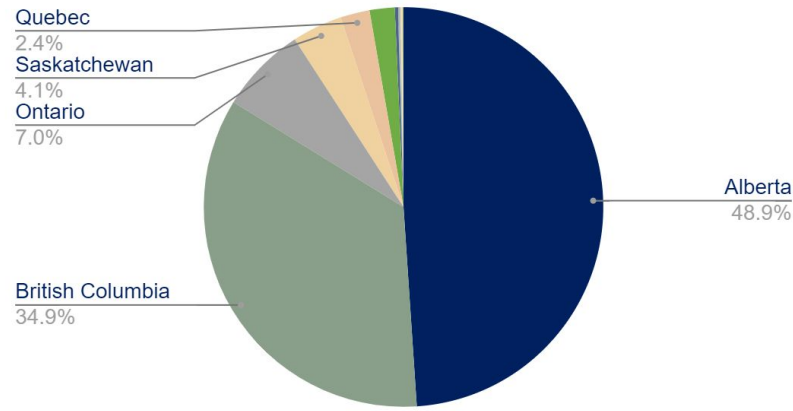
Kootenay Rockies

Overview

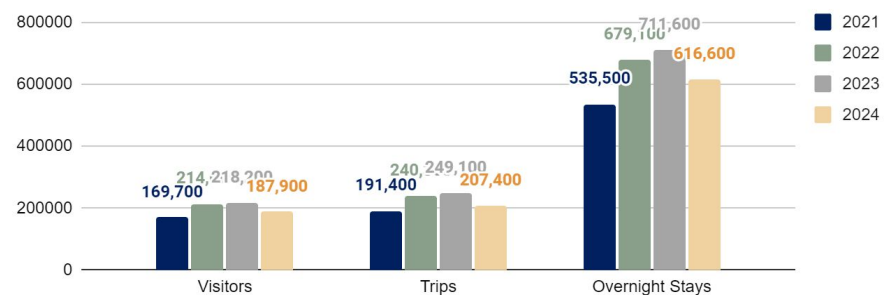
The number of visitors to British Columbia from Canadian travelers increased by **11%** when comparing March 2024 to March 2021.

Visitors increased by **-12%** when compared to March 2022, and decreased by **-14%** when compared to March 2023.

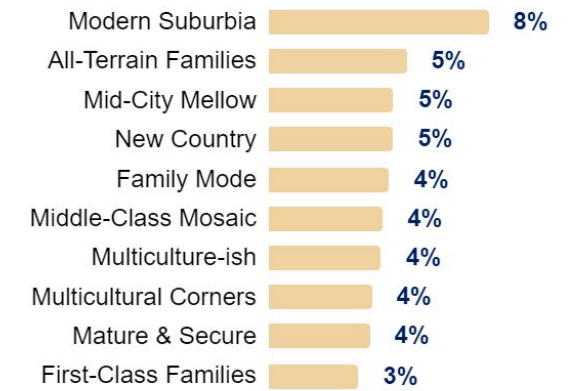
Percentage of Visitors to Kootenay Rockies by Province March 2024



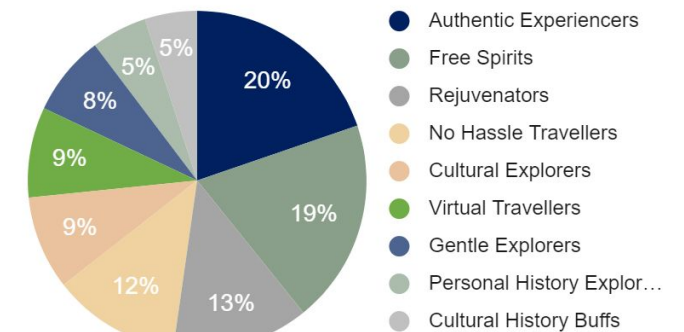
Canadian Visitors to Kootenay Rockies March 2021-2024



March 2024 AB Visitors by PRIZM Segment



March 2024 AB Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing March in previous years to March 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

April 2024 Canada/Alberta Regional Visitation

2024 Visitor Highlights



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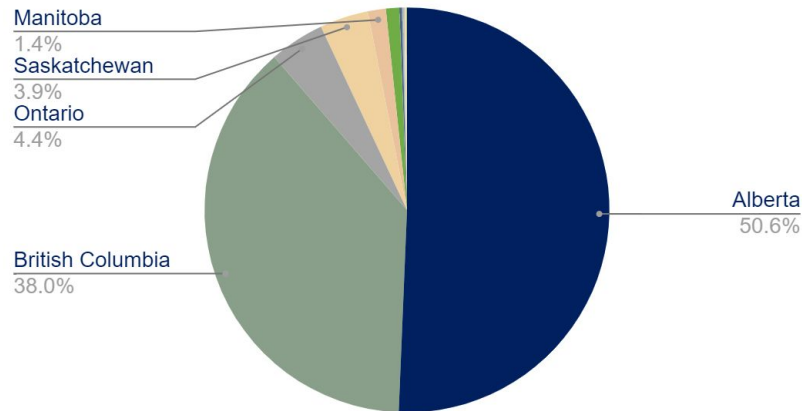
Kootenay Rockies

Overview

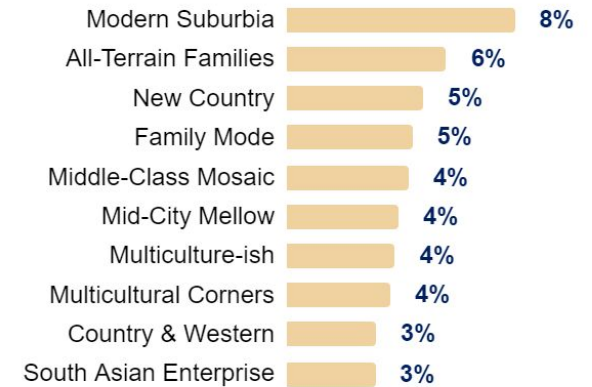
The number of visitors to British Columbia from Canadian travelers increased by **11%** when comparing April 2024 to April 2021.

Visitors increased by **-12%** when compared to April 2022, and decreased by **-14%** when compared to April 2023.

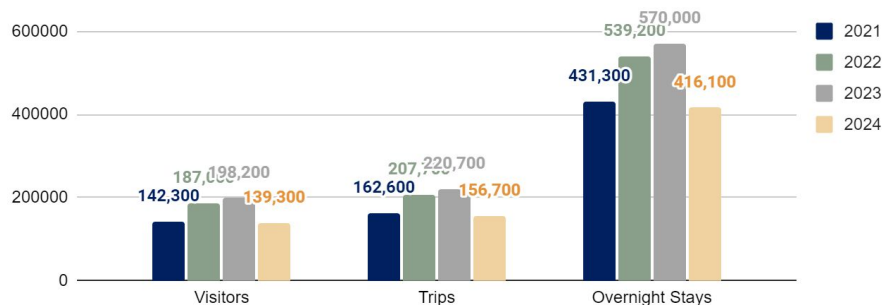
Percentage of Visitors to Kootenay Rockies by Province April 2024



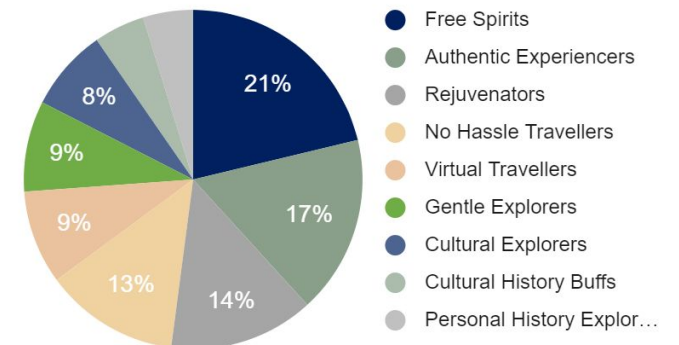
April 2024 AB Visitors by PRIZM Segment



Canadian Visitors to Kootenay Rockies April 2021-2024



April 2024 AB Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing April in previous years to April 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

May 2024 Canada/Alberta Regional Visitation

2024 Visitor Highlights



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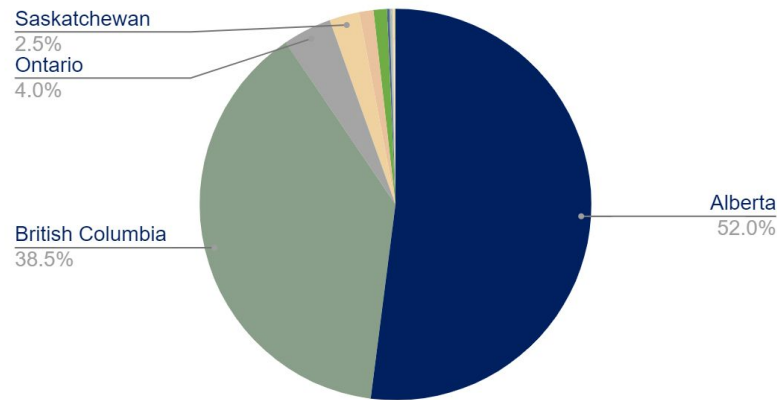
Kootenay Rockies

Overview

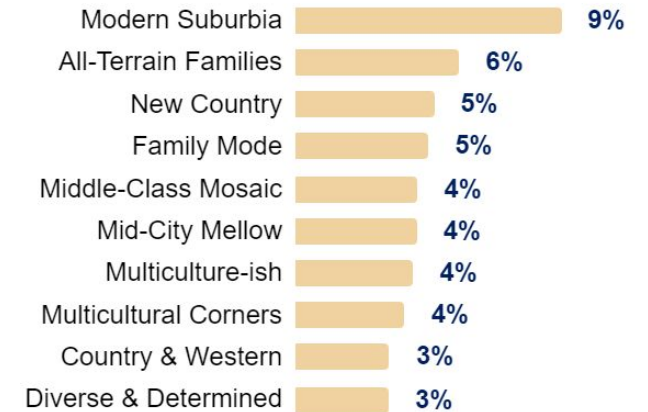
The number of visitors to British Columbia from Canadian travelers increased by **58%** when comparing May 2024 to May 2021.

Visitors increased by **25%** when compared to May 2022, and decreased by **-1%** when compared to May 2023.

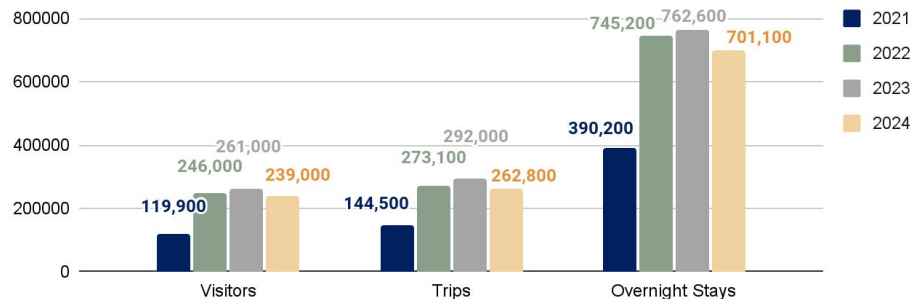
Percentage of Visitors to Kootenay Rockies by Province May 2024



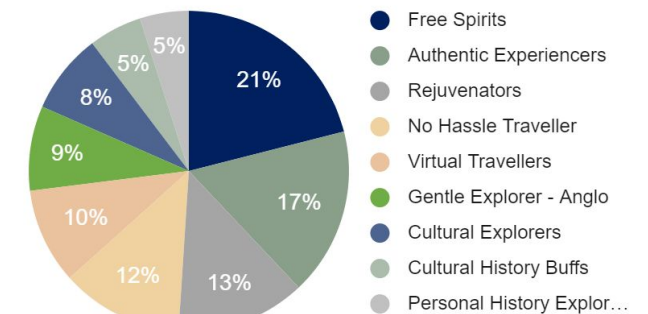
May 2024 AB Visitors by PRIZM Segment



Canadian Visitors to Kootenay Rockies May 2021-2024



May 2024 AB Visitors by EQ Type



*All Percentages relate to an increase or decrease in Canadian Visits when comparing May in previous years to May 2023.

Note: A Visitor is defined as someone who travels 60+ km from their point of origin. Trips may be counted more than once due to repeat visitation.

Note: All counts have been rounded to the nearest 100

CONTACT US

2024 Visitor
Highlights



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