

# Monthly Occupancy Insights

# STR Destination Report

August 2024

2024 Monthly Report

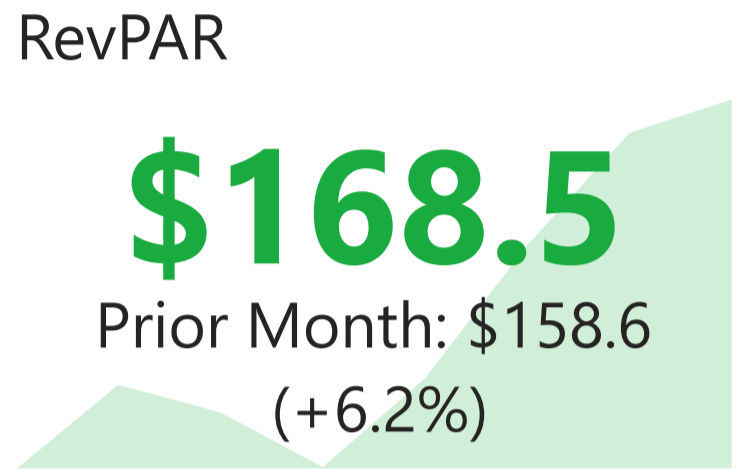
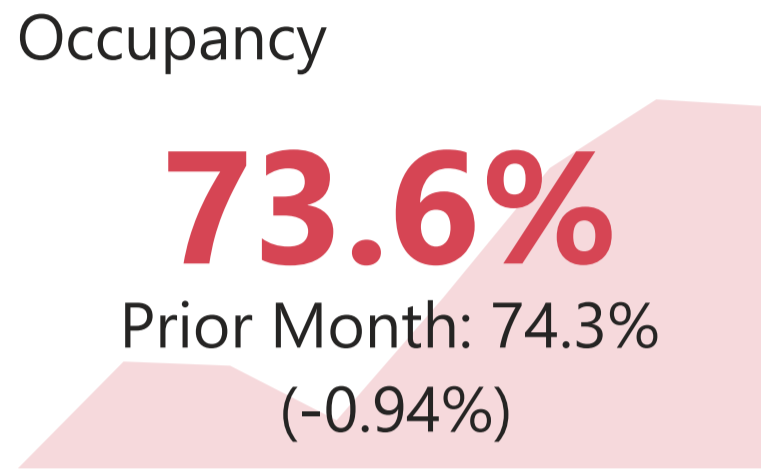


Region  
Kootenay Rockies

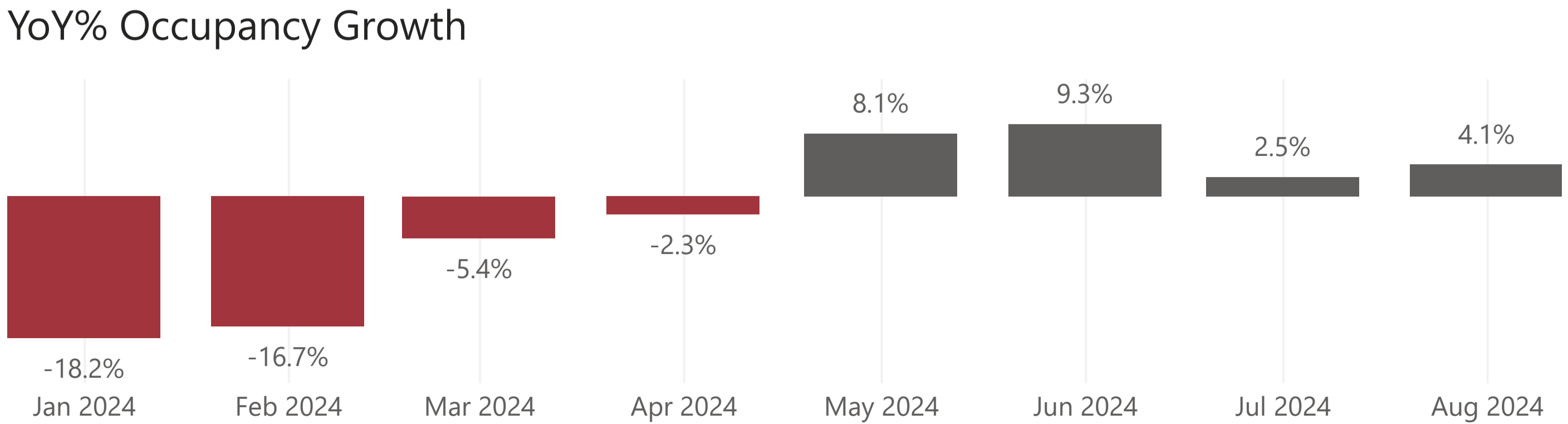
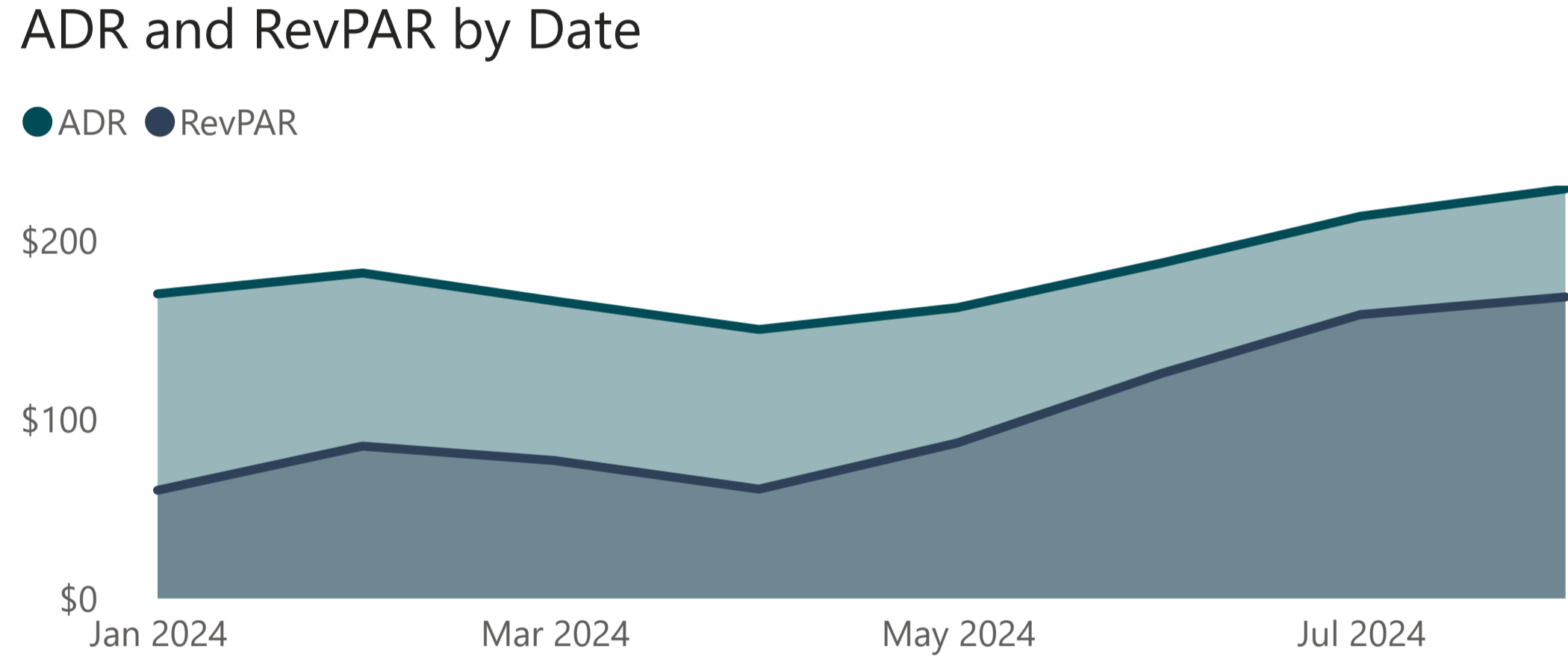
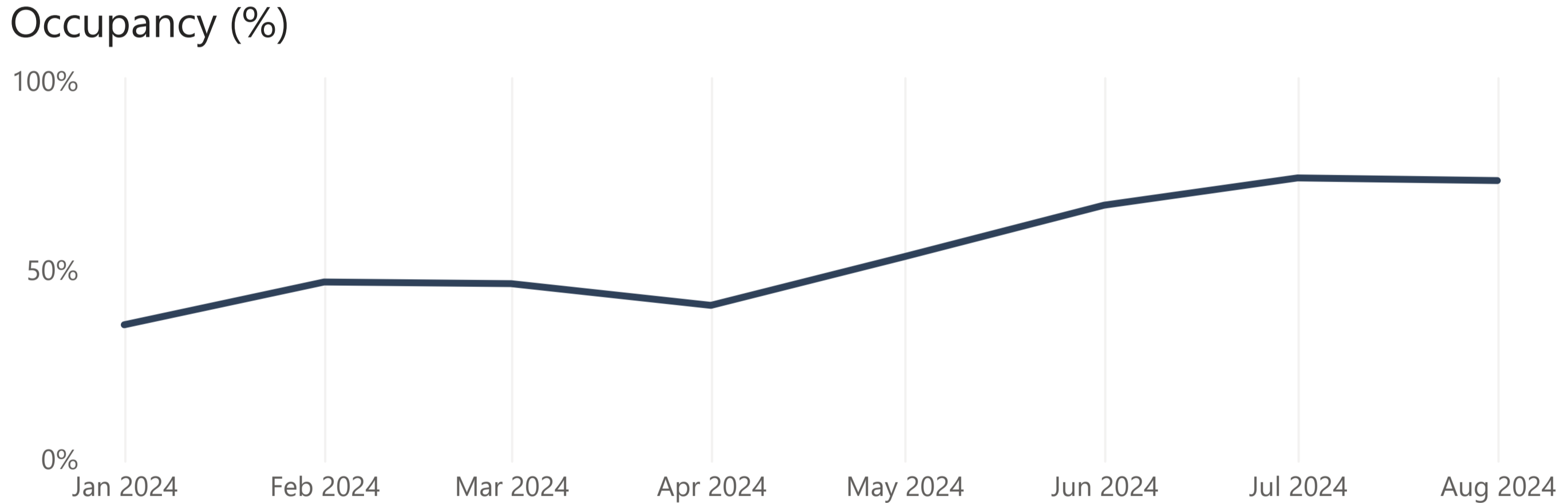
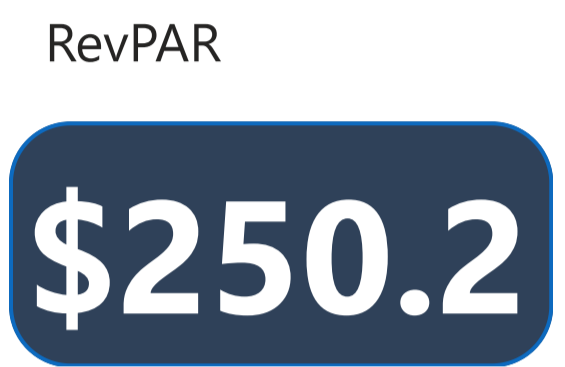
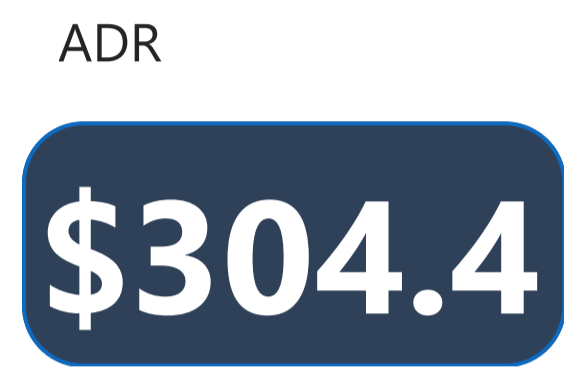
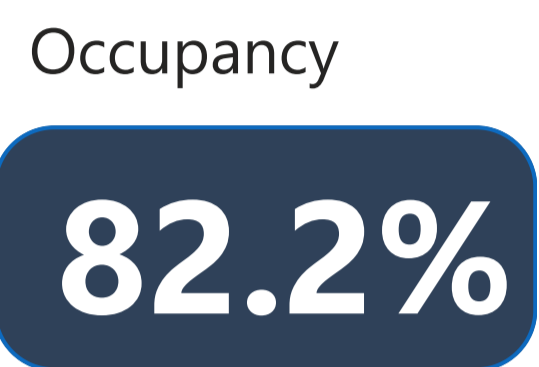
Year  
2024



# Kootenay Rockies



Province indicators (Last month)



Year	YoY% ADR	YoY% RevPAR
<b>2024</b>		
August	<b>9.8%</b>	<b>14.3%</b>
July	<b>1.7%</b>	<b>4.2%</b>
June	<b>8.5%</b>	<b>18.6%</b>
May	<b>7.4%</b>	<b>16.0%</b>
April	<b>7.0%</b>	<b>4.5%</b>



# Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a STR.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a STR's performance.
- **Revenue per Available Room (RevPAR):** Revenue that is generated by each available room on the property or set of properties. An increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a STR's performance.
- **STR FAQ** <https://str.com/data-insights/resources/faq>



# Monthly Occupancy Insights

# Revenue (MRDT) Report

August 2024



2024 Monthly Report



Region  
Kootenay Rockies

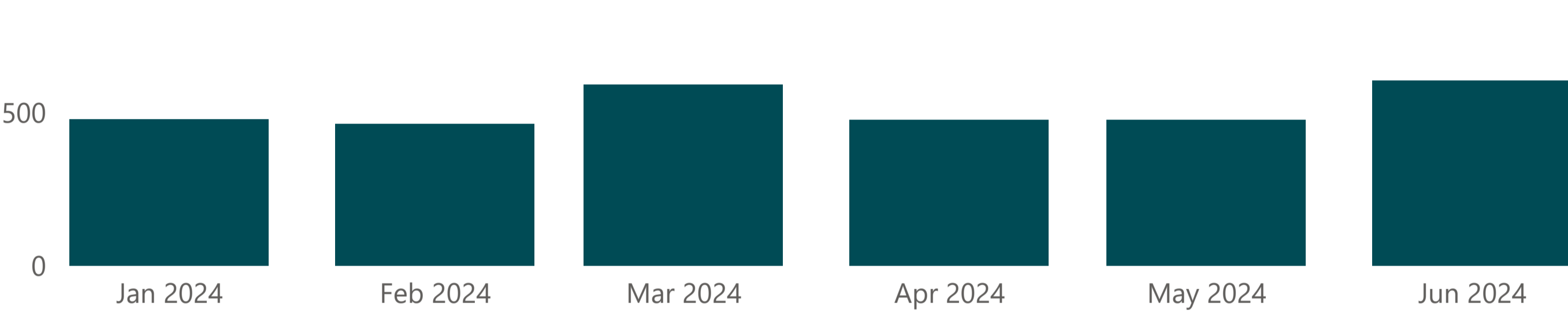
Year  
2024

# Kootenay Rockies

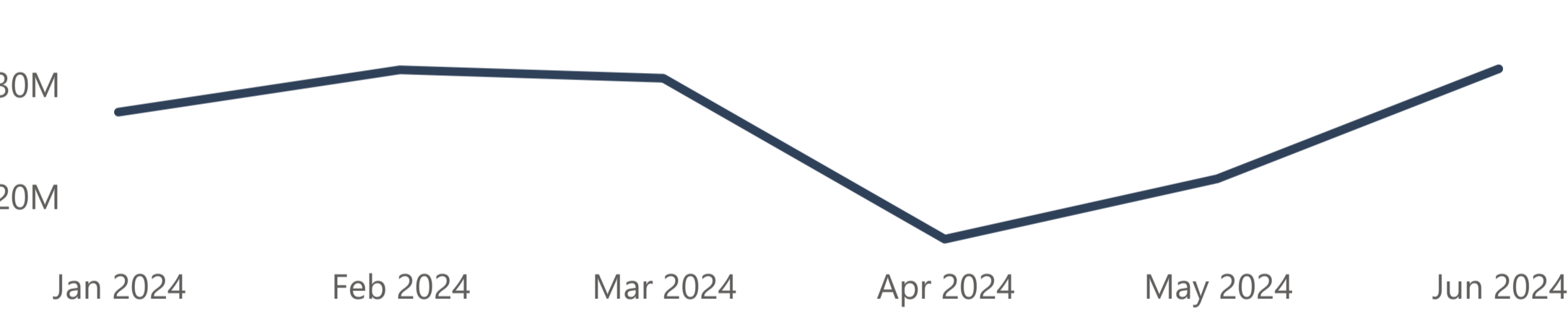
Revenue (Last month)



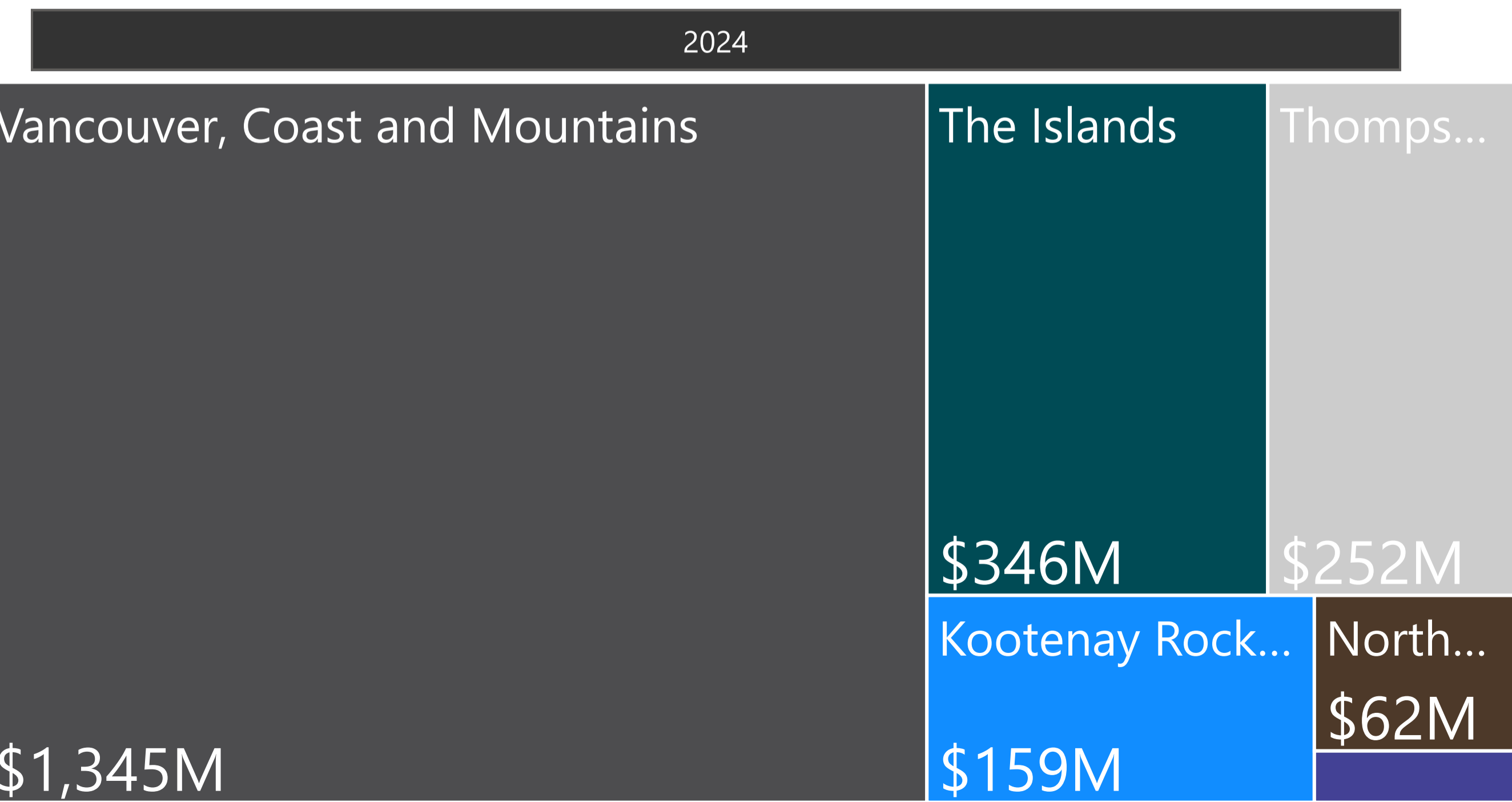
Properties by Date



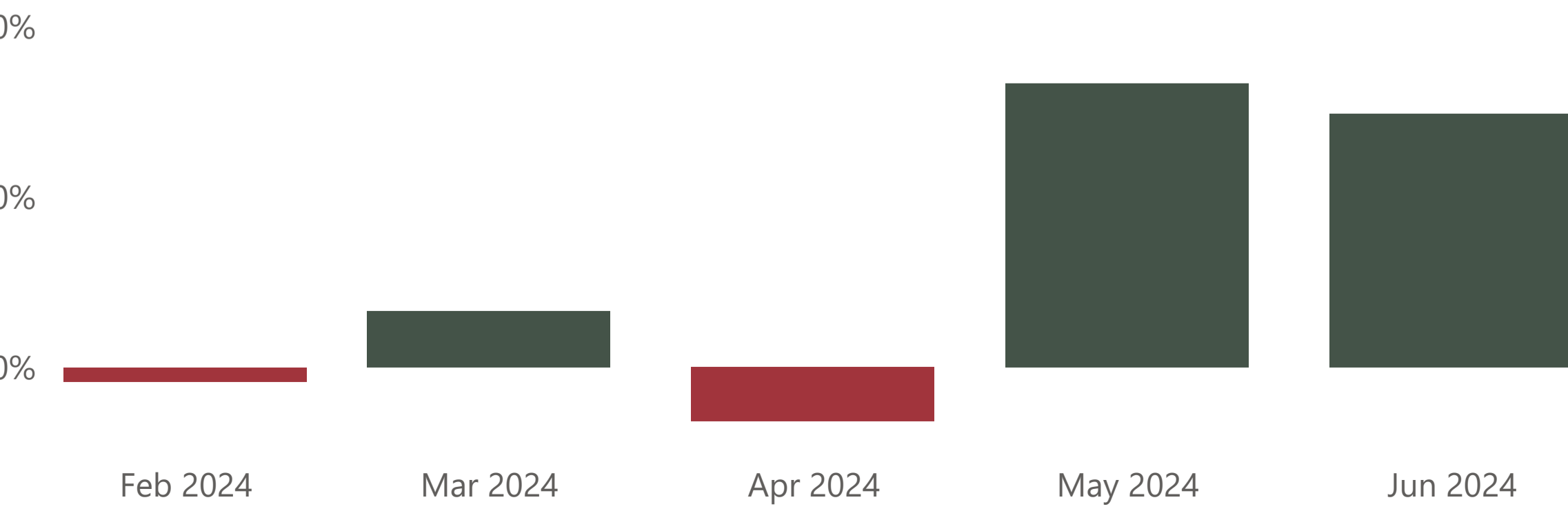
Revenue



Annual Revenue by Region



YoY% Revenue



# Glossary

- **Revenue:** Room Revenues. Room Revenues by Municipal Jurisdictions Subject to MRDT. Calculated from Municipal and Regional District Tax (MRDT)
- **Properties:** Number of Active Properties, Monthly. Properties that remitted Municipal and Regional District Tax (MRDT)
- **Source:** [BC Stats Data](#)

