

Week-Year
1-2025

Region
British Columbia

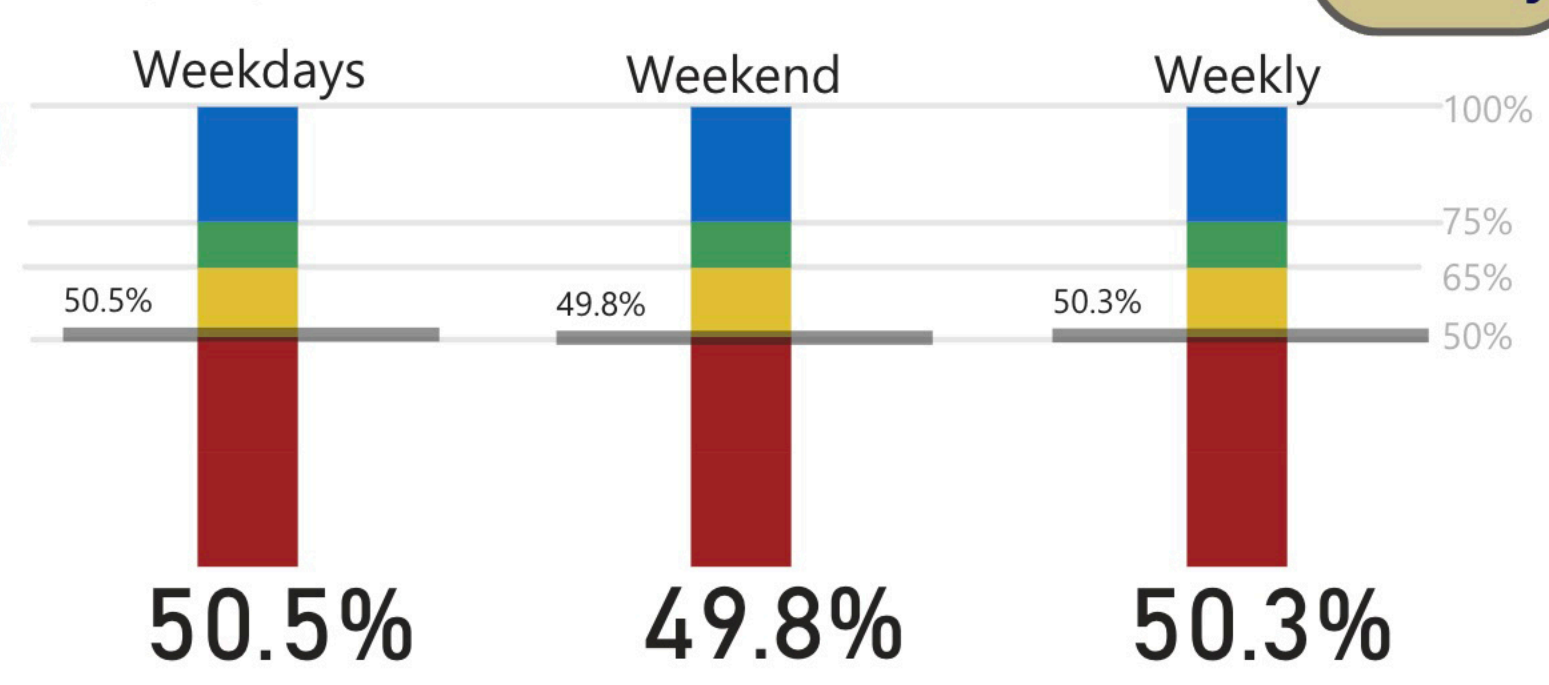
Glossary



British Columbia

29-Dec-2024 to 04-Jan-2025

Occupancy



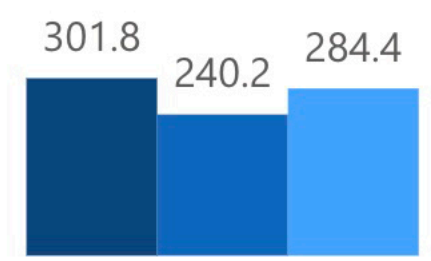
British Columbia recorded an **occupancy rate** of **50.5%** from Sunday - Thursday and **49.8%** over the weekend, representing an increase of **7.3%** compared to the same week in 2024.

In terms of Average Daily Rate (**ADR**), British Columbia recorded **\$301.8** from Sunday - Thursday and **\$240.2** during the weekend. This represents an increase of **11.6%** in ADR compared to the same week in 2024.

British Columbia's Revenue per Available Room (**RevPAR**) was **\$152.51** from Sunday - Thursday and **\$119.67** on the weekend. RevPAR has seen an increase of **19.7%** compared to the same week in 2024.

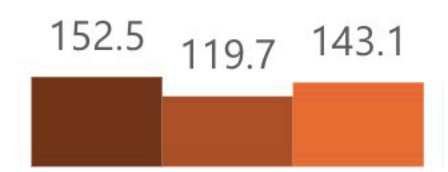
ADR

● Weekdays ● Weekend ● Weekly



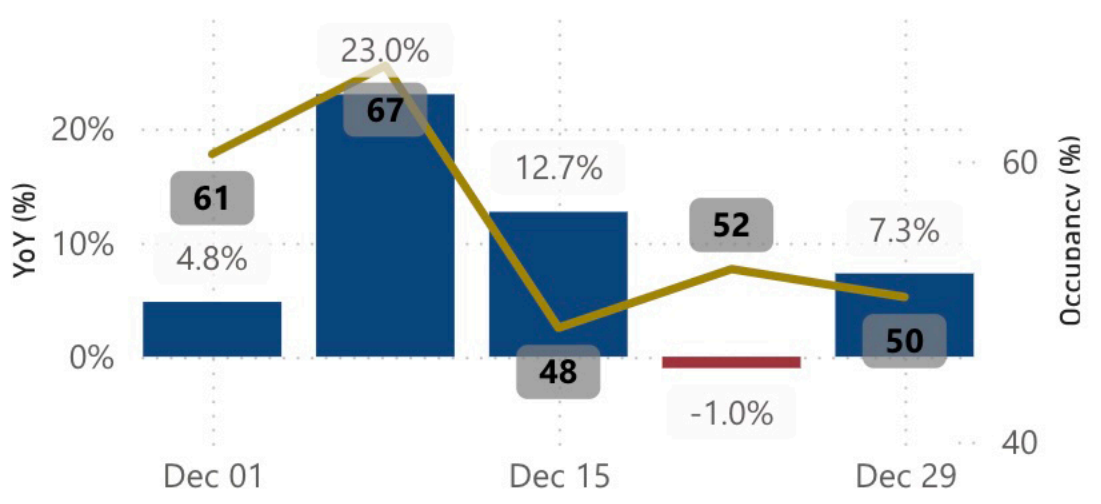
RevPAR

● Weekdays ● Weekends ● Weekly

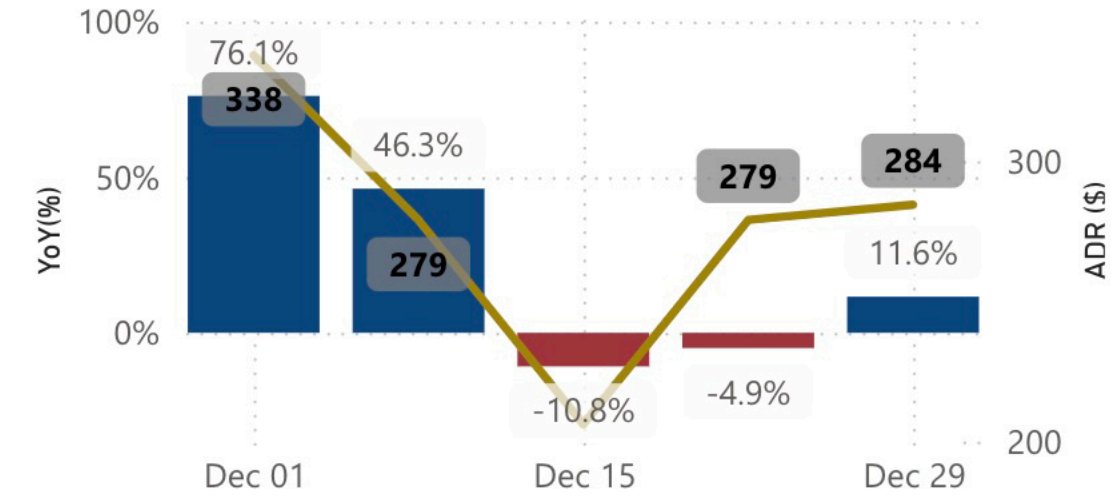


Date
12/1/2024 12/29/2024

Occupancy (%)



ADR



RevPAR

